

# th ANNUAL MEETING OF THE MIDDLE EAST ACADEMY OF OTOLARYNGOLOGY HEAD AND NECK SURGERY

11 - 13 April 2025

**InterContinental Hotel Dubai Festival City, Dubai - UAE** 

# **Post Event Report**





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### **Conference Overview**

InfoPlus Events LLC successfully organized the **20**th **edition of the Annual Meeting of the Middle East Academy of Otolaryngology – Head and Neck Surgery**, held at the InterContinental Hotel, Dubai Festival City, from April 11 to 13, 2025.

This prestigious conference represented a pivotal milestone in the region's medical calendar, convening **over 700 distinguished delegates from 35 countries.** Widely acknowledged as one of the foremost events in the field of otolaryngology, the gathering served as a dynamic platform for scientific exchange, professional networking and the dissemination of cutting-edge advancements. Its continued growth and success reaffirm its role as a cornerstone of education, collaboration and innovation in the specialty, both within the Middle East and on the global stage.

**Dr. Latifah AlMakoshi**, Chair of the 20th Middle East Academy of Otolaryngology and Assistant Professor of Pediatric Otolaryngology, emphasized the significance of this landmark conference. She highlighted that this international meeting attracted some of the most esteemed and accomplished surgeons from around the world. For three days, the event featured in-depth discussions on the latest advancements across multiple subspecialties, including hearing health, cochlear implants and rehabilitation for hearing-impaired patients, chronic sinus conditions, sleep apnea and balance disorders. Presenters shared cutting-edge research and ground breaking discoveries, particularly in the areas of otolaryngology and sleep apnea in both children and adult populations. A key focus of the conference was also the mentorship and development of emerging talent in the field, reinforcing a commitment to future excellence.

**Dr. Muaaz Tarabichi**, Co-Chair of the conference, consistently underscored the Academy's commitment to fostering the next generation of leaders in otolaryngology. In line with this vision, 30 outstanding ORL residents and young otolaryngologists from around the world were selected and fully sponsored — including travel, accommodation, and registration — to participate in the prestigious **Heinz Stammberger Resident Research Competition**. This initiative not only provided them with invaluable practical experience and an international platform to showcase their research, but also recognized their excellence with additional cash prizes, further reinforcing their engagement and growth in the field.

Alongside the Heinz Stammberger Resident Research Competition, the conference also hosted an **e-Poster Competition** aimed at encouraging wider participation and academic contribution. All accepted e-Poster presenters received a registration discount, along with an on-site cash award of AED 500, providing financial support to facilitate their involvement in the conference and recognize their scholarly efforts.

In addition to the two abstract submission categories, the conference also added a Lecture Proposal category. This submission is intended for speakers with substantial expertise in a specific topic or subspecialty, as the selection process is highly competitive. Applicants are required to submit a summary of their proposed lecture along with an updated CV.

Furthermore, the 20<sup>th</sup> anniversary of the ME-OTO Academy Conference was highlighted by the successful launch of the inaugural **World Congress on Eustachian Tube Research and Interventions**. Taking place simultaneously at the same venue, this significant international event brought together leading experts from around the globe, establishing it as a distinctive and first-of-its-kind congress in the field.

The congress provided a unique platform to engage with top specialists, gain valuable insights into the latest research, and explore cutting-edge advancements in the diagnosis and treatment of Eustachian tube disorders.



Dr. Latifah Almakoshi
Chairman of the 20<sup>th</sup> Middle East
Academy of ORL – Dubai
Assistant Professor
Pediatric Otolaryngology
King Abdulaziz University Hospital
King Saud University
Riyadh, KSA



Dr. Muaaz Tarabichi
Co-Founder, TSESI Dubai
Ex chair elect for the American
Academy of Otolaryngology – Head
and Neck Surgery Foundation
Chairman, Middle East Academy of
Otolaryngology, Founding Board
Member of the IWGEES, Founding
Member of the AAOC, Sits on the
Steering Committee for GCIN
Dubai, UAE



**Dr. Mustafa Kapadia**Director of Education, TSESI
Executive Board Member, IWGEES
Dubai, UAE

FACULTY	147	LECTURES	253
COUNTRIES	38	SPONSORS	6
DELEGATES	566	EXHIBITORS	7

# **Conference Venue**

The three-day conference was hosted at the Event Centre in Dubai Festival City, UAE.

