



18<sup>th</sup> ANNUAL MEETING OF THE  
MIDDLE EAST ACADEMY  
OF OTOLARYNGOLOGY  
HEAD AND NECK SURGERY

**26 to 28 May 2023**

📍 Event Centre, InterContinental Hotel  
Dubai Festival City, Dubai - UAE

**TSESI**

TARABICHI - STAMMBERGER  
EAR & SINUS INSTITUTE

TEACHING AND RESEARCH INSTITUTE DEDICATED TO ART  
AND SCIENCE OF ENDOSCOPIC EAR AND SINUS SURGERY

**20<sup>th</sup> TSESI Hands-On  
Cadaver Dissection Course**

**29 - 31 May 2023** 📅

📍 Neuro Spinal Hospital,  
Dubai Science Park, Dubai - UAE

**EVENT REPORT**

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# CONFERENCE OVERVIEW

The 18<sup>th</sup> edition of the Annual Meeting of the Middle East Academy of Otolaryngology-Head and Neck Surgery, held under the management of InfoPlus Events LLC, experienced a participation of over 500 delegates throughout the duration of the conference.

The conference was hosted at the Intercontinental Hotel, Dubai Festival City from 26 – 28 May 2023.

The conference Chair – Dr. Mona Ashoor who is an 'Associate Professor of Otolaryngology' at King Fahad Hospital of the University College of Medicine in Saudi Arabia, emphasized the importance of this conference stating that this international event attracted some of the world's most skilled and renowned international surgeons. The latest developments in the fields of hearing, cochlear implants, hearing-loss patients' rehabilitation, chronic sinus infections, Sleep apnea and imbalance problems were covered during this three-days conference.

The speakers unveiled some of the most recent and critical researches as well as groundbreaking discoveries in the field of Otolaryngology and sleep apnea in children and adults.

The conference co-chair, Dr. Muaaz Taribichi added that the academy has always been keen on encouraging and inviting 30 ORL residents and young otolaryngologists from across the globe, covering the cost of their travel, accommodation and registrations, in an effort to provide them with support of practical experience and presenting their outstanding research in the meeting (Heinz Stammberger Resident Research Competition) and further sharpen their skills.

The conference sponsored these students in a knowledge competition where the winners were granted a scholarship amount covering for their higher studies.

Under the supervision of internationally renowned surgeons, the conference also organized the 20th TSESI Hands-on Cadaveric courses from 29 – 31 May 2023 (for 3 days) at the Neuro Spinal Hospital in Dubai Science Park, Dubai - UAE.

The courses related to Endoscopic Sinus Hands-On Cadaver (for 2 days) & Endoscopic Ear Hands-on Dissection Cadaver (for 1 day) were organized, respectively.



## Asst. Prof. Mona Ashoor

Chairperson of Otolaryngology Department  
King Fahad Hospital of the University,  
College of Medicine, Imam Abdulrahman  
Bin Faisal University, Dammam, Saudi Arabia  
Director of Associate Program Saudi Board  
of Otolaryngology Third Sector  
Chairperson, Middle East Academy of  
Otolaryngology and Head & Neck Surgery

120  
Faculty

20  
Countries

670  
Delegates

250  
Lectures

13  
Sponsors

11  
Exhibitors

# CONFERENCE VENUE

The Conference was held at the Event Centre, in Dubai Festival City, UAE. The conference hotel accommodation was offered at the InterContinental Hotel, Dubai Festival City, UAE.



# OPENING CEREMONY

The Opening ceremony of the 18<sup>th</sup> Annual Meeting of the Middle East Academy of Otolaryngology-Head and Neck Surgery was inaugurated by Dr. Talal Al Khatib (Past Conference chair of the 17<sup>th</sup> Annual Meeting of Middle East Academy of Otolaryngology and Head & Neck Surgery) with an introductory speech and welcome remarks.



Two (2) special awards were awarded by **Dr. Talal Al Khatib & Dr. Muaaz Tarabichi** (Conference Co-Chair) to the winners.

The **1<sup>st</sup> award** was called as the “**Heinz Stammberger Award for the Excellence in Teaching**”. This Award was created by the Middle East Academy of Otolaryngology and Head & Neck Surgery (ME-AOHNS) to honour the legacy of Professor Heinz Stammberger and his commitment to teaching surgeons in the far corners of the world.



Director  
Voice Airway & Swallowing Center  
Department of Otolaryngology -  
Head & Neck Surgery  
Lewis Katz School of Medicine  
Temple University  
Temple University Hospital, Philadelphia  
Pennsylvania, USA



**2022 winner: Prof. Narayanan Janakiram (India)**

The **2<sup>nd</sup> award** was called “**The Ingeborg and Erwin Hochmair Award for Service to the Deaf**”.

Established in association with MED-EL and bearing the names of its cofounders, the award honors programs and physicians who devoted much of their life to the care of the hearing impaired in the Middle East.



Asst. Professor  
Dubai Medical College &  
Damascus University  
Consultant ENT , ENT Dept  
DOD - Al Zahra Private Hospital  
Dubai, United Arab Emirates



**2011**  
Nuri Ozgirgin, Turkey

**2013**  
Hassan Wahba, Egypt

**2015**  
Ahmed Jassim Jamal, Bahrain

**2022**  
Mondy Hammad, UAE

**2012**  
Abdulrahman Al Hagr, Saudi Arabia

**2014**  
Mazin Jawad Al Khabouri, Oman

**2016**  
Fatthi Abdel Baki, Egypt

# OPENING CEREMONY



# SUPPORTING PARTNERS

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The 18<sup>th</sup> Annual Meeting of the Middle East Academy of Otolaryngology-Head and Neck Surgery was supported by the **Dubai Health Authority (DHA)** and was endorsed by Japanese Society of Otorhinolaryngology Head & Neck Surgery.

The conference also featured engagement from Dubai's Department of Economy and Tourism with the role as 'Destination Partner', alongside the involvement of the 'Tarabichi Stammberger Ear & Sinus Institute' as the 'Official Scientific Partner'.



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# MEETING & SCIENTIFIC COMMITTEE



**Dr. Nada Aldabl**

MD  
MBBS, SBO, EBEROL-HNS  
Consultant Otorhinolarongoy  
Head and Neck Surgical Oncology  
and Endocrinologist Surgeon  
King Fahad Military Medical Complex  
Dammam, KSA



**Dr. Mohammed Alfarghal**

MD, Specialized in Audiovestibular Medicine  
Chief Hearing and Balance  
King Abdul Aziz Medical City  
Director of AVISA online Insitute  
Jeddah, KSA



**Dr. Hiba Alreefy**

MD  
Consultant Rhinologist &  
Facial Plastic Surgeon  
Medical Director, Awali Hospital  
Kingdom of Bahrain



**Dr. Saad Alsaleh**

MBBS FRCS  
Associate Professor  
Otolaryngology-Head & Neck Surgery Department  
King Saud University  
Riyadh, KSA



**Dr. Muaaz Tarabichi**

Co-founder, Tarabichi Stammberger  
Ear and Sinus Institute  
Founding Board Member of the IWGEES  
Dubai, UAE



**Dr. Randa Barazi**

Assistant Professor of Pediatric Otolaryngology  
Head and Neck Surgery and Quality Director  
Lebanon



**Dr. Mohammed Hassan Eesa**

Associate Professor of Otorhinolaryngology  
Zagazig University, Zagazig, Egypt  
Currently Head of Otorhinolaryngology Department  
Saudi German Hospital  
Jeddah, KSA



**Dr. Basil Hassouneh**

Consultant ENT  
Facial Plastic Surgery  
Dr. Sulaiman Al Habib Hospital  
Dubai, UAE



**Dr. Islam Herzallah, MD, PhD,**  
 Professor, Chairman of Rhinology Section  
 Middle East Academy of ORL  
 Rhinology & Endoscopic Skull Base Surgery  
 Otolaryngology – Head & Neck Surgery  
 Department, Zagazig University, Egypt  
 Consultant, Egyptian German ENT Center  
 (EGENT), Cairo, Egypt



**Dr. Amani A Obeid**  
 MBBS, SB-ORL, FACS  
 Consultant of Otolaryngology, Head and Neck Surgery  
 Facial Plastic and Reconstructive Surgeon  
 King Saud University Medical City  
 Riyadh, KSA



**Dr. Eyas Othman**  
 Chairman Department of Otolaryngology  
 Head & Surgery  
 King Faisal Specialist Hospital &  
 Research Center  
 Riyadh, Saudi Arabia



**Dr. Abdulmalik Saied**  
 Abdulmalik S. Alsaied, MD  
 Consultant Otolaryngology, Voice  
 Swallowing and Airway Surgery  
 Imam Abdulrahman Ibn Faisal University  
 Khobar, KSA



**Dr. Laila M. Telmesani**  
 Professor & Consultant  
 Otology & Neurotology  
 Head of Cochlear Implant Unit  
 King Fahad University Hospital  
 Imam Abdulrahman Bin Faisal University  
 Al Khobar, KSA

## ORGANIZING COMMITTEE



**Conference Chair**  
**Asst. Prof. Mona Ashoor**  
 Chairperson of Otolaryngology Department  
 King Fahad Hospital of the University  
 College of Medicine, Imam Abdulrahman  
 Bin Faisal University, Dammam, Saudi Arabia  
 Director of Associate Program Saudi Board  
 of Otolaryngology Third Sector  
 Chairperson, Middle East Academy of  
 Otolaryngology and Head & Neck Surgery



**Conference Co-chair**  
**Dr. Muaaz Tarabichi**  
 Co-Founder, TSESI Dubai  
 Chair-Elect, American Academy of  
 Otolaryngology-Head and Neck  
 Surgery Foundation  
 Chairman, Middle East Academy of  
 Otolaryngology Founding Board  
 Member of the IWGEES  
 Founding Member of the AOC  
 Sits on the Steering Committee for GCIN  
 Dubai, UAE



**Program Director**  
**Dr. Mustafa Kapadia**  
 Director of Education TSESI  
 Executive Board Member, IWGEES  
 Dubai, UAE

# SPEAKERS

Mohamed Abdelwahab  
USA

Ahmed Abdullah AlKhateeb  
KSA

Hayat Adib  
UAE

Vikas Agrawal  
India

Shahzada Ahmed  
UK

Talal Al Khatib  
KSA

Latifah Al Makoshi  
KSA

Nada Al Shaikh  
KSA

Saleh Saker Al-Amry  
KSA

Talal Alandejani  
KSA

Mohammad Albar  
KSA

Naif Alfattani  
KSA

Fareed Alghamdi  
KSA

Saied Alhabash  
UAE

Iman Al-Mashharawi  
KSA

Ali AlMomen  
KSA

Ghassan Alokby  
KSA

Mohannad Alqudah  
Jordan

Redha Alrumaih  
KSA

Khalid Alsebeih  
Kuwait

Enrico Armato  
Italy

Mohamed Arnaout  
UAE

Baher Ashour  
UAE

Tamer Abulezz  
UAE

Eman Al Houli  
UAE

Ahmad Baghdadi  
Jordan

Peter Baptista  
UAE

Carmelo Barbaccia  
UAE

Mark Bassim  
UAE

Mohamad Bitar  
UAE

Bashar Bizrah  
UAE/UK

Luigi Califano  
Italy

Yvonne Chan  
Canada

Anjoo Choudhary  
India

Annelyse Cristine Ballin  
UAE

Dana L Crosby  
USA

Nico de Vries  
Netherlands

Srinivas Dorsalla  
India

Haya Dereieh  
UAE

Usamah El Had  
Lebanon

Jean Anderson Eloy  
USA

Amr Elsamman  
Egypt

Mohamed Elsayed  
Egypt

Hossam Foda  
Egypt

Malak Gazzaz  
KSA

Mohamed Ghazi Abdoh  
KSA

Maha Gilani  
Kuwait

Souad Haijoub  
France

Mondy Hamad  
UAE

Anastasios Hantzakos  
UAE

Vijayendra Honnurappa  
India

Patrick Hokayem  
UAE

Ahmed Aly Ibrahim  
Egypt

Ehsan Hendawy Ibrahim  
Egypt

Mostafa Ismail  
Egypt

Ayman Jaber  
Jordan

Alaeddin Jebreel  
KSA

Daniel Jensen  
USA

Anagha Joshi  
India

Meenesh Juvekar  
India

Redwan Kalash  
UAE

Yakubu Karagama  
UK

Jamal Kassouma  
UAE

Safeena Kherani  
UAE

Zeina Korban  
Lebanon

Karen Kost  
Canada

# SPEAKERS

Hisham Lasheen

Egypt

Corinna Levine

USA

Sneha Lata

UAE

Leila Mady

USA

Manoj Manikoth

India

Osama Marglani

KSA

Hani Marzouki

KSA

Tania Mayne

UAE

Alireza Mesbahi

Iran

Samer Mohsen

Syria

Yogesh More

UAE

Sumit Mrig

India

Sumaiya Muathen

KSA

Viviana Mucci

Australia

Joachim Mueller

Germany

Mai Nasser

Bahrain

Lega Natto

KSA

Vishal Pawar

UAE

Charles Plishka

USA

Arturo Poletti

UAE

Mark Prince

USA

Anamika Rathore

UAE

Enrico Robotti

Italy

Ramesh Rohiwal

India

Alain Sabri

UAE

Essam Saleh

KSA

Mohamed Samy Elhammady

UAE

Sureyya Seneldir

Turkey

Mahdi Shkoukani

UAE

Ahmed Soliman

USA

Eren Tastan

Turkey

Alain Thiry

France

Ramzey Tursun

KSA

Vinay Kumar Vijayendra

India

Robert Vincent

France

Dario Yacovino

Argentina

Abelrahman Younes

Egypt

Maha Yousif

Egypt

Faisal Zawawi

KSA

# ACCREDITING ORGANIZATION



Accreditation Information:

**The 18<sup>th</sup> ME-AOHNS conference is CME accredited with 20.50 CPD Hours** by Dubai Health Authority (DHA).

**The 20<sup>th</sup> TSESI Cadaver Dissection Course is CME accredited with 14.5 CPD Hours** by Dubai Health Authority (DHA).

## CONFERENCE GOALS AND OBJECTIVES

### OBJECTIVES

- This one-of-a-kind conference showcased the expertise and knowledge of world-renowned surgeons in the field of Ear, Sinus, Anterior Skull base and Rhinoplasty surgeries.
- This conference provided a comprehensive overview of the surgical anatomy of Ear and Sinuses, different techniques & approaches in ESS, Anterior Skull base and Rhinoplasty surgery.
- The faculty guided the participants from the consultation to the management of the most challenging cases.
- This conference was accomplished with didactic lectures & panel discussions

### BENEFITS OF ATTENDING

- Gained Continuing Medical Education (CME) credit hours
- It was one of the largest ENT gatherings in the Middle East region. This gathering provided an opportunity for participating ENT colleagues to exchange their clinical and practical knowledge, enhance and broaden their clinical skills, present their scientific research work, and elevate the quality of patient care.

# SCIENTIFIC PROGRAM

## RHINOPLASTY

Day 1: 26<sup>th</sup> May, Friday

Al Ras 1 - Hall A

Welcome and opening remarks: Basil Hassouneh

09:00 - 10:30 Nasal Tip surgery

Moderator: Amani Alobeid

09:00 - 09:15	Broad Nasal Tip: Step by Step Surgery	Alireza Mesbahi
09:15 - 09:30	Managing shape and orientation of the lateral crura	Enrico Robotti
09:30 - 09:45	The secret of tip stability	Süreyya Seneldir
09:45 - 10:00	Extended Columellar Strut and Tip Projection & Rotation	Bashar Bizrah
10:00 - 10:30	<b>Keynote lecture:</b> Adjusting tip projection and rotation	Hossam Foda

10:30 - 11:00 Coffee Break

11:00 - 12:15 Opening Ceremony, Prize Distribution and Plenary Session

Moderator: Muaaz Tarabichi, Safeena Kherani

11:00 - 11:30	Opening Ceremony and Prize Distribution	Muaaz Tarabichi / Safeena Kherani
11:30 - 12:10	<b>Plenary Session - Women in Otorhinolaryngology</b>	Karen Kost
12:10 - 12:15	Q & A	

12:15 - 14:00 Friday Prayer and Lunch

14:00 - 16:00 Deviated Nose and Reconstruction

Moderator: Basil Hassouneh

14:00 - 14:30	<b>Keynote Lecture:</b> "Rib Cartilage Grafting: Harvesting Carving and The Oblique Split Method"	Eren Taştan
14:30 - 14:40	The Crooked Nose: Between preservation and Structural Rhinoplasty	Talal Alandejani
14:40 - 14:55	Crooked middle Vault	Süreyya Seneldir
14:55 - 15:10	Dorsal grafting in Rhinoplasty	Khalid Alsebeih
15:10 - 15:25	Management of the deviated nose	Hossam Foda
15:25 - 15:40	The role of bone grafts in primary and secondary rhinoplasty	Ayman Jaber
15:40 - 16:10	<b>Keynote Lecture:</b> Use of finesse rib grafting and SPF-SPLF constructs in secondary rhinoplasty	Enrico Robotti

16:10 - 16:30 Coffee Break

16:30 - 18:00 Different Rhinoplasty Techniques

Moderator: Ayman Jaber

16:30 - 16:50	Real Preservation Rhinoplasty	Bashar Bizrah
16:50 - 17:10	Spreader Grafts for Attractive Dorsal Aesthetic Lines	Alireza Mesbahi
17:10 - 17:30	My current Hybrid preservation-structural rhinoplasty concept	Enrico Robotti
17:30 - 17:55	Video session: External Rhinoplasty	Hossam Foda
17:55 - 18:00	<b>Closing remarks</b>	

18:00 End of Day 1

# PEDIATRIC OTOLARYNGOLOGY

Day 1: 26<sup>th</sup> May, Friday

Al Ras 2 - Hall B

09:00 - 10:30	<b>Welcome and opening remarks: Randa Barazi</b>	
	<b>Updates on Pediatric Airway Management</b>	
	<b>Moderators: Talal Khatib, Mohamad Bitar</b>	
09:05 - 09:15	Evaluation and Management of stridulous child	Anjoo Choudhary
09:15 - 09:25	Laryngomalacia	Ahmed Alkhateeb
09:25 - 09:35	Recurrent Respiratory Papillomatosis	Hayat Adib
09:35 - 09:45	Utility of Endoscopic Cricoid Split	Safeena Kherani
09:45 - 09:55	Paediatric Airway Surgery - Endoscopic Vs. Open	Anjoo Chaudhary
09:55 - 10:00	Q & A	
10:00 - 10:30	<b>Keynote Talk: Tracheostomy program: Who, what, why and how?</b>	Daniel Jensen
10:30 - 11:00	Coffee Break	
11:00 - 12:15	<b>Opening Ceremony, Prize Distribution and Plenary Session</b>	
	<b>Moderator: Muaz Tarabichi, Safeena Kherani</b>	
11:00 - 11:30	Opening Ceremony and Prize Distribution	Muaz Tarabichi / Safeena Kherani
11:30 - 12:10	<b>Plenary Session - Women in Otorhinolaryngology</b>	Karen Kost
12:10 - 12:15	Q & A	
12:15 - 14:00	Friday Prayer and Lunch	
14:00 - 15:00	<b>Pediatric Sleep Apnea</b>	
	<b>Moderators: Faisal Zawawi, Alaeddin Jebreel</b>	
14:00 - 14:10	The role of drug induced sleep endoscopy in Sleep disordered breathing	Malak Gazzaz
14:10 - 14:20	Tips and tricks in tonsillar reduction	Mohamad Bitar
14:20 - 14:30	Tonsil and Adenoid surgery - How to make it bloodless, painless, and free of recurrence	Vikas Agrawal
14:30 - 14:40	American perspective on post-tonsillectomy pain control	Daniel Jensen
14:40 - 14:50	Management of OSA in Children	Mohamed Elsayed Hassan
14:50 - 15:00	Q & A	
15:00 - 16:00	Panel Discussion: <b>Pediatric Tracheostomy</b>	
	<b>Moderator: Talal Khatib</b>	
	<b>Panellists: Daniel Jensen, Mohamad Bitar, Ahmed Khatib, Anjoo Chaudhary</b>	
16:00 - 16:30	Coffee Break	
16:30 - 18:00	<b>State of Art session: Updated best practices for paediatric otolaryngology</b>	
	<b>Moderators: Safeena Kherani, Latifah Al Makoshi</b>	
16:30 - 16:40	Auditory neuropathy spectrum disease	Iman AlMashharawi
16:40 - 16:50	The use of quadrivalent vaccination in the management of RRP	Afnan Bukhari
16:50 - 17:00	Salivary gland clipping	Alaeddin Jebreel
17:00 - 17:10	Branchial cleft anomalies	Latifah AlMakoshi
17:10 - 17:20	Chronic ear management in paediatric patient	Faisal Zawawi
17:20 - 17:30	Tube otorrhea management	Mai Abdulla Nasser
17:30 - 17:40	Special considerations in children with hearing loss requiring cochlear implantation	Mohamad Bitar
17:40 - 17:50	Runny nose: Best practice	Randa Barazi
17:50 - 18:00	Closing remarks	

# RHINOLOGY

Day 1: 26<sup>th</sup> May, Friday

Al Ras 3 - Hall C

## 09:00 - 10:30 Surgery & Biologics in Resistant Chronic Rhinosinusitis!

Chairpersons: Islam Herzallah, Mohannad Al-Qudah, Nada Al Shaikh

09:00 - 09:10	Welcome Remarks	Islam Herzallah
09:10 - 09:25	Extended Surgical Techniques for Inflammatory Sinus Disease	Dana Crosby
09:25 - 09:40	When, where and why to use biologics in CRS	Osama Marglani
09:40 - 10:30	<b>Interactive lecture:</b> How to Manage the Case of Recalcitrant Chronic Rhinosinusitis? <b>Panellists:</b> Dana Crosby, Yvonne Chan, Mohannad Al-Qudah Nada Al Shaikh, Saied Alhabash	Islam Herzallah

## 10:30 - 11:00 Coffee Break

## 11:00 - 12:15 Opening Ceremony, Prize Distribution and Plenary Session

Chairpersons: Muaaz Tarabichi, Safeena Kherani

11:00 - 11:30	Opening Ceremony and Prize Distribution	Muaaz Tarabichi / Safeena Kherani
11:30 - 12:10	<b>Plenary Session - Women in Otorhinolaryngology</b>	Karen Kost
12:10 - 12:15	Q & A	

## 12:15 - 14:00 Friday Prayer and Lunch

## 14:00 - 16:00 Endoscopic Sinus Surgery

Chairpersons: Ahmed Aly Ibrahim, Ghassan Alokby, Sumaiya Muathen, Zeina Korban

14:00 - 14:15	Endoscopic Technique for Comprehensive Assessment of Preoperative Surgical Anatomy: A Review Paper	Wael Khalifa
14:15 - 14:30	Primary endoscopic sinus surgery: technical tips for successful outcome	Yvonne Chan
14:30 - 14:45	Odontogenic sinusitis	Nada Al Shaikh
14:45 - 15:00	Comparing the effects of medical and surgical Parasympathectomy on treatment of allergic rhinitis	Mostafa Ismail
15:00 - 15:15	Managing complications in sinus surgery	Shahzada Ahmed
15:15 - 16:00	<b>Panel Discussion:</b> Optimizing the surgical field in ESS <b>Chairperson:</b> Saad Alsaleh <b>Panellists:</b> Yvonne Chan, Ghassan Alokby, Sumaiya Muathen Zeina Korban, Ahmed Aly Ibrahim	

## 16:00 - 16:30 Coffee Break

## 16:30 - 18:00 The Frontal Sinus

Chairpersons: Saad Alsaleh, Hiba Alreefy, Wasam Albusalih, Annelyse Ballin

16:30 - 16:45	Pearls and tips in Endoscopic frontal recess/sinus surgery	Sumaiya Muathen
16:45 - 17:00	Refractory Frontal sinusitis: Tips and Pearls to achieve Success	Zeina Korban
17:00 - 17:15	Frontal sinus disease management: extended procedures and challenging cases	Corinna Levine
17:15 - 17:30	Frontal sinus osteomyelitis a difficult scenario	Ahmed Aly Ibrahim
17:30 - 17:45	CSF leak repair of the frontal sinus	Ghassan Alokby
17:45 - 18:00	Q & A	

18:00 End of Day 1



# LARYNGOLOGY

Day 1: 26<sup>th</sup> May, Friday

Al Amwaj - Hall D

Welcome and opening remarks: Abdulmalik Alsaied

## 09:00 - 10:30 Practical Voice Session

Moderator: Abdulmalik Alsaied

09:00 - 09:15	Office-based laser surgery: do's and don'ts	Anastasios Hantzakos
09:15 - 09:30	Supraglottic stenosis	Ahmed Soliman
09:30 - 09:45	Vocal fold Paralysis	Karen Kost
09:45 - 10:00	Update on Thyroplasty	Yakabu Karagama
10:00 - 10:15	Medialization thyroplasty vs augmentation laryngoplasty for vocal fold paralysis	Anastasios Hantzakos
10:15 - 10:30	Approaching compromised airway	Lega Natto

## 10:30 - 11:00 Coffee Break

## 11:00 - 12:15 Opening Ceremony, Prize Distribution and Plenary Session

Moderators: Muaaz Tarabichi, Safeena Kherani

11:00 - 11:30	Opening Ceremony and Prize Distribution	Muaaz Tarabichi / Safeena Kherani
11:30 - 12:10	Plenary Session - Women in Otorhinolaryngology	Karen Kost
12:10 - 12:15	Q & A	

## 12:15 - 14:00 Friday Prayer and Lunch

## 14:00 - 16:00 Benign Dysphonia Session

Moderator: Ahmed Soliman

14:00 - 14:15	Benign Vocal Cord Lesions	Anagha Joshi
14:15 - 14:30	The Aging Voice	Karen Kost
14:30 - 14:40	Efficacy of Platelet-Rich Plasma (PRP) in benign vocal fold lesions: A systematic review and meta-analysis	Faisal Zagzoog
14:40 - 15:00	Management of bilateral vocal cords immobility: Past, present, and future	Redwan Kalash
15:00 - 16:00	<b>Panel discussion:</b> Challenging Voice case Moderator: Ahmed Soliman Panellists: Karen Kost, Yakabu Karagama, Anagha Joshi, Anastasios Hantzakos, Lega Natto	

## 16:00 - 16:30 Coffee Break

## 16:30 - 18:00 Advances in laryngology

Moderator: Lega Natto

16:30 - 16:50	Laryngeal Reinnervation	Yakabu Karagama
16:50 - 17:10	Neurologic Disorders of the Larynx	Ahmed Soliman
17:10 - 17:30	Glottic insufficiency	Anagha Joshi
17:30 - 17:50	Adjuvant Therapy in Recurrent Respiratory Papillomatosis	Karen Kost
17:50 - 18:00	Translation and Validation of the Arabic Version of the Reflux Symptom Score, Short Version 12 (RSS-12)	Ali Almothahbi
18:00	Closing remarks	

# INDUSTRY WORKSHOPS

Day 1: 26<sup>th</sup> May, Friday

AI Majlis

14:00 - 15:00 Nuvent™ Eustachian Tube Dilation Balloon

Saleh Saker Al-Amry 

Medtronic

15:00 - 16:00 Cochlear Technical Suite

Patrick Hokayem  
Abedralrahman Marei  
Abid Hussain  
Maysaa Horani



# RHINOPLASTY

Day 2: 27<sup>th</sup> May, Saturday

Al Ras 1 - Hall A

Welcome and opening remarks: Amani Alobeid

09:00 - 10:30 Powered Instruments, Osteotomies and Revision Rhinoplasty

Moderator: Alireza Mesbahi

09:00 - 09:10	Nasal Osteotomies with Manual Micro-saw: The Logic and the Technique	Eren Taştan
09:10 - 09:20	Osteotomy: logic and rare cases	Süreyya Seneldir
09:20 - 09:30	Combining Piezo and power tools in rhinoplasty: which and where	Enrico Robotti
09:30 - 09:40	Osteotomies? What is the best method?	Amani Alobeid
09:40 - 09:50	Alar Base Reduction	Hossam Foda
09:50 - 10:00	Q & A	
10:00 - 10:30	<b>Keynote lecture:</b> Tips and Tricks in Revision Rhinoplasty	Süreyya Seneldir

10:30 - 11:00 Coffee Break

11:00 - 13:00 State of art session: Rhinoplasty

Moderator: Basil Hassouneh

11:00 - 11:15	Facial analysis and rhinoplasty assessment	Ayman Jaber
11:15 - 11:30	Alar Base Surgery: How to Prevent Ugly Scars!	Alireza Mesbahi
11:30 - 11:45	Cone Beam CT scan: why it practically matters in rhinoplasty	Enrico Robotti
11:45 - 12:00	Rhinoplasty in thick skin patient	Khalid Alsebeih
12:00 - 12:15	Thin skin patients, how to hide irregularities?	Amani Alobeid
12:15 - 13:00	<b>Panel Discussion:</b> Rhinoplasty Masters – How I Do It? <b>Moderator:</b> Basil Hassouneh <b>Panellists:</b> Enrico Robotti, Hossam Foda, Sureyya Slender Alireza Mesbahi, Eren Tastan	