The invited faculty members were accommodated at the InterContinental Hotel, Dubai Festival City, UAE. Located in Dubai's vibrant shopping, culinary and entertainment destination, the InterContinental Hotels at Dubai Festival City offered a variety of exquisite experiences across three distinct brands.

Guests enjoyed award-winning dining venues, state-of-the-art meeting and conference facilities, an array of leisure options, and access to the Dubai Festival City Mall, which features the record-breaking IMAGINE water, laser, and fire spectacle.ers.



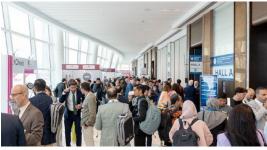














### **OPENING CEREMONY**

The **20<sup>th</sup> Annual Meeting of the Middle East Academy of Otolaryngology-Head and Neck Surgery** was inaugurated by **Dr. Latifah AlMakoshi**, Assistant Professor, Paediatric Otolaryngology and Chairman of the 20<sup>th</sup> Middle East Academy of ORL – Dubai, who delivered an inspiring speech and welcome remarks.

There were three special awards that were presented by **Dr. Safeena Kherani**, **Dr. Latifah AlMakoshi** (Conference Chair) and **Dr. Muaaz Tarabichi** (Conference Co-Chair) to the winners.

The 1st award was the "Heinz Stammberger Award for the Excellence in Teaching". This Award was created by the Middle East Academy of Otolaryngology and Head & Neck Surgery (ME-OTO Academy) to honour the legacy of Professor Heinz Stammberger and his commitment to teaching surgeons in the far corners of the world.



# Dr. Ahmed Yousif Alammar Consultant Pediatric Otolaryngologist Professor of college of Medicine Chairman of Subspeciality Programs Department of Otolaryngology King Saud University Riyadh, KSA



The Heinz Stammberger Award for the Excellence in Teaching

The **2**<sup>nd</sup> **award** was **"The Ingeborg and Erwin Hochmair Award for Service to the Deaf"**. Established in association with MED-EL and bearing the names of its cofounders, the award honors programs and physicians who devoted much of their life to the care of the hearing-impaired in the Middle East.



#### Dr. Ahmed Mostafa

Consultant, Otorhinolaryngologist Head of the Presidential Initiative, Neonatal Screening of Hearing Loss & Cochlear Implant Chairman, Board of Egyptian Health Insurance Organization Ex- Dean, Hearing and Speech Institute Giza, Egypt



The Ingeborg and Erwin Hochmair

Award for Service to the Deaf

The WIOME Session was inaugurated by Dr. Safeena Kherani. A special award for 2025 Inspiring Woman ENT was awarded to **Dr. Mona Ashoor** 



Dr. Mona Ashoor
Assistant Professor
Rhinologist
Department of Otolaryngology,
College of Medicine
Imam Abdulrahman bin
Faisal University
Dammam, KSA



WIOME 2025 Inspiring Woman
Otolaryngologist Award

































1 2025 Hotel Ibai - UAE

### **SUPPORTING PARTNER**

The 20<sup>th</sup> Annual Meeting of the Middle East Academy of Otolaryngology-Head and Neck Surgery was supported by the **Tarabichi Stammberger Ear & Sinus Institute** as the Official Scientific Partner.



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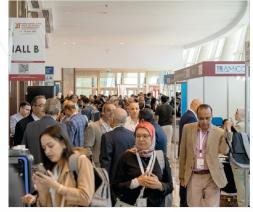












### **ORGANIZING COMMITTEE**



#### Dr. Latifah Almakoshi

Chairman of the 20th Middle East Academy of ORL – Dubai Assistant Professor, Pediatric Otolaryngology King Abdulaziz University Hospital King Saud University Riyadh, KSA



#### Dr. Muaaz Tarabichi

Co-Founder, TSESI Dubai
Ex chair elect for the American academy of Otolaryngology
– Head and Neck Surgery Foundation
Chairman, Middle East Academy of Otolaryngology
Founding Board Member of the IWGEES
Founding Member of the AAOC
Sits on the Steering Committee for GCIN
Dubai, UAE