13:00 - 14:30 Lunch Break

14:30 - 18:00 Cochlear Implant Surgery



# COCHLEAR IMPLANT SURGERY

Day 2: 27<sup>th</sup> May, Saturday

Al Ras 1 - Hall A

Welcome and opening remarks: Laila Telmesani

14:30 - 16:10 Improving outcomes in CI surgery

Moderators: Laila Telmesani, Jamal Kassouma

14:30 - 14:42	Utility of MRI in determining the Cochlear duct length	Faisal Zawawi
14:42 - 14:54	Anatomical and Surgical considerations of the round window during Cochlear Implant Surgery	Mondy Hammad
14:54 - 15:06	Telmesani Radiological Classification of the location of the Vertical segment of the Facial Nerve: Impact on surgical Approach in CI surgery	Laila Telmesani
15:06 - 15:18	Intraop & Post-Op Radiology in Cochlear Implantation- How important is this?	Sumit Mrig
15:18 - 15:30	Tips and Tricks in Cochlear Implant	Meenesh Juvekar
15:30 - 15:42	Minimizing complications in Cochlear Implant surgery	Manoj Manikoth
15:42 - 16:10	<b>Keynote lecture:</b> Morphology of the Cochlea and its relevance for individualized cochlear implantation	Joachim Müller

16:10 - 16:30 Coffee Break

16:30 - 18:00 Challenging situations in Cochlear Implant Surgery

Moderators: Faisal Zawawi, Mondy Hammad, Joachim Müller

16:30 - 16:45	Can Complication of Cochlear implantation deprive the child from hearing?	Laila Telmesani
16:45 - 17:00	Subtotal Petrossectomy and Cochlear Implantation	Manoj Manikoth
17:00 - 17:15	Cochlear implantation in Challenging cases	Jamal Kassouma
17:15 - 17:30	Cochlear Implant in Ossification	Sumit Mrig
17:30 - 17:45	Key surgical points for CI surgery: What have we learned from Revisions after 30 years?	Joachim Müller
17:45 - 18:00	Changing trends in Post- Lingual Cochlear implantatio	Meenesh Juvekar

18:00 Closing Remarks



# SLEEP APNEA SURGERY

Day 2: 27<sup>th</sup> May, Saturday

Al Ras 2 - Hall B

09:00 - 09:05	Welcome and opening remarks: Mohamed Eesa	
09:00 - 10:30	Understanding Basics of OSA Moderator: Mohamed Eesa	
09:00 - 09:15	Pathophysiology of OSA	Mohamed Eesa
09:15 - 09:30	Comprehensive evaluation of OSA	Mohamed Abdelwahab
09:30 - 09:45	Biomarkers in OSA	Nico de Vries
09:45 - 10:00	Limitations of CPAP therapy	Maha Yousif
10:00 - 10:30	<b>Keynote Lecture: Concept of Static and Dynamic obstruction-UARS</b>	Vikas Agrawal
10:30 - 11:00	Coffee Break	
11:00 - 12:00	Palatal and Pharyngeal Surgery in OSA Moderator: Ehsan Hendawy	
11:00 - 11:15	From UPPP3 to Palatopharyngoplasty newer techniques	Peter Baptista
11:15 - 11:30	Mechanism of palatal obstruction - Agrawal 's Suspension bridge pharyngoplasty	Vikas Agrawal
11:30 - 11:45	Barbed Reposition pharyngoplasty	Ehsan Hendawy
11:45 - 12:00	Coblation technology in sleep surgery: does the end justify the means?	Mohamed Eesa
12:00 - 13:00	Sleep & Airway Diagnostics in OSA Moderator: Mohamed Abdelwahab	
12:00 - 12:15	Drug Induced Sleep Endoscopy: tips and tricks	Ehsan Hendawy
12:15 - 12:30	Polysomnography: essentials for Otolaryngologists	Maha Yousif
12:30 - 13:00	<b>Keynote Lecture: Drug Induced Sleep Endoscopy: other indications than upper airway surgery and upper airway stimulation</b>	Nico de Vries
13:00 - 14:30	Lunch Break	
14:30 - 16:00	Tongue Base and Maxillofacial surgery in OSA Moderator: Mohamed Eesa	
14:30 - 14:45	Tongue base surgery: Challenges and outcome in surgery of OSA	Peter Baptista
14:45 - 15:00	Tips and tricks of tongue base surgery- how to make it safe	Vikas Agrawal
15:00 - 15:15	Maxillofacial procedures in management of OSA	Mohamed Elsayed
15:15 - 15:30	Maxillary expansion from otolaryngologist perspective	Mohamed Abdelwahab
15:30 - 15:45	Barbed Pharyngoplasty – Safe and effective technique for Mild to Moderate OSA	Anamika Rathore
15:45 - 16:00	Q & A	
16:00 - 16:30	Coffee Break	

Continued on Next Page

16:30 - 18:00	<b>Recent updates in OSA</b> Moderator: Mohamed Abdelwahab	
16:30 - 16:45	Results of upper airway stimulation in different disease severity categories	Nico de Vries
16:45 - 17:00	New apps and devices for OSA	Peter Baptista
17:00 - 17:55	Panel discussion: <b>How, when and Why I do in challenging cases of OSA</b> Moderator: Mohamed Eesa Panellists: Nico De Vries, Peter Baptista, Vikas Agrawal, Mohamed Abdelwahab	
17:55 - 18:00	<b>Closing remarks</b>	



# RHINOLOGY

Day 2: 27<sup>th</sup> May, Saturday

Al Ras 3 - Hall C

## 09:00 - 10:30 Sinonasal Tumours

Chairpersons: Usamah Hadi, Mahdi Shkoukani

09:00 - 09:15	Endoscopic Multi-Corridor Resection of Angiofibroma: Indications, Techniques, and Pearls	Jean Anderson Eloy
09:15 - 09:30	Angiofibroma, do I need embolization?	Wasam Albusalih
09:30 - 09:45	Endoscopic Approaches to Inverted Papillomas	Jean Anderson Eloy
09:45 - 10:00	Endoscopic Resection of Orbital Tumors	Dana Crosby
10:00 - 10:30	<b>Biologics Symposium</b> Chairpersons: Eman Al Houli, Islam Herzallah, Saad Alsaleh CRSwNP from Science to Clinical Practice	Tamer AbulEzz

## 10:30 - 11:00 Coffee Break

## 11:00 - 13:00 Pituitary & Beyond

Chairpersons: Mostafa Ismail, Mohamed Arnaout, Amr Elsamman

11:00 - 11:15	Five hands technique in pituitary surgery	Abdelrahman Younes Ali Badwy
11:15 - 11:30	Endoscopic Endonasal approach for Craniopharyngioma	Amr Elsamman
11:30 - 11:45	Endoscopic Endonasal Approach: What`s beyond	Mohamed Arnaout
11:45 - 12:00	Endoscopic Transplanum Transtuberulum Removal of Tuberculom Sellae Meningiomas with Optic Canal Involvement	Jean Anderson Eloy
12:00 - 12:15	Management of vascular injuries during endonasal skull base approaches	Mohamed Samy Elhammady
12:15 - 13:00	<b>Panel Discussion: Pituitary Case Discussion</b> Chairperson: Hisham Lasheen Panellists: Jean Anderson Eloy, Corinna Levine, Amr Elsamman, Mostafa Ismail Mohamed Samy Elhammady	

## 13:00 - 14:30 Lunch Break

## 14:30 - 16:00 Selected Topics in Rhinology

Chairpersons: Ali Almomen, Osama Hassan, Saied Alhabash

14:30 - 14:45	Steroid therapy in Chronic Rhinosinusitis	Rehab Simsim
14:45 - 15:00	Inferior turbinoplasty: State of the art	Yvonne Chan
15:00 - 15:15	Endoscopic sphenopalatine artery cauterization	Naif Alfattani
15:15 - 15:30	SPG Block & Migraine	Mohannad Al-Qudah
15:30 - 15:45	Sinusitis and Temporomandibular Disorder – A	Annelise Cristine Ballin
15:45 - 16:00	Endoscopic DCR	Anagha Joshi

## 16:00 - 16:30 Coffee Break

## 16:30 - 18:00 Heinz Stammberger Resident Research Competition

Judges: Jean Anderson Eloy, Shahzada Ahmed, Dana Crosby

16:30 - 16:40	Pediatrics Sino-nasal Tumors, An Illustrative Case Series From a Tertiary Hospital	Laila Alqurashi
16:40 - 16:50	Nasal Reconstruction in Autoimmune Disease: A Systematic Review	Salam Sait
16:50 - 17:00	The association between nasal skin thickness and body mass index in pre-operative rhinoplasty patients: A prospective study	Rayan AlFallaj
17:00 - 17:10	Predictors and Time Interval of Chronic Rhinosinusitis Recurrence after Endoscopic Sinus Surgery	Abdulaziz Alaraifi
17:10 - 18:00	Endoscopic Surgical Demonstration for good stayers: <b>Secrets Revealed</b>	Islam Herzallah

18:00 End of Day 2

# VESTIBULAR MASTERCLASS

Day 2: 27<sup>th</sup> May, Saturday

AL Noor 2 - Hall D

09:00 - 09:05 Welcome and opening remarks: Alfarghal Mohamad

09:05 - 10:30 Understanding Basics of Vestibular pathology

Moderator: Alfarghal Mohamad

09:05 - 09:35 Anatomy & Physiology of vestibular system

Enrico Armato

09:35 - 10:30 Atlas of abnormal eye movements

Dario Yacovino

10:30 - 11:00 Coffee Break

11:00 - 13:00 Update on Vestibular testing

Moderator: Alfarghal Mohamad

11:00 - 11:45 Interpretation of vestibular tests

Alfarghal Mohamad

11:45 - 12:05 Dynamic visual acuity

Surajit Barman

12:05 - 12:50 Hyperventilation Test

Luigi Califano

12:50 - 13:00 Q & A

13:00 - 14:30 Lunch Break

14:30 - 16:00 Vestibular case scenario

Moderator: Alfarghal Mohamad

14:30 - 15:00 Vertigo in Children

Alfarghal Mohamad

15:00 - 15:30 Vestibular migraine

Vishal Pawar

15:30 - 16:00 Visually Induced Vertigo

Viviana Mucci

16:00 - 16:30 Coffee Break

16:30 - 18:00 Vestibular Rehabilitation

Moderator: Alfarghal Mohamad

16:30 - 17:15 Assessment in vestibular rehabilitation

Alain Thiry

17:15 - 17:55 Concussion & Vestibular rehabilitation

Tania Mayne

17:55 - 18:00 Closing remarks





# HEINZ STAMMBERGER RESIDENT RESEARCH COMPETITION

Day 2: 27<sup>th</sup> May, Saturday

Al Amwaj

## 12:00 - 13:10 Heinz Stammberger Resident Research Competition

Judges: Jamal Kassouma, Saleh Alamry, Meenesh Juvekar

12:00 - 12:10	Comparison of cochlear implantation complications with subperiosteal pocket technique versus well-drilling technique in Pediatric patients: A retrospective study	Hanin Banjar
12:10 - 12:20	Accuracy of Cochlear measurements on Magnetic Resonance Imaging in comparison to Computed Tomography and its implication in Cochlear Implantation Surgery: A longitudinal observational study	Anurita Swarup
12:20 - 12:30	Surgical Consideration and Practical difficulty In Malignant Otitis Externa (MOE): A systematic review	Mariam Bent Jaber
12:30 - 12:40	Predictors of round window visibility on preoperative CT scan temporal bone in patients undergoing cochlear implant surgery: A systematic review	Abdul Shah
12:40 - 12:50	A Pilot study to assess the applicability of ChOLE staging in preoperative HRCT temporal bone in Chronic otitis media with cholesteatoma	Arun Srinivaasan S
12:50 - 13:00	Occupational Of Noise Induced Hearing Loss in Coppersmiths Of Kashmir	Owais Makhdoomi
13:00 - 13:10	TORP won't TOPPLE, PORP won't PROPEL	Saad Ahmed

## 13:10 - 14:30 Lunch Break

14:30 - 16:00	 <b>WIOME Session</b> Women in Otolaryngology Chairperson: Safeena Kherani Panel Moderators: Randa Barazi, Nada Al Dabal Panelists: Karen Kost, Hiba Alreefy, Mai Nasser, Khulood Gasmalseed
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## 16:00 - 16:30 Coffee Break

## 16:30 - 18:00 Heinz Stammberger Resident Research Competition

Judges: Hani Z. Marzouki, Lega Natto, Malak Gazzaz

16:30 - 16:40	Primary prevention of depression in head and neck cancer patients: a scoping review	Rahaf Al Thomali
16:40 - 16:50	Effectiveness and safety of immediate application of negative pressure wound therapy in head and neck free flap reconstruction: a systematic review	Lamis Halawani
16:50 - 17:00	Extra laryngeal branching patterns of recurrent laryngeal nerve	Hamza Nawaz Khan
17:00 - 17:10	Diagnostic accuracy of fine needle aspiration cytology (FNAC) in evaluation of thyroid nodule	Syed Faizan Ali
17:10 - 17:20	Our experience of primary hyperparathyroidism and its surgical management	Anshu Rawat
17:20 - 17:30	Variation of aerosol generation in laryngeal and oropharyngeal surgery by different surgical modalities	Sibahle Pretty Sithole
17:30 - 17:40	Impact of laparoscopic sleeve gastrectomy on obstructive sleep apnea symptoms based on the stop-ban questionnaire: a prospective stud	Adnan al-malki
17:40 - 17:50	Prevalence of obstructive sleep apnea following cleft palate repair – a systematic review	Samiha Fagih
17:50 - 18:00	The outcome of endoscopic anterior and posterior cricoid spli in the management of infants with bilateral idiopathic congenital vocal folds paralysis	Nada Altaylouni

18:00 End of the session

# INDUSTRY SYMPOSIA

Day 2: 27<sup>th</sup> May, Saturday

Al Amwaj

10:00 - 10:15 Phonak Communication/Hearing Protection

Haya Dereieh 🗣️



10:15 - 10:30 Surgical Excellence in CI

Ahmad Baghdadi 🗣️



10:30 - 11:00 Coffee Break

11:00 - 11:30 Inspired by Possibilities – Introducing Cochlear's Nucleus® 8 Sound Processor

Patrick Hokayem 🗣️



11:30 - 12:00 MED-EL: 10 Years of Bone Conduction Implant

Sneha Lata 🗣️



# OTOLOGY AND NEUROTOLOGY

Day 3: 28<sup>th</sup> May, Sunday

Al Ras 1 - Hall A

Welcome and opening remarks: Muaaz Tarabichi

09:00 - 10:30 Updates on Middle Ear Surgery: Ossiculoplasty, Tympanoplasty, etc.