# Dr. Mustafa Kapadia Director of Education, TSESI Executive Board Member, IWGEES Dubai, UAE

### **MEETING & SCIENTIFIC COMMITTEE**



#### Dr. Mohammed Alfarghal Chairperson

**Audiology & Vestibular Master Class** Chief of Audiology and Vestibular Services Otorhinolaryngology - Head & Neck Surgery King Abdulaziz Medical City Jeddah, KSA



#### Dr. Ahmed AlSayed Chairperson

**Sleep Surgery Assistant Professor Consultant Sleep Surgery** Otolaryngology - Head & Neck Surgery King Saud University Riyadh, KSA



Dr. Mai Nasser Chairperson

WIOME Pediatric ENT consultant **Royale Medical Services** Riffa, Bahrain



Dr. Alireza Mesbahi Co-Chair

**Facial Plastic Surgery** Otorhinolaryngologist International & European Board Certified

Facial Plastic Surgeon Shiraz, Iran



#### Dr. Latifah Almakoshi Co-Chair

Pediatric Otolaryngology Assistant Professor, Pediatric Otolaryngology

King Abdulaziz University Hospital **King Saud University** Riyadh, KSA



#### Asst. Prof. Faisal Alzahrani Chairperson

**Head & Neck Surgery** 

MBBS, FRCSC, ABOto Consultant/ Assistant Professor – Head & Neck Oncology and Reconstruction Otolaryngology-Head & Neck Surgery King Saud University Medical City Riyadh, KSA



#### Dr. Islam Herzallah Chairperson

Rhinology Professor, Chairman of Rhinology Section Middle East Academy of ORL. Consultant, Rhinology & Endoscopic Skull

**Base Surgery** Otolaryngology - Head & Neck Surgery

Department

King Abdullah Medical City Makkah, KSA & Zagazig University



## Dr. Rammal Almoaidbellah

Facial Plastic Surgery

Otolaryngology, Head and Neck Surgery King AbdulAziz University Jeddah, KSA



#### Dr. Mohamed M.K. Badr-El-Dine, Ph.D. Chairperson

Cochlear Implant

Sr.Consultant Otology Neurotology & Skull Base Surgery Sultan Qaboos University Hospital – Muscat – Oman Professor of Otolaryngology

Faculty of Medicine, Alexandria University Past-President and Founding Member of the IWGEES President of the Egyptian Society of Skull Base Surgery



#### Dr. Algeddin Jebreel Chairperson

Pediatric Otolaryngology

CCT, MSc, FRCS(ORL-HNS), DOHNS,

Consultant Otolaryngologist-Head and Neck Surgeon

King Faisal Specialist Hospital and Research Centre Rivadh, KSA



#### Dr. Lega Natto Chairperson

Laryngology

Consultant

Otolaryngology Head and Neck Surgery King Abdullah Medical City Makkah, KSA



Dr. Mohamed Abdelwahab, PhD

Director of Sleep and Facial Skeletal Surgery Assistant Professor Otolaryngology – Head and Neck Surgery Medical University of South Carolina (Medicine and Dentistry)



Samer Abourizk

Rhinology, Endoscopic Skull Base Surgery Head and Neck Surgical Oncology Department of Otolaryngology Hospital, Maimonides Health New York, USA



Dr. Hayat Adib

Pediatric Otolaryngologist Otolaryngology Consultant Al Jalila Children's Hospital/MBRU Dubai, UAE



Charleston, USA

Dr. Gwijde F.J.P.M. Adriaensen

MD, Rhinologist
Rhinoplasty, Endoscopic Sinus, Skull base &
Orbital Surgery
Department of Otorhinolaryngology
Amsterdam University Medical Centers
Amsterdam, The Netherlands



Dr. Hashem Al Hashem

Consultant, Head, Adult Medical Oncology Oncology Center King Saud University Medical City Riyadh, KSA



Dr. Laila Al Masaoudi

Otolaryngology- Head and Neck Surgery Consultant ENT Division- Department of Surgery Sultan Qaboos University Hospital Muscat, Oman



Dr. Mohammad Al Omani

Specialist ENT & Facial Plastic Surgeon ENT, Zain Hospital Kuwait City, Kuwait



Dr. Shaden Al Riyami

ENT Consultant Al Nahda Hospital/ Ministry of Health Muscat, Oman



Dr. Khalid Al Zaabi

Consultant Otology, Lateral Skull Base Surgery, Surgery Department Sultan Qaboos University Hospital, University Medical City Muscat, Oman