Moderators: Muaaz Tarabichi, Arturo Poletti

09:00 - 09:10	Ossiculoplasty - Concepts and Techniques	Meenesh Juvekar
09:10 - 09:20	Isolated congenital Ossicular anomalies: Surgical management	Vijayendra Honnurappa
09:20 - 09:30	Microscopic Vs Endoscopic Ear Surgery in Cholesteatoma and Stapes surgery	Jamal Kassouma
09:30 - 09:40	Epitympanotomy - An important tool in every otologist's arsenal	Vinay Kumar Vijayendra
09:40 - 09:50	Endoscopic cartilage Tympanoplasty -- Indications and Limitations	Redha Alrumaih
09:50 - 10:00	Keratosis Obturans - A disease more aggressive than cholesteatoma	Vijayendra Honnurappa
10:00 - 10:30	<b>Keynote lecture:</b> Middle ear reconstruction: learning from failures	Robert Vincent

10:30 - 11:00 Coffee Break

11:00 - 13:00 Learning Art of Stapes Surgery

Moderators: Baher Ashour, Tamer Ebaied

11:00 - 11:15	All about Diode Laser Stapedotomy	Arturo Poletti
11:15 - 11:30	Otosclerosis primary surgery: Surgical findings and postoperative hearing outcomes in 6600 cases	Robert Vincent
11:30 - 11:45	Long term outcomes in Stapedotomy surgery	Manoj Manikoth
11:45 - 12:00	Nuances in Stapes Surgery	Meenesh Juvekar
12:00 - 12:15	Stapes Revision Surgery: Intraoperative Findings, Solutions and Results	Joachim Müller
12:15 - 12:30	Hurdles during stapes surgery	Vijayendra Honnurappa
12:30 - 13:00	<b>Panel Discussion:</b> Difficult situations in Stapes Surgery <b>Moderator:</b> Meenesh Juvekar <b>Panellists:</b> Robert Vincent, Muaaz Tarabichi, Vijayendra Honnurappa, Manoj Manikoth	

13:00 - 14:30 Lunch Break

14:30 - 16:10 State of the Art Session: Cholesteatoma Surgery

Moderators: Mark Bassim, Saleh Alamry

14:30 - 14:45	Classifications and surgical management of Congenital Cholesteatoma	Vijayendra Honnurappa
14:45 - 15:00	Cholesteatoma in young children- do we need to do more?	Manoj Manikoth
15:00 - 15:15	Petrous Bone Cholesteatoma: State of the Art	Essam Saleh
15:15 - 15:30	Tips and Tricks in improving Results in Tympanomastoidectomy Surgery – with Implants and Mastoid Cavity Obliteration	Sumit Mrig

Continued on Next Page

## State of the Art Session: Otology

Moderators: Muaaz Tarabichi, Baher Ashour

15:30 - 15:40	Pulsatile Tinnitus Management	Saleh Alamry
15:40 - 15:50	Genes' Role on Hearing Impairment: From Current Knowledge to Future Treatment Prospects	Masoumeh Falah
15:50 - 16:00	Eustachian Tube Disorders	Saleh Alamry
16:00 - 16:30	Coffee Break	

## 16:30 - 17:30 Otology, Neurotology and Beyond!

Moderators: Redha Alrumaih, Essam Saleh

16:30 - 16:40	Getting started in Endoscopic Ear Surgery	Baher Ashour
16:40 - 16:50	Modern management of glomus jugulare tumours	Mark Bassim
16:50 - 17:00	Endoscopic management of glomus tympanicum tumours	Tamer Ebaied
17:00 - 17:10	"VII Heaven - The joy of facial nerve surgery"	Vinay Kumar Vijayendra
17:10 - 17:20	Management of Small Vestibular Schwannoma: An Evidence-based Approach	Essam Saleh
17:20 - 17:30	Vestibular schwannoma, decision making in management	Mark Bassim
17:30	<b>Closing remarks</b>	
17:30 - 18:00	<b>Closing ceremony and Resident Competition Prize Distribution (Closing Ceremony in Al Ras 3)</b>	



# HEAD & NECK SURGERY

Day 3: 28<sup>th</sup> May, Sunday

Al Ras 2 - Hall B

Welcome and opening remarks: Eyas Othman

## 09:00 - 10:30 Updates on Head and Neck Cancer

Moderator: Alain Sabri

09:00 - 09:15	TLM Larynx- How I do it!	Maha Al-Gilani
09:15- 09:30	The Application of Near Infrared Fluorescence Navigation with Indocyanine Green for Sentinel Lymph Node Biopsy in Head and Neck Cancer	Leila J. Mady
09:30 - 09:45	Management of the clinically N0 neck in head and neck cancer	Mark Prince
09:45 - 10:00	Salvage Laryngectomy - Tips and Pitfalls	Maha Al-Gilani
10:00 - 10:15	Management of Parotid Cancer	Carmelo Barbaccia
10:15 - 10:30	Gland Transfer in Head and Neck	Hani Z. Marzouki

## 10:30 - 11:00 Coffee Break

## 11:00 - 13:00 Head and Neck Reconstruction

Moderator: Hani Z. Marzouki

11:00 - 11:30	<b>Keynote Lecture 1:</b> My journey in Nerve Reconstruction	Ramzey Tursun
11:30 - 11:45	Updates in Reconstruction Techniques following "Transoral Robotic Surgery"	Leila J. Mady
11:45 - 12:00	Establishing a Head and Neck Reconstruction Program	Hani Z. Marzouki
12:00 - 12:15	Functional jaw reconstruction	Ramzey Tursun
12:15 - 13:00	<b>Panel Discussion:</b> Head and Neck Malignancy/Reconstruction Moderator: Eyas Othman Panellists: Mark Prince, Alain Sabri, Ramzey Tursun Leila J. Mady, Hani Z. Marzouki	

## 13:00 - 14:30 Lunch Break

## 14:30 - 16:00 State of Art Session: Head and Neck Surgery

Moderator: Fareed Al Ghamdi

14:30 - 15:00	<b>Keynote Lecture II</b> -- Cancer stem cells in Head and Neck Cancer – Relevance to clinical care	Mark Prince
15:00 - 15:15	Transoral coronoidectomy for the release of Trismus	Fareed Al Ghamdi
15:15 - 15:25	Survival and functional outcome following total and near total glossectomy	Fahad Alotaibi
15:25 - 15:40	Adenoid cystic carcinoma of the submandibular gland	Fareed Alghamdi
15:40 - 16:00	Managing Stress and Avoiding Physician Burnout	Alain Sabri

## 16:00 - 16:30 Coffee Break

## 16:30 - 17:30 Updates on Thyroid Surgery

Moderator: Carmelo Barbaccia

16:30 - 16:40	Neck node dilemma in thyroid cancer surgery	Yogesh More
16:40 - 16:50	Diagnosis and Management of Advanced and Invasive Thyroid Cancer	Alain Sabri
16:50 - 17:00	Management of the recurrent laryngeal nerve in thyroid surgery	Mark Prince
17:00 - 17:25	<b>Panel Discussion:</b> Interesting Thyroid Cases Moderator: Eyas Othman Panellists: Mark Prince, Leila J. Mady, Alain Sabri Carmelo Barbaccia, Hani Z. Marzouki	
17:25 - 17:30	<b>Closing Remarks</b>	
17:30 - 18:00	<b>Closing ceremony and Resident Competition Prize Distribution</b> (Closing Ceremony in Al Ras 3)	

# RHINOLOGY

Day 3: 28<sup>th</sup> May, Sunday

Al Ras 3 - Hall C

09:00 - 10:30	<b>CSF Rhinorrhoea</b> Chairpersons: Osama Marglani, Naif Alfattani, Islam Herzallah	
09:00 - 09:15	Endoscopic Closure of CSF Rhinorrhea: Principles of Surgical techniques	Islam Herzallah
09:15 - 09:30	Challenging endoscopic sella/tuberculum repairs	Corinna Levine
09:30 - 09:45	Treatment Strategies for Lateral Sphenoid sinus encephalocele CSF leak	Usamah Hadi
09:45 - 10:30	<b>Panel Discussion:</b> Endonasal Endoscopic Approaches for CSF Leak Repair Chairperson: Mahdi Shkoukani Panellists: Shahzada Ahmed, Islam Herzallah, Naif Alfattani, Hiba Alreefy, Ahmad Munzer Alwaa	
10:30 - 11:00	Coffee Break	
11:00 - 13:00	<b>Endoscopic Anterior Skull Base Surgery</b> Chairpersons: Ghassan Alokby, Abdelrahman Younes Badwy	
11:00 - 11:15	Understanding endoscopic sinus and skull base surgery for budding rhinologists	Haissan Iffikhar
11:15 - 11:30	Endoscopic Anterior Skull Base Resection & reconstruction	Mohamed Albar
11:30 - 11:45	Trans-orbital approaches	Shahzada Ahmed
11:45 - 12:00	Nightmares of Skull base surgery	Ahmed Aly Ibrahim
12:00 - 12:15	Q & A	
12:15 - 13:00	<b>Panel Discussion:</b> Endoscopic skull base surgery - Interesting Cases Chairperson: Ahmed Aly Ibrahim Panellists: Jean Anderson Eloy, Usamah Hadi, Mohamed Albar, Abdelrahman Younes Ali Badwy, Hisham Lasheen, Ali Almomen	
13:00 - 14:30	Lunch Break	
14:30 - 16:00	<b>Heinz Stammberger Resident Research Competition</b> Judges: Jean Anderson Eloy, Shahzada Ahmed, Dana Crosby	
14:30 - 14:40	Olfactory and Gustatory dysfunction, Evaluation, and the impact on Quality of Life among COVID-19 patients	Maha Alharbi
14:40 - 14:50	Two wall versus three wall orbital decompression - A systematic review and meta-analysis	Muhammad Hammad Deewani
14:50 - 15:00	Salvaging Vision- The Role of Otorhinolaryngologist	Anoushka Sahai
15:00 - 15:10	Paranasal Sinuses a vital organ for the heart	Ahmed Abdelbaki
15:10 - 15:20	Treatment and Prevention of Recurrent Epistaxis in patients with Hereditary Hemorrhagic Telangiectasia - Ablative Sclerotherapy with Lauromacrogol 400 in an out-patient setting	Simone Corrias
15:20 - 15:30	Anatomical variations of nose and paranasal sinuses on computed tomography in patients with sinusitis	Israa Dahach
15:30 - 15:40	Clinical Study of Septal Deviation, Concha Bullosa, and Ethmoidmaxillary Sinus in Patients with Rhinogenic Headache	Dwi Wahyu Manunggal
15:40 - 15:50	Outcome of management of post Covid-19 Rhino-Orbital-Cerebral Mucormycosis	Warqaa Tariq

Continued on Next Page

15:50 - 16:00 Medication adherence and disease recurrence in patients with COVID Associated Mucormycosis (CAM) on Posaconazole step-down therapy and validation with AMESS: an ambispective study of fifty-nine patients with a recommendation to continue Posaconazole therapy for a minimum of 4 months Md Zaid Shaikh

16:00 - 16:30 Coffee Break

16:30 - 18:00 **Chairperson: Islam Herzallah**

16:30 - 17:30 Endoscopic Surgical Demonstration for Good Stayers: **Secrets Revealed** Jean Anderson Eloy

17:30 - 18:00 **Closing ceremony and Resident Competition Prize Distribution (Closing Ceremony)**

18:00 **End of Day 3**

## VESTIBULAR MASTERCLASS

**Day 3: 28<sup>th</sup> May, Sunday**

**Al Amwaj - Hall D**

**Welcome and opening remarks: Alfarghal Mohamad**

09:00 - 10:30 **Dizziness and BPPV**

**Moderator: Alfarghal Mohamad**

09:00 - 09:20 Cognitive Behavioral Therapy in Chronic Dizziness Samer Mohsen

09:20 - 09:40 Residual dizziness after BPPV Souad Haijoub

09:40 - 10:30 Benign Paroxysmal Positional Vertigo Luigo Califano

10:30 - 11:00 Coffee Break

11:00 - 13:00 **State of Art Session: Evaluation and Treatment of Dizziness**

**Moderator: Alfarghal Mohamad**

11:00 - 12:00 VHIT in clinical practice Dario Yacovino

12:00 - 12:30 MDDS Viviana Mucci

12:30 - 13:00 A new version of the rotary chair in the management of acute unilateral vestibular deficit Alain Thiry

13:00 - 14:30 Lunch Break

14:30 - 16:00 **Meniere's Disease**

**Moderator: Alfarghal Mohamad**

14:30 - 15:00 Meniere's Disease an update Ramesh Rohil  
Srinivas Dorasala

15:00 - 16:00 Hands on practical session  
VHIT workshop Dario Yacovino  
Enrico Armato  
Srinivas Dorasala

16:00 - 16:30 Coffee Break

16:30 - 17:30 **Hands on practical session**

**Moderator: Alfarghal Mohamad**

BPPV Workshop Luigi Califano  
Dario Yacovino  
Alain Thiry

17:30 - 18:00 **Closing ceremony and Resident Competition Prize Distribution (Closing Ceremony in Al Ras 3)**

# 20<sup>TH</sup> TSESI CADAVER DISSECTION COURSE

## HANDS-ON CADAVER DISSECTION COURSE FEES

29 & 30 May 2023	Endoscopic Sinus Hands-on Cadaver Course	AED 5875 / USD 1600
31 May 2023	Endoscopic Ear Hands-on Cadaver Course	AED 4400 / USD 1200
29 - 31 May 2023	Observer for all 3 days	AED 1835 / USD 500

\*Above rates are subject to 5% VAT as mandated by UAE Government Law

## Day: 1 Endoscopic Sinus Cadaver Dissection Course

**Monday**  
**29 May 2023**

**Registration Allowed: 20**

**Course Director:** Islam Herzallah

**Course Faculty:** Dana Crosby, Islam Herzallah, Mahdi Shkoukani, Sumaiya Muathen  
 Mustafa Kapadia, Saied Alhabash, Taha M. Abdelaal

08:00 - 08:15 Registration & Breakfast

08:15 - 08:20 Welcome & Course information

### Lectures:

08:20 - 08:50 Key Sinonasal Landmarks from endoscopic & radiologic perspective Islam Herzallah

08:50 - 09:10 Anterior Ethmoidectomy & maxillary antrostomy Dana Crosby

09:10 - 09:30 Posterior Ethmoidectomy & Sphenoidotomy: Pearls and tricks Islam Herzallah

09:30 - 09:50 Surgical approaches to sphenoid sinuses: Transnasal, transethmoidal, transethmoidal/superior turbinate bypass, transeptal Dana Crosby

09:50 - 10:10 Extended sphenoidotomy, sphenoid landmarks and endoscopic approach to Sella turcica Mahdi Shkoukani

10:10 - 10:30 Endoscopic identification and ligation of sphenopalatine artery Islam Herzallah

10:30 - 10:45 Coffee break

10:45 **Get into Dissection Lab**

11:00 - 11:15 **Dissection demonstration:** Endoscopic transnasal approach to the sphenoid sinus Dana Crosby

11:15 - 11:45 **Hands on dissection:** Endoscopic transnasal approach to the sphenoid sinus

11:45 - 12:00 **Dissection demonstration:** Endoscopic identification & ligation of sphenopalatine artery Islam Herzallah

12:00 - 12:30 **Hands on dissection:** Endoscopic identification & ligation of sphenopalatine artery

12:30 - 13:30 Lunch break

13:30 - 13:50 **Dissection demonstration:** Anterior Ethmoidectomy & maxillary antrostomy Dana Crosby

13:50 - 14:30 **Hands on dissection:** Anterior Ethmoidectomy & maxillary antrostomy

14:30 - 15:15 **Dissection demonstration:** Posterior Ethmoidectomy & transethmoidal approach to sphenoid sinus, extended sphenoidotomy & identification of sphenoid landmarks Dana Crosby & Islam Herzallah

15:15 - 17:30 **Hands on dissection:** Posterior Ethmoidectomy & transethmoidal approach to sphenoid sinus, extended sphenoidotomy & identification of sphenoid landmark

17:30 **End of Day 1**



# 20<sup>TH</sup> TSESI CADAVER DISSECTION COURSE

## Day: 2 Endoscopic Sinus Cadaver Dissection Course

Tuesday  
 30 May 2023

**Registration Allowed: 20**

**Course Director:** Islam Herzallah

**Course Faculty:** Dana Crosby, Islam Herzallah, Mahdi Shkoukani, Sumaiya Muathen  
 Mustafa Kapadia, Saied Alhabash, Taha M. Abdelaal

08:00 - 08:20 Registration & Breakfast

### Lectures:

08:20 - 08:50	Understanding anatomy and variations of frontal recess and frontal sinus & endoscopic approaches (Draf types I & II)	Islam Herzallah
08:50 - 09:10	When and how to perform a Draf Type III procedure ("Endoscopic Modified Lothrop", "Drillout Procedure", "Median Drainage")	Dana Crosby
09:10 - 09:30	Endoscopic dacryocystorhinostomy (DCR)	Islam Herzallah
09:30 - 09:50	Endoscopic medial maxillectomy	Sumaiya Muathen
09:50 - 10:10	Endoscopic pre-lacrimal & modified Denker's approach	Dana Crosby
10:10 - 10:30	Endoscopic orbital and optic nerve decompression	Dana Crosby

10:30 Coffee break

### 11:00 Get into Dissection Lab

11:00 - 11:30	<b>Dissection demonstration:</b> Endoscopic clearance of skull base & endoscopic frontal sinus approaches (Draf types I & II)	Islam Herzallah
11:30 - 12:30	<b>Hands on dissection:</b> Endoscopic clearance of skull base endoscopic, frontal sinus approaches (Draf types I & II)	

12:30 - 13:30 Lunch break

13:30 - 14:00	<b>Dissection demonstration:</b> Endoscopic Draf III & Modifications	Dana Crosby
14:00 - 15:00	<b>Hands on dissection:</b> Endoscopic Draf III	
15:00 - 15:15	<b>Dissection demonstration:</b> Endoscopic dacryocystorhinostomy (DCR)	Sumaiya Muathen
15:15 - 16:00	<b>Hands on dissection:</b> Endoscopic dacryocystorhinostomy (DCR)	
16:00 - 16:15	<b>Dissection demonstration:</b> Endoscopic orbital & optic Nerve Decompression	Dana Crosby
16:15 - 17:30	<b>Hands on dissection:</b> Endoscopic orbital & optic Nerve Decompression + Medial Maxillectomy	
17:30	<b>End of Sinus Dissection Course and distribution of certificates</b>	

# 20<sup>TH</sup> TSESI CADAVER DISSECTION COURSE

## Day: 3 Endoscopic Ear Hands on Cadaver Dissection Course

Wednesday  
 31 May 2023

**Registration Allowed: 20**

**Course Director:** Muaaz Tarabichi

**Faculty:** Baher Ashour, Mustafa Kapadia

08:00 - 08:30	Registration & Breakfast	
08:30 - 09:15	Endoscopic anatomy of Middle ear and beyond	Muaaz Tarabichi
09:15 - 09:30	Getting started in Endoscopic Ear surgery	Baher Ashour
09:30 - 09:45	Tips & Tricks in Endoscopic Ear Surgery	Mustafa Kapadia
09:45 - 10:00	Coffee break	
10:00 - 11:00	Endoscopic Ear dissection demonstration	Muaaz Tarabichi
11:00 - 13:30	<b>Get into Dissection Lab for Batch 1</b>	
13:00 - 14:30	Lunch Break	
14:30 - 17:00	<b>Get into Dissection Lab for Batch 2</b>	

### Step to be followed during Endoscopic dissection of the Middle Ear

- Initial evaluation of individual strengths and weaknesses during Endoscopic ear surgery
- Surgical Installation for endoscopic ear dissection
- Endoscopic inspection of the EAC, cleaning of the ear canal.
- Outline the vascular strip.
- Removal of canal skin along with the epithelial layer of TM.
- Enlargement of the ear canal.
- Elevation of the annulus up to 3 and 9 o'clock
- Separate the remnant of the TM from the malleus handle and umbo.
- Take down the bony annulus posteriorly to gain full access to the facial recess and sinus tympani.
- Take down any "inferior overhang" and enlarge the access to the inferior retrotympanum and hypotympanum, next inspect the hypotympanum.
- Perform limited atticotomy with meticulous care.
- Proceed with removing the whole scutum including the lateral incudo-malleal folds, and expose the whole incus along with the malleus head.
- Mobilize the incus to expose the articular facet with malleus and stapes. Then, proceed with disarticulating the stapes and malleus from the incus.
- Next, transect the neck of the malleus at a relatively superior level in order to preserve the anterior malleal ligament and the tensor tympani tendon.
- Transect the tensor tympani tendon and remove the malleus handle.
- Using a curette or a drill, if available, attempt to slowly remove the bony encasement of the facial nerve, starting with the horizontal segment and following the nerve proximally and distally into the first and second genus.

17:00 **End of the course and delivery of Certificate of Attendance**

# PROGRAM AT A GLANCE

18<sup>th</sup> Annual Meeting of the Middle East Academy of Otolaryngology, Head & Neck Surgery (26 – 28 May 2023):

The conference took place over a span of 3-days and featured a comprehensive and high-quality program consisting of 250 lectures. The event also included 4 parallel tracks dedicated to the scientific sessions.

The scientific program was categorized in the following manner:

Scientific Session Tracks:

- Hall A
- Hall B
- Hall C
- Hall D

Mentioned below are the topics/ tracks that were covered during the 3 day conference in the 4 parallel tracks:

- Rhinoplasty
- Pediatric Otolaryngology
- Rhinology
- Laryngology
- Otology and Neurotology
- Cochlear Implant Surgery
- Vestibular Master Class
- Sleep Apnea Surgery
- Head and Neck Surgery







# POST-CONFERENCE COURSE

## 20<sup>th</sup> TSESI Hands-On Cadaver Dissection Post-conference course (29 – 31 May 2023):

TSESI Tarabichi Stammberger Ear & Sinus Institute in Dubai, arranged the 3-day Cadaveric course.

This unique course showcased the expertise and knowledge of world renowned surgeons in the field of Ear and Sinus surgery. The course offered for continuing medical education of residents, fellows and practicing physicians. The faculty led the participants from the consultation to the management of the most challenging Ear & Sinus procedures.

This course was designed to provide participants with a comprehensive overview of the surgical anatomy and techniques for sinus surgery. It was accomplished with didactic lectures and a hands-on dissection, on fresh frozen cadavers.

The course was held at the Neuro Spinal Hospital, Dubai Science Park, Dubai - UAE.

The 2 courses that were conducted as part of the 3-day program were –

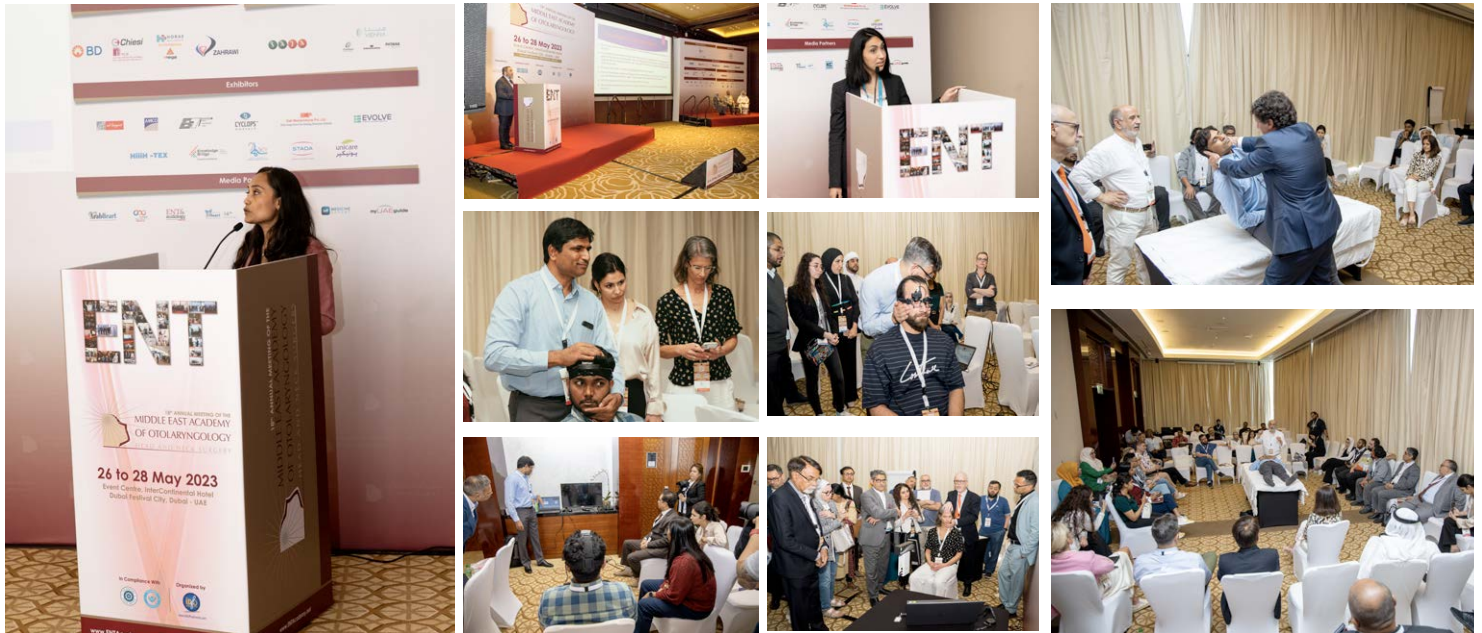
29 & 30 May 2023: Endoscopic Sinus Cadaver Dissection course

31 May 2023: Endoscopic Ear Hands on Cadaver Dissection course



# CONFERENCE WORKSHOPS & SYMPOSIUMS

The conference has various scientific workshops and company symposiums during the 3 days.



## ABSTRACTS

The conference received abstract submission in the following category:

### **Heinz Stammberger Resident Research Competition:**

The conference organizing committee was pleased to arrange a “**Heinz Stammberger Resident Research Competition**” program that was held during the ‘18<sup>th</sup> Annual Meeting of the Middle East Academy of Otolaryngology and Head & Neck surgery’ on 27 & 28 May 2023.

The Middle East Academy of Otolaryngology (MEAO) sponsored the travel of 29 shortlisted trainees and young otolaryngologists from across the globe who received the sponsorship of 1000 USD each, to cover expenses their towards travel, accommodation & registration for attending and presenting their research work.

In addition to that, the top three (4) best research papers presented, received the “Heinz Stammberger Resident Research Award” trophy and additional cash prize.

# WOMEN IN OTOLARYNGOLOGY – WIOME

The 18<sup>th</sup> Annual Meeting of the Middle East Academy of Otolaryngology-Head and Neck Surgery organized a WIOME Session to inspire, encourage and support women in the Middle East (ME) to achieve their full potential along their career path from training to working in the field of Otolaryngology – Head and Neck Surgery and empower them in achieving their professional and personal goals.

## Goals and Objectives

- Enable and support women otolaryngologists through mentorship and networking opportunities created virtually and in person.
- Collaborate with members of the Middle East Academy of Otolaryngology – Head and Neck Surgery (ME-OTO) and create opportunities to join committees on a society level and strengthen the role of this branch within the society.
- Encourage women otolaryngologists in the ME by recognizing and focusing on their challenges, nurturing their development, and enriching the society with women as leaders in their field.
- Collaborate with other Women in Otolaryngology Societies worldwide to expand our reach, gain insight and learning opportunities
- Enable interactions between members from different countries within the ME to communicate matters of interest to and about women in the field of Otolaryngology – Head and Neck Surgery.
- Recognize and support women in Otolaryngology – Head and Neck Surgery in achieving a work life balance and opening discussions on maternity and breastfeeding.

\*Inspired by the works of Women in Otolaryngology Societies worldwide.