Dr. Omar Zaki Alaidaroos

"ORLHNS Head and Neck Oncology and Microvascular Reconstructive Surgery Fellow," ORLHNS Department King Saud University Riyadh, KSA



**Mohamed Alali** 



Dr. Ahmed Yousif Alammar

Consultant Pediatric Otolaryngologist Professor at King Saud University Head of Pediatric



Dr. Abdullah Albader

BM BCh, FRCSC, FARS, FACS
Rhinology- Endoscopic Skull Base Surgery
Pediatric Otolaryngology
Department of Otolaryngology- Head and
Neck Surgery
Jaber Al-Ahmad Hospital
Kuwait City, Kuwait



Dr. Khalid Aldilaijan

Rhinology & Sleep Surgery Consultant ORL Department King Fahd Military Medical Complex Dhahran, KSA



Dr. Abdullah Mohammed Aldosari

Assistant Professor
Consultant in Prosthodontics / Oral Oncology
and Maxillofacial Prosthodontics
Bachelors in Dental Sciences (BDS),
Master of Dental Sciences (MS)
Fellow of The Royal College of
Dentists of Canada (FRCDC)
Prosthetic Dental Sciences
King Saud University, College of Dentistry
Riyadh, KSA



Dr. Badi Al Dosari

Professor King Saud University and King Saud University Hospital Riyadh, KSA



Dr. Mohammed Alessa

MBBS,FRCSC
Associate Professor & Consultant
Otolaryngology , Head & Neck Surgery
College Of Medicine
King Saud University
Riyadh, KSA



Dr. Bader Alim

MD SBORL FARS
Subspeciality Consultant
Rhinology Sinus and Skull Base Surgery
Otolaryngology
National Guard Health Affairs
Madina, KSA



Dr. Saif Aljabab

Assistant Professor Radiation Oncology King Saud University Rivadh, KSA



Dr. Nada Almenieir

Assistant Professor of Nuclear Medicine Radiology and Medical Imaging King Saud University Medical City Riyadh, KSA



Dr. Hasan Alnaeem

MD, FRCSC Plastic Surgeon, The Clinics Riyadh, KSA



Dr. Amani AlObeid

MBBS, SB-ORL, FACS
Consultant of Otolaryngology, Head and
Neck Surgery
Facial Plastic and Reconstructive Surgeon
King Saud University Medical City
Riyadh, KSA



University Riyadh, KSA

Dr. Ghassan Alokby

MD FARS FACS
Consultant of rhinology and endoscopic skull base surgery – Adjunct assistant professor
Otolaryngology- Head and Neck
Surgery
King Faisal Specialist Hospital, Alfaisal



Dr. Mariam AlQaydi

Consultant ENT, Laryngology fellowship Sheikh Khalifa Hospital Fujairah, UAE



Dr. Mohannad Alqudah

Professor of Rhinology-Skull base Surgery, MD,FACS,FAAOHNS, Department of ORL-HNS, Jordan University of Science & Technology-King Abdullah University Hospital, JUST & KAUH, Irbid, Jordan



Dr. Abdulaziz S. Alrasheed

MBBS, MSc, FRCSC
Chair, Department of Otolaryngology
– Head and Neck Surgery
King Saud University
Riyadh, KSA



Dr. Khalid Alsebeih

Professor, Chairman ENT, Lothan Hospital Kuwait City, Kuwait



Dr. Jennifer Anderson

MD, MSc, FRCS(C), FACS
Associate Professor, Department of Otolaryngology-HNS
University of Toronto
St. Michaels Hospital, University of Toronto
Toronto, Ontario, Canada



Dr. Mona Ashoor

Assistant Professor Rhinologist Department of Otolaryngology, College of Medicine Imam Abdulrahman bin Faisal University Dammam, KSA



Dr. Baher Ashour

FEBORL, Consultant Otolaryngologist Zayed Military Hospital Sharjah, UAE Assist. Professor of Otolaryngology Cairo University Abu Dhabi, UAE



Dr. Noel Ayoub

Clinical Assistant Professor Otolaryngology-Head & Neck Surgery Stanford University School of Medicine Palo Alto, California, USA