The WIOME Session was inaugurated by **Dr. Safeena Kherani**. A special award for **2023 Inspiring Woman ENT** was awarded to **Dr. Laila M.Telmesani**



**Dr. Laila M. Telmesani**

## **2023 Inspiring Woman ENT Award Winner**

### **Professor Laila Telmesani**

**MBBS King Faisal University (KFU), Dammam, KSA**  
**Fellowship in Otorhinolaryngology, KFU, Dammam, KSA**  
**Fellow of the Royal College of Surgeons of Edinburgh**  
**Fellowship in Otology and Neuro-Otology,**  
**Bern University Hospital, Switzerland**

**Professor and Consultant Otolaryngology-  
Head and Neck Surgery (ORL-HNS)**  
**Chairperson, ORL-HNS Department, King Fahd Hospital**  
**Head of the Cochlear Implant Unit**  
**Program Director, Saudi Board for ORL-HNS**



# WIOME KEY MEMBERS



**Dr. Karen Kost, FRCS (Key Note Speaker)**  
 Professor of Otolaryngology-Head and Neck Surgery and Director of the Voice and Dysphagia Laboratory, McGill University Health Centre  
 Montreal, Canada



**Dr. Hiba Alreefy (Chairperson)**  
 Consultant Rhinologist & Facial Plastic Surgeon  
 Medical Director, Awali Hospital  
 Kingdom of Bahrain



**Dr. Nada Al-dabal, (Co-Chairperson)**  
 MBBS, SBO, EBEROL-HNS  
 Consultant otorhinolarongoy  
 Head and Neck Surgical Oncology and Endocrinologist Surgeon  
 King Fahad Military Medical Complex  
 Dammam, KSA

# WOMEN IN OTOLARYNGOLOGY – WIOME



# ABSTRACT WINNERS

The Winners of the Heinz Stammberger Resident Research Award' who received a trophy and cash prize of USD 500/- were:

**Winner: Sibahle Pretty Sithole from South Africa**

Topic: Variation of aerosol generation in laryngeal and oropharyngeal surgery by different surgical modalities

**Winner: Saad Ahmed from India**

Topic: TORP won't TOPPLE, PORP won't PROPEL

**Winner: Muhammad Hammad Deewani from Pakistan**

Topic: Two wall versus three wall orbital decompression- A systematic review & meta analysis

**Winner: Md Zaid Shaikh from India**

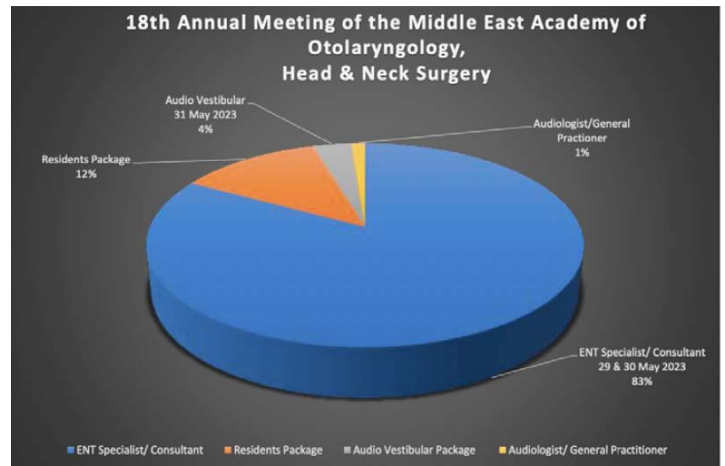
Topic: Medication adherence & disease recurrence in patients with COVID Associated Mucormycosis (CAM) on Posaconazole step-down therapy & validation with AMESS



# REGISTRATION OVERVIEW

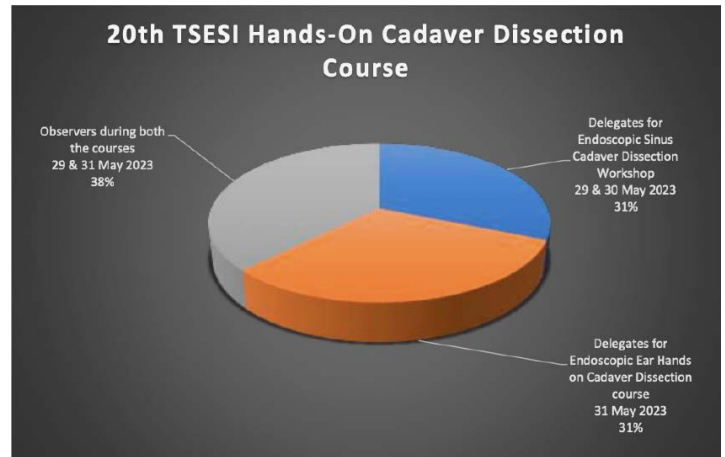
## 18<sup>th</sup> Annual Meeting of the Middle East Academy of Otolaryngology, Head & Neck Surgery

Registration Types	Registrants
ENT Specialist/ Consultant	556
Residents	83
Audio vestibular	23
Audiologist/ General Practitioner	08

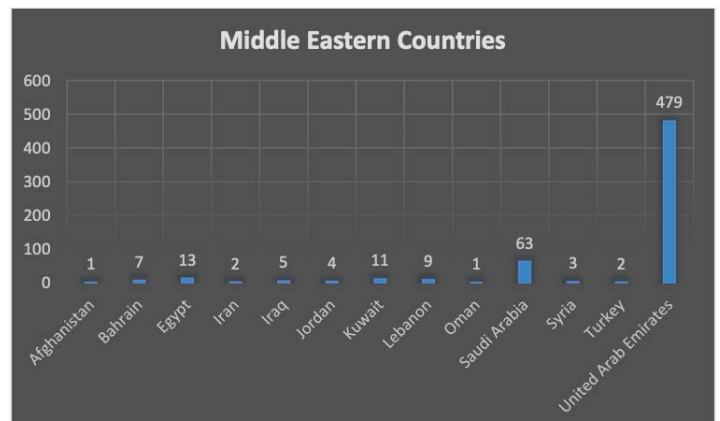
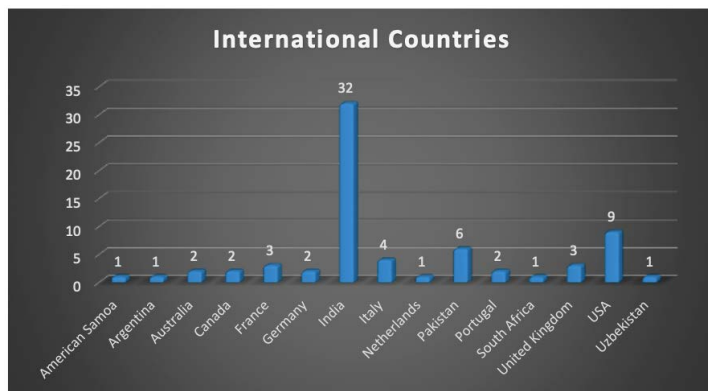


## 20<sup>th</sup> TSESI Hands-On Cadaver Dissection post-conference Course

Registration Types	Registrants
Delegates for Endoscopic Sinus Cadaver Dissection Workshop 29 & 30 May 2023	20
Delegates for Endoscopic Ear Hands on Cadaver Dissection course 31 May 2023	20
Observers during both the courses 29 & 31 May 2023	24

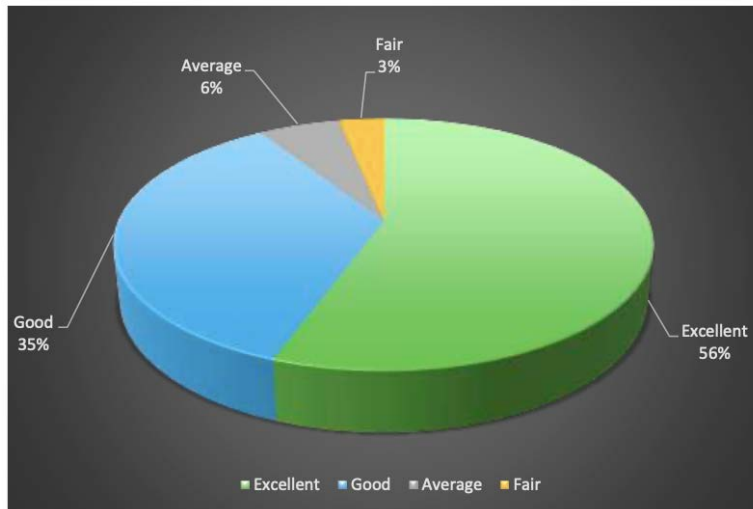


# CONFERENCE REGISTRATION BY REGION & COUNTRY

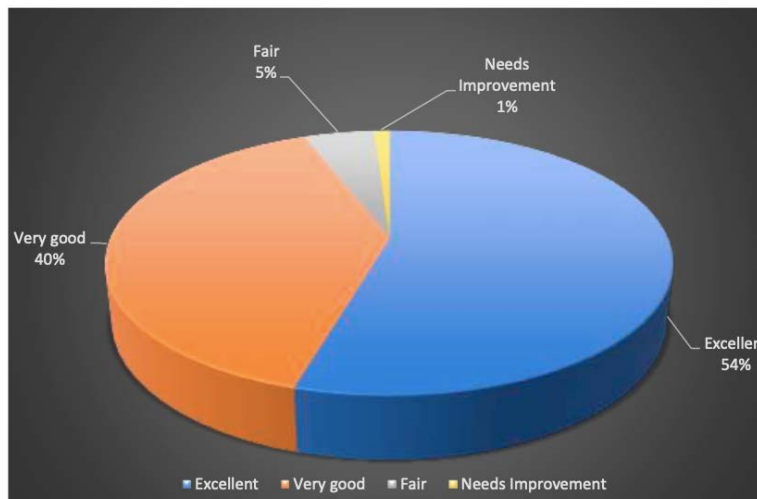


# CONFERENCE EVALUATION

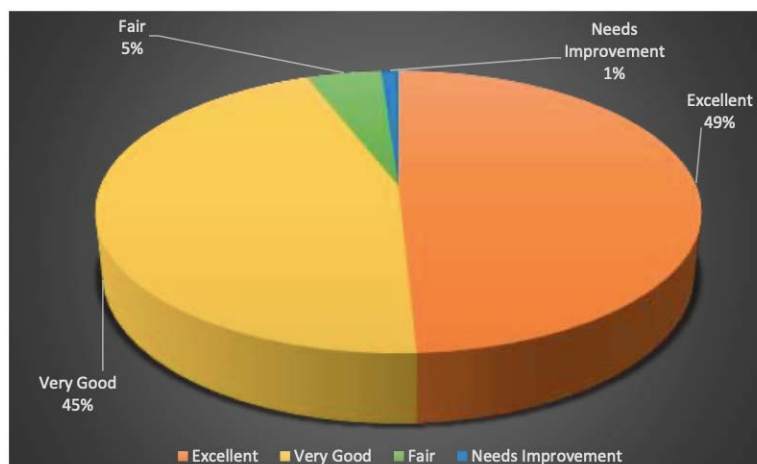
1. Overall, how would you rate “The 18<sup>th</sup> Annual meeting of Middle East Academy of Otolaryngology and Head & Neck Surgery”?



2. How would like to rate the content of “The 18<sup>th</sup> Annual meeting of Middle East Academy of Otolaryngology and Head & Neck Surgery”?

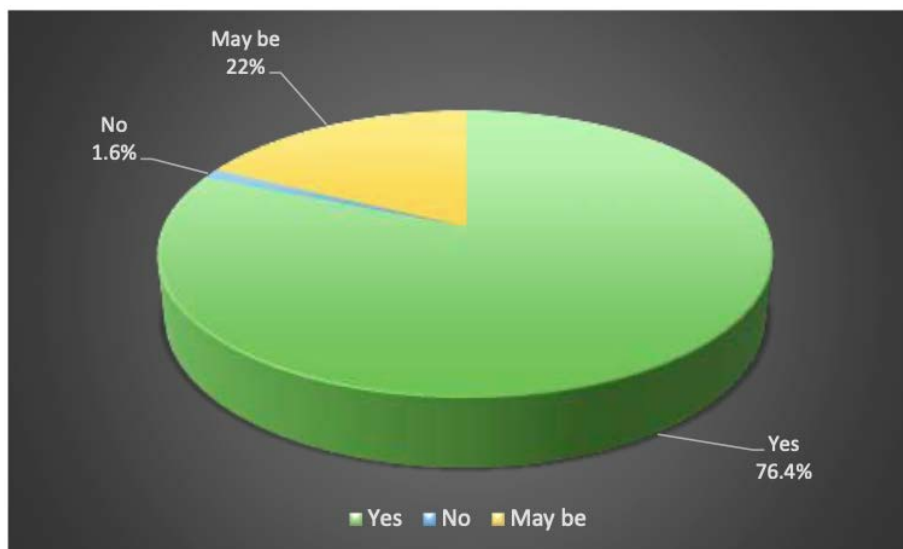


3. How would like to rate the overall relevancy of the content to your practice, from ‘The 18<sup>th</sup> Annual meeting of Middle East Academy of Otolaryngology and Head & Neck Surgery’?



# CONFERENCE EVALUATION

4. Our 19<sup>th</sup> Annual meeting of Middle East Academy of Otolaryngology and Head & Neck Surgery, is scheduled from 19 - 21 April 2024. Do you plan on attending the same?



5. What would you like us to do differently at “The 19<sup>th</sup> Annual meeting of Middle East Academy of Otolaryngology and Head & Neck Surgery”?

*Here are a few feedback voiced by our supportive audience who have set very high expectations from the conference in the next edition in 2024 to keep the balance as well as aiming higher:*

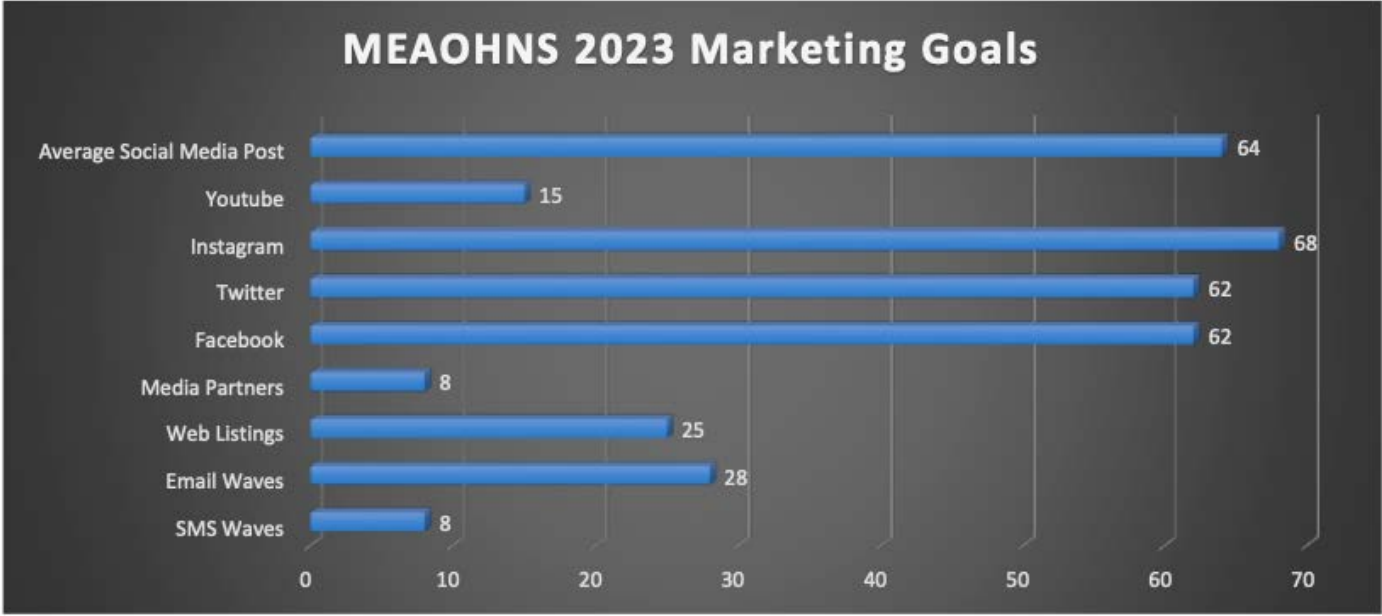
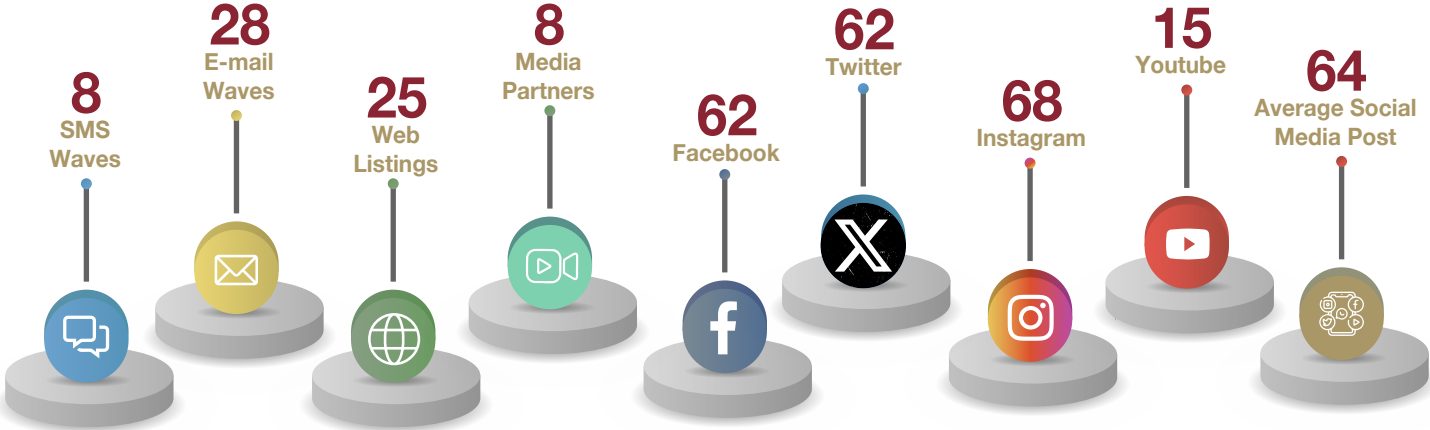
- Need more Updated topics
- I had the chance to heard different terrific ear surgery approaches sessions , Very informative to learn
- Increase the exhibition area and the socialising area as well please.
- More subject regarding post COVID 19 syndrome
- Actually it was good I felt it's useful I gain knowledge thank you so much this is my 1st moto conference it's good opportunity
- More international speakers
- Nice and full of knowledge
- More emphasis on pediatric airway surgery
- Include more about sleep apnea and snoring surgery
- Everything was well organized
- No, it was perfect experience, maybe live surgeries can be included
- Kindly include vestibular hands on workshop in the next meeting. It will be helpful for all Audiologists as well as ENT specialists
- Practical sessions on how to run common surgeries
- More hands on surgical workshop
- The rhinology program was amazing
- A really great Conference, and a very productive one!
- Thoroughly enjoyed the conference
- More number of hands-on programmes and simulation courses can be included.
- Have some competitions to encourage young doctors and have more interactive sessions.