Prof. Sameer Ali Bafaqeeh

Professor /Otolaryngology/Facial Plastic Chairman Facial Plastic Division /Otolaryngology Otolaryngology, Head and Neck Surgery King Abdul-Aziz University Hospital, King Saud University Riyadh, KSA



#### Dr. Peter Baptista, PhD

Specialist ENT, Sleep Surgery Specialist ENT, Alzahra Hospital Dubai, UAE



Dr. Randa Barazi

Asst. Professor, Pediatric Otolaryngology Head and Neck Surgery & Residency Program Director, Otolaryngology, Head and Neck Surgery American University of Beirut Medical Center Beirut, Lebanon



Prof. Brajendra Baser

Director Professor SAIMS Medical College Honorary Consultant ENT, Jaslok Hospital Mumbai, India



#### Dr. Bashar Bizrah

ENT facial Plastic Surgeon Facial Plastic/ ENT Bizrahmed Dubai, Al Zahara Hospital Dubai Gargash Hospital Dubai, Welbeck Hospital London



Dr. Ahmad Bogari
Facial Plastic Surgeon
Otorhinolaryngologist – Head & Neck Surgeon
King Saud University



Dr. Djamal Boukhchem
President of Algerian ENT Society AAPOP
ENT
Own Private ENT Clinic Djamal Boukhchem
/ Private Hospital Massinissa
Constantine, Algeria



Dr. Gülpembe Bozkurt
Consultant in Otorhinolaryngology and Skull
Base Surgery
Prof. Dr. Cemil Taşçıoğlu City Hospital,
istanbul, Turkey
Assistant Professor in Otorhinolaryngology
Istanbul, Turkey



Riyadh, KSA

Dr. Robson Capasso
Chief, Sleep Surgery Division
Department of Otolaryngology-Head & Neck
Surgery
Advisor, Global Biodesign
Digital Health Associate Director
Stanford Center for Clinical Research
Otolaryngology-Head & Neck Surgery
Stanford University School of Medicine
Stanford. USA



Dr. Yvonne Chan
Vice Chair Education and Associate
Professor
Department of Otolaryngology – Head &
Neck Surgery
St. Michael's Hospital/ University of Toronto
Toronto, Canada



Dr. Crystal Cheong
Consultant
Department of Otolaryngology – Head &
Neck Surgery
National University Hospital
Kent Ridge, Singapore



Prof. Jannis Constantinidis
Professor, 1st Dept of ORL, Head & Neck Surgery
Aristotle University, Thessaloniki, Greece
Past President of European Rhinologic Society
(ERS)
Past President of Hellenic Society of ORL, Head &
Neck Surgery
Delegate of Greece in EAFPS
Professor of FAU Erlangen-Nurnberg University
Germany



Dr. Emily Deane
MD, MSc, FRCSC
Attending Surgeon
Facial Plastic & Reconstructive Surgery
Clinique Face MD
Montreal, Quebec, Canada



Dr. Ashim Desai
Chief Consultant
Department of Otorhinolaryngology
Desai ENT Clinic & Research Foundation
Mumbai, India



Prof. Khassan Diab
Deputy Director for International Affairs
Head of Scientific and Clinical Department
Scientific and Clinical Department of
Pathology of the Ear and Skull Base
National Medical Research Center of
Otorhinolaryngology FMBA of Russia
Moscow, Russia



Dr. Amy Dimachkieh
Associate Professor
Department of Surgery, Pediatric
Otolaryngology
Texas Children's Hospital / Baylor
College of Medicine
Houston, USA



Dr. Taseer Din
Pediatric Otolaryngologist, Head-Neck Surgeon
Attending Physician
Division of Pediatric Otolaryngology, Department
of Surgery
Sidra Medicine and Research Center
Doha, Qatar
Dubai & London



Dr. Aseel Doubi

Consultant, Otorhinolaryngology Head and Neck Surgical Oncology Microvascular Reconstruction and Facial Plastic Surgery Cochlear Implant Center King Saud Medical City Riyadh, KSA



Dr. Tamer Ebaied

ENT Consultant, MRCS-ENT Fellow Endoscopic Ear Surgery Modena, Italy NMC ADNOC Related Facility Abu dhabi, UAE



Dr. Mohammed Hassan Eesa

Associate Professor, ENT Zagazig University Hospital, Zagazig, Egypt Head of Otorhinolaryngology Department Saudi German Hospital Jeddah, KSA



Prof. Lilian Felipe

Ph.D.
Associate Professor & Program Director
Doctor of Audiology Program,
Speech and Hearing Sciences
Lamar University
Beaumont, Texas – USA



Dr. Abdulkareem Fida

Consultant King Abdulaziz University Riyadh, KSA



Dr. Naif Fnais

MBBS MSc FRCSC
Consultant and Assistant Professor
Head & Neck Surgical Oncologist and
Microvascular Reconstructive Surgeon
Facial Plastic and Reanimation Surgeon
King Saud University
Riyadh, KSA



Dr. Holger Gassner

Professor, Director Facial Plastic Surgery Finesse Center Regensburg Regensburg, Germany



Dr. Amit Gosalia

AuD, FNAP, ABAC, CH-AP Audiology, West Valley Hearing Center Los Angeles, USA



Dr. Raluca Grigore

Prof. ENT, Head and Neck Surgery University of Medicine and Pharmacy Carol Davila Coltea Clinical Hospital Bucharest, Romania



Dr. Omar Hafiz

CEO of Treat Agency Jeddah, KSA



Dr. Osama Hamarneh

MBBS DOHNS FRCS (ORL-HNS)
Consultant ENT, Head and Neck &
Thyroid Surgeon
ENT Department, Abdali Hospital
Amman, Jordan



#### Dr. Anastasios G. Hantzakos

PhD, MHA, FEBORL (Hon.)
Consultant Otolaryngologist – Head & Neck Surgeon
Laryngology – Voice and Swallowing Disorders
Program Director, Otolaryngology – Head & Neck
Surgery Residency Program,
Clinical Associate Professor of Otolaryngology –
Head & Neck Surgery

Cleveland Clinic Lerner College of Medicine Case Western Reserve University,

Surgical Subspecialties Institute, Cleveland Clinic Abu Dhabi, UAE



Dr. Nabeel Hassan Head of Department ENT Head & Neck Surgery Patel Hospital Karachi, Paksitan



Dr. Mostafa Ismail
Assistant Professor
Department of Otorhinolaryngology
Minia University Hospital
Minia, Egypt



Dr. Ayman Jaber Consultant ENT Rhinoplasty and Facial Plastic Surgeon ENT, Abdali Hospital Amman, Jordan



Dr. Meenesh Juvekar Consultant Otologist and C.I. Surgeon Bombay Hospital Mumbai, India



Dr. Redwan Kalash Laryngologist Specialist Otolaryngology ENT, Fakeeh University Hospital Dubai, UAE



Dr. Bouthaina Hammami Kammoun
President of Tunisian Otorhinolaryngology
Society
Otorhinolaryngology
Habib Bourguiba University Hospital/Sfax
Medecine University
Sfax, Tunisia



Mr. Mustafa Karabulut
PhD candidate
Division of Vestibular Disorders
Department of Otorhinolaryngology and Head
and Neck Surgery
School for Mental Health and Neuroscience
Maastricht University Medical Center
Maastricht, Netherlands



Prof. Dr. Michail Katotomichelakis
MD, MSc, PhD
Chair of the University ORL
Department-Democritus University of
Thrace &
Director of the MSc Program on
"Rhinology-Rhinosurgery"
Department of Medicine
University Hospital of
Alexandroupolis/Democritus University of
Thrace
Alexandroupolis, Greece



Prof. Talal Khatib

MBBS(Hons), MSc, MHPEd, FRCSC

Consultant, Pediatric Otolaryngology

Otolaryngology Head & Neck Surgery

King Abdulaziz University

Jeddah, KSA



Dr. Safeena Kherani
Pediatric Otolaryngology – Head and Neck
Surgery Consultant
Director Aerodigestive Service
Al Jalila Children's Hospital
Dubai, UAE



Dr. Lubna Khreesha
Associate Professor of Rhinology and
Skull Base
Head of Otolaryngology, Head and
Neck Department
Medical School
The University of Jordan Hospital
Amman, Jordan



Prof. Sung Wan Kim
Professor of Otolaryngology
Colege of Medicine
Kyung Hee University
Seoul, South Korea



Dr. Sudhir Kothari
Neurologist and Head of Dept of Neurology,
Poona Hospital and Research Centre
Pune, India