# CONFERENCE EVALUATION

- More on laser surgery in otolaryngology
  - Workshop like Cadaver Dissection demonstration for Endoscopic Ear Surgery
  - Vertigo related workshop more time allotment
  - Include recent advances speech and hearing rehabilitation also
  - Increase speakers and material lectures on dizziness and neurology related neurologist speakers.
  - Keep on the same Venue, it is easily accessible, nearby hotels, easy parking, very well organized. Thanks for the organization team
  - It was great but it would be good if they gave preference for upcoming Doctors and students
  - I love this meeting and attending it is always a priority for me! And I will be part of it always, I have some suggestions that may help in increasing the number of participants in the future
  - I would recommend you also to do a track-specific registration as an alternative way so people who are interested in head and neck will attend that for a discounted rate!
  - No need to link delivery of certificates with a forced rating. Rating should be optional. Thanks.
  - Thank you for your kind organization and support and I hope to see you in the next year
  - Spread the conference over 4 days instead of 3 to allow the participants to attend more of the lectures.
  - Consolidate meeting rooms so that they are closer together. For example, the laryngology session was too far away from the other sessions.
  - Each podium should have a laptop to allow the presenter to control the slideshow and play videos themselves. Having the AV person in the back of the room presented significant challenges for talks with many videos
  - Have more announcements about events. It's difficult to track everything on the app
  - More English knowing international speakers
  - A quiz competition for junior/ senior residents can be conducted.
  - More cochlear implants and audiology related topics.
  - Provide speaker certificates for residents competition; it really would be a great addition to their CV
  - It was an amazing experience for me to be at this event and presenting my work!
  - What I found difficult was that so many wonderful speakers but some of them were speaking at the same time in different rooms!
- Would appreciate if there was a possibility that we can access recorded sessions!

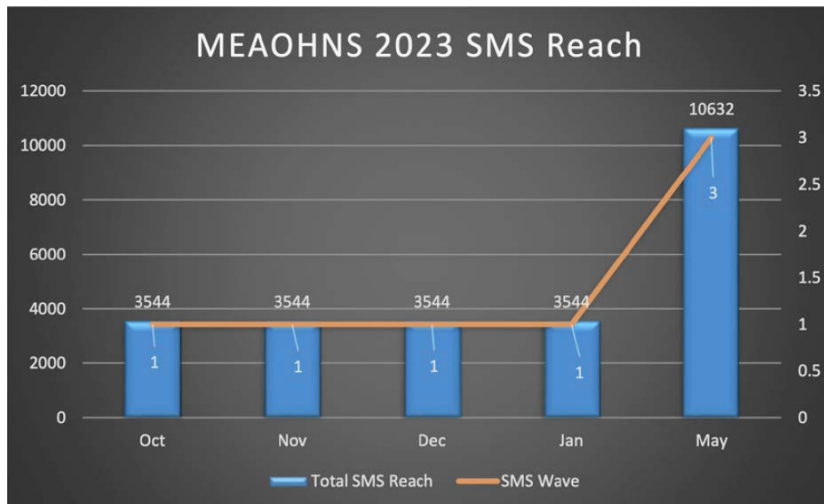


# MARKETING COVERAGE



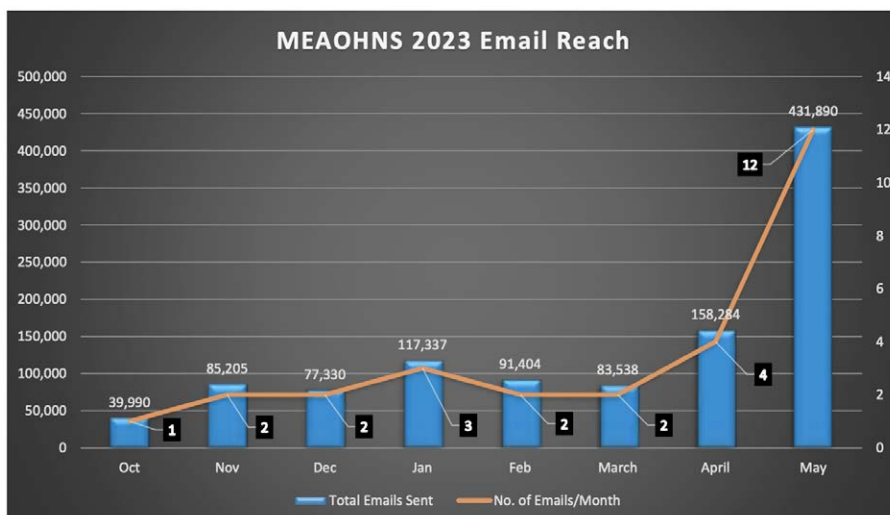
# 8 SMS WAVES

Title	Estimated Reach	Estimated Reach
Oct	1	3,544
Nov	1	3,544
Dec	2	3,544
Jan	1	3,544
May	3	10,632
<b>Total</b>		<b>24,808</b>



# 28 E-MAIL WAVES

Title	Estimated Reach
Total Email Sent	1,084,978
Total Opened Emails	205,229
Open Rate	21.35%
Total Emails database sent	28





# WEB LISTINGS

**WikiCFP**  
A Wiki for Calls For Papers

ENT 2023 : The 18th Annual Meeting of the Middle East Academy of Otolaryngology, Head & Neck Surgery

May 26, 2023 - May 28, 2023

Location: Dubai, UAE

**Call For Papers**

The 18th Annual Meeting of the Middle East Academy of Otolaryngology Head and Neck Surgery (MEAOHNS) is one of the region's largest otolaryngology gatherings in the Middle East. The 18th MEAOHNS will be held from the end of the week on the 26th of Otolaryngology Head & Neck Surgery. It provides an excellent opportunity to exchange ideas with colleagues (past and present) and to discuss the latest developments in the field of Otolaryngology Head and Neck Surgery.

**SYMPUR** | Hashtags | Research | Login

**#MEAOHNS Conference Hashtag**  
18th Annual Meeting of ME-AOHNS

**What is #MEAOHNS?**

The 18th Annual Meeting of the Middle East Academy of Otolaryngology Head & Neck Surgery is one of the largest ENT gatherings in the Middle East region. The meeting offers an excellent opportunity for ENT professionals to share their latest and greatest knowledge, to learn, and to expand their knowledge on current and future research, teaching, and clinical practice in the field of otolaryngology.

**The influencers of #MEAOHNS**

Hashtags: #ENT #ENTAcademy #ENTAcademyUAE #ENTAcademy2023 #ENTAcademyDubai

**Hashtag Topics**

- #ENTAcademy
- #ENTAcademyUAE
- #ENTAcademy2023
- #ENTAcademyDubai

**Related Hashtags**

**Latest Tweets**

ENT 18th Annual Meeting of the Middle East Academy of Otolaryngology Head & Neck Surgery (MEAOHNS) is one of the region's largest otolaryngology gatherings in the Middle East. The 18th MEAOHNS will be held from the end of the week on the 26th of Otolaryngology Head & Neck Surgery. It provides an excellent opportunity to exchange ideas with colleagues (past and present) and to discuss the latest developments in the field of Otolaryngology Head and Neck Surgery.

AMERICAN ACADEMY OF OTOLARYNGOLOGY-HEAD AND NECK SURGERY

## 18th Annual Meeting of the Middle East Academy of Otolaryngology-Head & Neck Surgery

**WHEN**  
Begins: Friday, May 26, 2023  
Ends: Sunday, May 28, 2023  
Add to your Calendar: →

**WHERE**  
Dubai, UAE

**CONTACT**  
Website: <https://www.entacademy.net/>

**ENT 2023**  
The 18th Annual Meeting of the Middle East Academy of Otolaryngology, Head & Neck Surgery

26 to 28 May 2023

Dubai, UAE

ENT 2023 is a must-attend event for all ENT professionals. It provides an excellent opportunity to exchange ideas with colleagues (past and present) and to discuss the latest developments in the field of Otolaryngology Head & Neck Surgery.

**البيان**

**New device to get rid of scoring**

ENT 2023 is a must-attend event for all ENT professionals. It provides an excellent opportunity to exchange ideas with colleagues (past and present) and to discuss the latest developments in the field of Otolaryngology Head & Neck Surgery.

# WEB LISTINGS

**Dr. Vikas Agrawal shines spotlight on 'Upper Airway Resistance Syndrome' at 18th annual Middle East Academy of Otolaryngology**

The Middle East Academy of Otolaryngology recently held its 18th annual meeting in Dubai, UAE, bringing together regional experts from around the world. Among the esteemed keynote speakers representing IADR was Dr. Vikas Agrawal, Chairman of the Committee for Sleep Disorders at the Indian Academy of Otolaryngology and Head-Neck Surgery (IAIOS-INS).

**18th Annual Meeting of the Middle East Academy of Otolaryngology Head and Neck Surgery**

**Event Location:** The Corniche Hotel, Dubai Festival City, Dubai, United Arab Emirates

**Event Dates:** 26 May 2023 - 28 May 2023

**Event Website:** [www.entacademy.net](http://www.entacademy.net)

**Event Cost:** Free

**HAPPENING NEXT**

**The 18th Annual Meeting of the Middle East Academy of Otolaryngology, Head & Neck Surgery**

**Schedule:** Fri May 26 2023 to Sun May 28 2023  
**Location:** The Corniche Hotel, Dubai Festival City, Dubai, UAE

**26 to 28 May 2023**

**Headline 2023: Otolaryngology**

**Headline 2023: Otolaryngology**

**Headline 2023: Otolaryngology**

**Headline 2023: Otolaryngology**

**Headline 2023: Otolaryngology**

**26 to 28 May 2023**

**The 18th Annual Meeting of the Middle East Academy of Otolaryngology, Head & Neck Surgery**

**Friday, May 26, 2023 08:30 AM - Sunday, May 28, 2023 05:00 PM GMT**

**Head Centre, Jumeirah Corniche Hotel, Dubai, UAE**

**18th Annual Meeting of the Middle East Academy of Otolaryngology, Head & Neck Surgery**

**REGISTRATIONS**

For more information about this event, contact the organizers.

**CONTACT US NOW**

**DESCRIPTION**

The 18th Annual Meeting of the Middle East Academy of Otolaryngology, Head & Neck Surgery, will be held at the Jumeirah Corniche Hotel, Dubai, UAE, from Friday, May 26, 2023, to Sunday, May 28, 2023. The meeting will feature a variety of scientific sessions, including keynote lectures, plenary sessions, and poster presentations. The meeting will also feature a variety of social activities, including a gala dinner and a group excursion to the Burj Khalifa.

**LOCATION**

The meeting will be held at the Jumeirah Corniche Hotel, Dubai, UAE. The hotel is located on the Jumeirah Corniche, a beautiful waterfront area in Dubai. The hotel is a 5-star hotel and offers a variety of amenities, including a swimming pool, a spa, and a fitness center. The hotel is also conveniently located near the airport and the city center.