Dr. Ajay Kumar Senior Consultant Neurologist Neurology ShantiRaj Hospital, Udaipur Rajasthan, India



Dr. Michael Kuo
Consultant Paediatric Otolaryngologist —
Head and Neck Surgeon
Otolaryngology — Head and Neck Surgery
Birmingham Children's Hospital
Birmingham, UK



Prof. Dr. Leen Maes
Audiologist
Department of Rehabilitation Sciences
Occupational Therapy, Physical Medicine
Physiotherapy and Speech-language
Pathology/Audiology
Research Group Vestibular Sciences
Gent, Belgium



Dr. Astrid Magele
Ass. Prof. PD
Senior Doctor
Department of Otolaryngology,
Head and Neck Surgery
Karl Landsteiner Private University Clinic St.Poelten
St.Poelten, Austria



Dr. Marco Mandala Professor Head of ENT Department University of Siena Siena, Italy



Dr. Pedro Martins Gomes de Oliveira
Assistant Professor
Otolaryngology Head and Neck Surgery
Sleep Surgery Division
Stanford School of Medicine
Palo Alto, USA



Dr. Hani Marzouki
Professor & Consultant
Otolaryngology (ENT) – Head & Neck
Surgery
Head & Neck Oncology – Microvascular
Reconstruction
Chairman – The scientific committee of
Head & Neck Fellowship at SCFHS
Chairman – Department of Otolaryngology
– Head & Neck Surgery
King Abdulaziz University
Jeddah, KSA



Dr. Gaurav Medikeri
Co-Director Medikeri's Superspeciality ENT
hospital
Skull base surgery HCG Group of Hospitals
Rhinology and Skull Base Surgery
Medikeri's Super Speciality ENT Center
Bangalore, India



Dr. Saral Mehra
MD MBA FACS
Associate Professor of Surgery (Otolaryngology)
Chief, Head and Neck Surgery
Department of Surgery (Otolaryngology)
Yale University School of Medicine / Yale Cancer
Center
New Haven, Connecticut
USA



Dr. Deepak Mehta
Professor of Otolaryngology, Baylor
college of Medicine
Director Pediatric Aerodigestive center
Texas Childrens Hospital, Otolaryngology
Texas Childrens Hospital
Houston, USA



Dr. Surangi Mendis
Consultant Audiovestibular Physician
Department of Audiovestibular Medicine and
Neuro-Otology
Royal National Ear Nose and Throat Hospital,
University College London Hospitals
London, UK



Prof. Mario Milkov

M.D. Ph.d. ENT Specialist Medical University ' Prof. P. Stojanov" (Position, Vice Rector) Varna, Bulgaria



Dr. Jin-Young Min

MD, PhD
Associate Professor
Department of Otorhinolaryngology-Head
& Neck Surgery
Kyung Hee University Hospital, Kyung Hee
University College of Medicine
Seoul, Republic of Korea



Dr. In Seok Moon, PhD

Profofessor, Department of ENT, Yonsei University College of Medicine

Director, Surgical Anatomy Education Center, Yonsei University College of Medicine

Adjunt Professor, Airlaanga University, Indonesia President, Korean Tinnitus Study Group

Tiestaeth, Korean Otologic Society & Korean Skullbase Society

Director, International committee, Korean Audiologic Society

Academic Chair, 35th Polotzer Society meeting 2026 Academic Chair, 10th International Conference on Vestibular Schwannoma and other CPA tumor 2027 General Secretary, 7th World Congress of Endoscopic Ear Surgery 2028 Seoul, South Korea



Dr. Sami Moubayed

Facial Plastic Surgeon Facial Plastic Surgery Clinique Face MD Montreal, Canada



#### Dr. Sumaiya Muathen

Consultant of ORL-HNS Rhinology and Endoscopic Skull Base Surgery Head and Neck Centre/ Rhinology King Abdullah Medical City Makkah, KSA Karl Landsteiner Private University Clinic St. Poelten St. Poelten, Austria



#### Prof. Gi-Sung Nam

MD., PhD
Assistant Professor
Department of Otorhinolaryngology-Head
and Neck Surgery
Chosun University College of Medicine
Gwangju, Republic of Korea