**Conal**

**The 18th Annual Meeting of the Middle East Academy of Otolaryngology, Head & Neck Surgery**

**CONFERENCE**

**26 to 28 May 2023**

**Head Centre, Jumeirah Corniche Hotel, Dubai, UAE**

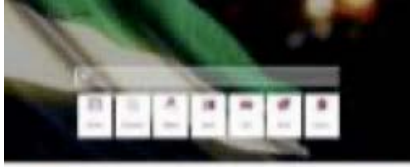
**Website: [www.entacademy.net](http://www.entacademy.net)**

**Contact person: About**

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# MEDIA PARTNERS



The 18th Annual Meeting of the Middle East Academy of Otolaryngology, Head & Neck Surgery

18th Annual Meeting of the Middle East Academy of Otolaryngology, Head & Neck Surgery

18th Annual Meeting of the Middle East Academy of Otolaryngology, Head & Neck Surgery

MOBILE EAST ACADEMY OF OTOLOGY

26 to 28 May 2023

### Mobile Application

**APP FEATURES:**

- View the program at the click of your fingers
- Know your Faculty members
- Bookmark your Sessions
- Connect with Fellow Attendees
- Click Session Photos and Share

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MOBILE EAST ACADEMY OF OTOLOGY

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MOBILE EAST ACADEMY OF OTOLOGY

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- Connect with Fellow Attendees
- Click Session Photos and Share

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ENT & audiology news

18th Annual Meeting of ME-AOHS

18th Annual Meeting of the Middle East Academy of Otolaryngology, Head and Neck Surgery

**Event Details:**

Date: 26 May 2023 - 28 May 2023

Location: Dubai, UAE

Location address: Crowne Plaza, World Trade Center, Dubai Financial Center, Dubai, UAE

Contact: 04 399 0000

Tel: +971 4 399 0000

Email: info@entacademy.net

MOBILE EAST ACADEMY OF OTOLOGY

26 to 28 May 2023

### Download the Conference AGENDA!

Supported by: DUBAI

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# SOCIAL MEDIA MARKETING PLATFORMS

f Facebook

62

Twitter

62

Instagram

68

YouTube

15

## MARKETING OBJECTIVES

- "Activation and branding of content in all the Social media channels"
- "Active management of conference Information on the above social media channels"
- "Engaging visitor's and interested parties via Social Media Network to increase participation"
- "Send traffic to targeted pages on the website"
- "Send Mailings and SMS to targeted masses"
- "Social media advertising every week"



# FACEBOOK



## Top 5 Facebook post

62

Title	Estimated Reach
Day 6 Course Highlights	3145
Get ready for the 18th #ME- AOHNS 2023	24779
Check out the Scientific Program	1758
Join us at the 18th #MEAOHNS 2023 Conference Dinner!	14673
Rhinoplasty Surgeon Dr. Enrico Robotti	13303

The collage displays five Facebook posts from the ENTAcademy page, each with a red border highlighting its performance metrics. The posts include:

- Post 1:** "Download the Conference AGENDA!" (Reach: 1,758)
- Post 2:** "Get ready for the 18th #ME- AOHNS 2023" (Reach: 24,779)
- Post 3:** "Featured Keynote Speaker: Rhinoplasty Surgeon Dr. Enrico Robotti, from Bergamo, Italy..." (Reach: 13,303)
- Post 4:** "Join us at the 18th #MEAOHNS 2023 Conference Dinner! The..." (Reach: 14,673)
- Post 5:** "Day 6 - TSESI Course Highlights!" (Post Impressions: 3,145)



## Top 5 Twitter post

62

Title	Estimated Reach
#MEOHNS 2023 Podcast	118
Get ready for the 18th #MEOHNS 2023	188
Join us for the 18th Annual Meeting of #MEOHNS	254
MEOHNS Day 1 Conference	126
Check out the Scientific Program	223

The collage displays five Twitter posts from ENT Academy UAE, each with its corresponding Post Analytics overlay. The posts are:

- Post 1:** A video of Asst. Prof. Mona Ashoor. Text: "Join us for the 18th Annual Meeting of #MEOHNS on 26 - 28 May 2023 to hear from the world-renowned speakers in the field of Otolaryngology-Head & Neck Surgery! Get valuable Insights on the latest updates and techniques in ENT. Register now at [bit.ly/Reg2ENT](https://bit.ly/Reg2ENT)". Analytics: 254 Impressions, 57 Engagements, 14 Detail expands, 0 New followers, 11 Profile visits.
- Post 2:** A video of the 18th Annual Meeting of #MEOHNS 2023. Text: "The 18th edition of ME-AOHNS 2023 commenced with great success on its first day in Dubai, UAE. The event, which attracted a significant number of participants, promises to be an enriching experience for all attendees. Conference AGNEDA @ [bit.ly/ENTAGENDA](https://bit.ly/ENTAGENDA)". Analytics: 126 Impressions, 20 Engagements, 0 Detail expands, 0 New followers, 2 Profile visits.
- Post 3:** A video of the #MEOHNS 2023 Podcast. Text: "The second edition of the #MEOHNS 2023 Podcast, directly from the heart of the conference, we have the privilege of hosting Dr. Safaena Kherani & Dr. Eyad Meibbar. Join us @ [youtube.com/live/x7CirtC5V...](https://youtube.com/live/x7CirtC5V...)". Analytics: 118 Impressions, 10 Engagements, 0 Detail expands, 0 New followers, 3 Profile visits.
- Post 4:** A video of the 18th Annual Meeting of #MEOHNS 2023. Text: "Check out the Scientific Program for the upcoming 18th of #MEOHNS 2023, featuring over 110 Renowned International & local speakers covering the latest updates and advances in Otolaryngology. Download the Conference AGNEDA @ [bit.ly/ENTAGENDA](https://bit.ly/ENTAGENDA)". Analytics: 223 Impressions, 3 Engagements, 0 Detail expands, 0 New followers, 0 Profile visits.
- Post 5:** A video of the 18th Annual Meeting of #MEOHNS 2023. Text: "Get ready for the 18th #MEOHNS 2023, the largest Otorhinolaryngology gathering in the Middle East, from 26 to 28 May in Dubai. With over 110 International speakers, this conf. offers a unique opportunity to stay updated with the latest advances & gain valuable insights." Analytics: 188 Impressions, 30 Engagements, 1 Detail expands, 0 New followers, 6 Profile visits.

# INSTAGRAM



## Top 5 Instagram post

68

Title	Estimated Reach
Join us at the 18th #MEAOHNS 2023 Conference Dinner!	786
Dr. Sureyya Seneldir, a prominent Surgeon	283
Hossam Foda, a renowned Professor and Chief of Facial Plastic Surgery	257
Rhinoplasty Surgeon Dr. Enrico Robotti	463
TSESI	286

**Featured Keynote Speaker**

ENT Academy UAE • Following

ent\_academy\_uae Rhinoplasty Surgeon Dr. Enrico Robotti, from Bergamo, Italy, will share his expertise on the latest techniques in rhinoplasty at the upcoming #MEAOHNS 2023 conference.

**Keynote Lecture**

**Use of finesse in grafting and SPI constructs in rhinoplasty**

**Dr. Enrico Robotti**

Past-President of the Society of Europe  
Past President of the of Plastic Surgery Bergamo, Italy

**Performance**

Reach	Engagements
463	3

**20th TSESI Endoscopic Ear Hands-on Cadaver Dissection course**

Dubai - United Arab Emirates

Register now & level up your Surgical Skills!

**ENDOSCOPIC EAR SURGERY**

Muzaib Tarabichi, MD  
Mustafa Kapadia, MSc(ENT), DNB  
Bahar Ashour, MD (FRCR)

**Hands-on Cadaver Dissection Course**

29 & 30 May 2023 Endoscopic Sinus Hands-on Cadaver Course  
31 May 2023 Endoscopic Ear Hands-on Cadaver Course  
29 - 31 May 2023 Observer (Sinus & Ear Hands on Cadaver Course)

Upon completion of this course, you will receive a TSESI Certificate in addition to the CME hours for the Hands-on Course.

**Performance**

Reach	Engagements
286	9

18th ANNUAL MEETING OF THE MIDDLE EAST ACADEMY OF OTOLARYNGOLOGY HEAD AND NECK SURGERY

**Conference Dinner**

Venue: Tarabichi Stammberger Ear and Sinus Institute, Dubai, UAE

Date: 27 May 2023  
Time: 07:30 PM  
Attire: Smart Casual

**REGISTRATION FEE 200 AED**

ent\_academy\_uae

ent\_academy\_uae Join us at the 18th #MEAOHNS Conference Dinner

May 18, 2023 at 10:25 AM

The conference dinner together faculty and from around the globe the opportunity to insightful discussion valuable professional

Date: 27 May 2023  
Venue: Tarabichi Stammberger Ear and Sinus Institute, Dubai  
Register for dinner

**Performance**

Reach	Engagements
786	6

**Featured Keynote Speaker**

ent\_academy\_uae Come & See Dr. Hossam Foda, a renowned Professor and Chief of Facial Plastic Surgery at the Otolaryngology Department.

**Keynote Lecture**

**Adjusting tip projection and rotation**

**Dr. Hossam Foda**

Prof. & Chief of Facial Plastic Surgery at Otolaryngology Department University of Alexandria, Egypt

**Performance**

Reach	Engagements
257	9

**Featured Keynote Speaker**

ent\_academy\_uae

ent\_academy\_uae Dr. Sureyya Seneldir, a prominent Surgeon

May 5, 2023 at 10:22 AM

**Keynote Lecture**

**Tips and Tricks in Revision Rhinoplasty**

**Dr. Sureyya Seneldir**

MD ENT, Privata Clinic Istanbul, Turkey

**Performance**

Reach	Engagements
283	2



Conference Chairperson, Asst. Prof. Mona Ashoor, invites you to attend the 18th #MEAHOHS 2023

193 Views 5 months ago

It's truly an honor to be elected by my peers as the Chairperson of the 18th Annual Meeting of the Middle East Academy of Otolaryngology Head and Neck Surgery (MEAHOHS) meeting, one of the region's largest gatherings in the field of otolaryngology. Throughout history, the medical field including otolaryngology pioneered in the Middle East and since then world-renowned ORL physicians originate from this region! ...more



Welcome to the 18th #MEAHOHS - Day 1 Conference Highlights!

115 Views 2 months ago

The 18th edition of ME-AOHS 2023 commenced with great success on its first day in Dubai, UAE. The event, which attracted a significant number of participants, promises to be an enriching experience for all attendees. ...more



Thank you for attending #MEAHOHS 2023 - Day 3 Highlights!

137 Views 2 months ago

On behalf of the Conference President, Dr. Islam Herzallah & all committee members, we would like to thank & Congratulate the Committee, Speakers, Sponsors & Exhibitors, and attendees for making #MEAHOHS 2023 a resounding success! ...more



Keynote Speakers for the 18th annual meeting of #MEAHOHS 2023 Part 2

133 Views 4 months ago

We are pleased to announce the International Keynote Speakers for the 18th Annual Meeting of #MEAHOHS 2023 from 26- 28 May in Dubai, UAE.



Highlights for the 20th TSESI Endoscopic Ear Hands-on Cadaver Dissection Course!

113 Views 2 months ago #TSESI #MEAHOHS #IPEvents

Highlights for the 20th TSESI Endoscopic Ear Hands-on Cadaver Dissection Course!

#TSESI #MEAHOHS #IPEvents ...more



# MOBILE APP

## APP FEATURES:

- ✓ View the program at the click of your fingers
- ✓ Know your Faculty members
- ✓ Bookmark your Sessions
- ✓ Connect with fellow Attendees
- ✓ Click Session Photos and Share

Follow these steps to download the event App:

**Step 1:** Access the App Store on iOS devices or the Play Store on Android and download the App **ENT ACADEMY**

**Step 2:** Open the ENT ACADEMY App on your mobile device's home screen

**Step 3:** Find the Current & Upcoming Event from the list "**The 18<sup>th</sup> Annual Meeting of the Middle East Academy of Otolaryngology; Head and Neck Surgery**". Click "Open" to download the event.

**Step 4:** Enter your first & last name and the registered email ID to receive an OTP (one time password) on your registered email ID to log in to the Event App.

\*Note: Only registered attendees will be able to access the full Event App. If you do not receive the OTP, it means your email ID is not registered to the conference.

If you are registered but with a different email which is not configured on your mobile device, contact InfoPlus Helpdesk onsite to add your alternate email ID. After which attendees can log in again to receive the verification OTP to access the full Mobile App.

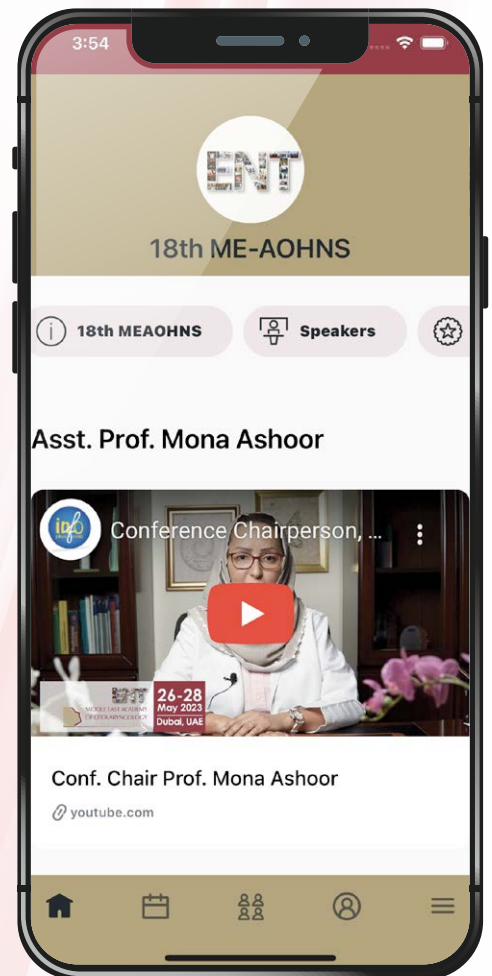
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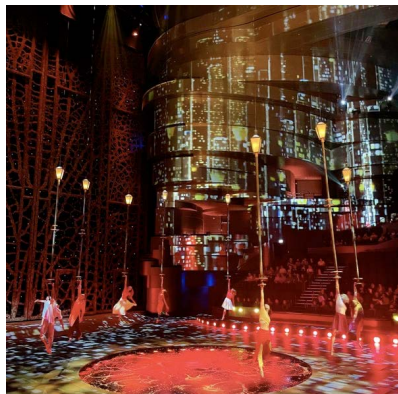
# SOCIAL PROGRAM DURING THE CONFERENCE

Tarabichi Stammberger Ear and Sinus Institute organized the Conference Dinner on Saturday, 27 May 2023 at the Tarabichi Stammberger Ear and Sinus Institute in Dubai.

All the invited guests were greeted with refreshments, followed by a tour of the newly established Institute, and concluded with a dinner at the same venue. Speakers & company representatives were also invited to this dinner to appreciate their support, hosted by the organizing committee.



As the conference's Destination Partner, Dubai's Department of Economy and Tourism arranged a visit to the highly acclaimed La Perle Show in Dubai for all the invited guests on Friday, May 26, 2023, at Al Habtoor City.



# HIGHLIGHTS OF THE CONFERENCE

Total Faculty

120

250

Total Lectures

Industry  
Symposiums

04

04

Scientific Workshops

Total No. of  
Registrations

670

29

Heinz Stammberger  
Resident Research  
Competition Abstracts

Supported By

01

01

Destination Partner

Endorsing Partner

02

13

No. of Sponsors

No. Of Exhibitors

11

01

Mobile App Sponsor

Media Partners

08

207  
Total Social  
Media Posts

Facebook: 62, Twitter: 62  
Instagram: 68, Youtube: 15



MIDDLE EAST ACADEMY  
OF OTOLARYNGOLOGY  
HEAD AND NECK SURGERY

# See you next year

## 19-21 April 2024

Dubai - United Arab Emirates


**TSESI**

TARABICHI - STAMMBERGER  
EAR & SINUS INSTITUTE

TEACHING AND RESEARCH INSTITUTE DEDICATED TO ART  
AND SCIENCE OF ENDOSCOPIC EAR AND SINUS SURGERY

## 21<sup>st</sup> TSESI Hands-on Cadaver Dissection Course

22 – 24 April 2024

 Neuro Spinal Hospital Dubai Science Park, Dubai - United Arab Emirates

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