Dr. Mai Nasser

MBBCh , DOHNS, SBO ,ABO ,EBEORL -HNS Pediatric Otolaryngology Bahrain Defence Force — Royel medical service -Royale Medical Services ENT, Pediatric. ENT Consultant Riffa. Bahrain



#### Dr. Mai Saleh Naytah

ORL H&NS & Phono surgery Consultant ORL H&NS King Fahad General Hospital Jeddah, Ministry Of Health Jeddah Second Health Cluster Jeddah. KSA



#### Dr. Nupur Nerurkar

Laryngologist & Voice Surgeon, Head- Bombay Hospital Voice & Swallowing Center DNB Coordinator – ENT Department Bombay Hospital & Medical Research Center Mumbai, India



#### Dr. Mohammed Abdulghani Nujoom

Consultant of Otolaryngology & Head - Neck Surgery Department of Otolaryngolog & Head - Neck

Department of Otolaryngolog & Head – Neck Surgery, King Abdulaziz University Jeddah, KSA



#### Dr. Julina Ongkasuwan

MD, Professor, Chief of Laryngology Department of Otolaryngology – Head and Neck Surgery Baylor College of Medicine | Texas Children's Hospital Houston, Texas, US



#### Dr. Eyas Othman

Consultant Otolaryngology Head & Neck Surgeon Chatman Department of Otolaryngology Head & Neck Surgery, King Faisal Specialist Hospital & Research Center Riyadh, KSA



Dr. Vikram Padhye

Consultant Otolaryngologist Head & Neck Surgeon Otolaryngology, Head & Neck Surgery Royal Adelaide Hospital Adelaide, Australia



#### Dr. Arun Pajaniappane

MBBS, BSc (Hons), MRCS, DOHNS, MSc (merit)
Consultant Physician in Audiovestibular Medicine
Honorary Secretary British Association of Audiovestibular Physicians (BAAP)
Chairperson of BAAP Publicity and Website Committee



#### Dr. Ramona Pavel Szekeres

Neuro Vestibular Rehabilitation PT Clinical Neurophysiologist Neurovestibular Adult & Children Rehabilitation Neuro VRT Medicore Antibes

Neuro VRT Medicore Antibe Targu Jiu, France



Dr. Natalie Rando-Orr

Assistant Professor of Physiotherapy Faculty of Health Sciences and Medicine Bond University and Advanced Vestibular Clinics Gold Coast, Australia



London, UK

Dr. Anamika Rathore

Specialist ENT – Zulekha Hospital Dubai, UAE



Yuri Rusetskiy

Professor, Head of the ENT Department Central State Medical Academy Moscow, Russia



Dr. Rami Al Salman

MRCS-ENT, FARS
Consultant Rhinologist Endoscopic Sinus and Skull
Base Surgeon

Ear Nose and Throat, Head and Neck Surgery Abdali Hospital, Clemenceau Medical Group Amman, Jordan



Dr. Osama A Samarkandi

PhD, RN MSN, BSN, GMD
BSc Nursing Informatics
Assoc. Prof. Dean of Prince
Sultan College for Emergency Medical
Services
King Saud University



#### **David Schramm**

Chair and Professor Department of Otolaryngology Head & Neck Surgery Ottawa, Canada



Asst. Prof. Moslem Shaabani

Assistant professor
Head of Audiology Clinic in Rofeideh
Rehabilitation Hospital
Audiology department
Audiology clinic
University of Social Welfare and
Rehabilitation Sciences (USWR)
Rofeideh Rehabilitation Hospital
Tehran, Iran



Riyadh, KSA

Dr. Nishit Shah

Consultant ENT and Skullbase surgeon Bombay Hospital, Sir HN Reliance Hospital Mumbai, India



Prof. Jin Keat Siow

Clinical Associate Professor ENT Department Tan Tock Seng Hospital Singapore, National University of Singapore, Nanyang Technological University Singapore



Dr. Samir Ben Slimene

Specialized in ENT Private Activity in Oto Rhino Laryngology Private ORL, Oto Vestibular Unit Nabeul, Tunisia



Dr. Georg Sprinzl

Professor St. Pölten University Hospital Karl Landsteiner University of Health Sciences Sankt Pölten, Austria



Neerai Suri

Managing Director, Evara Hospital Gujarat, India



Ravi Thevasagayam

Consultant ENT Surgeon
Sheffield Children's Hospital
Clinical Director Surgery
Clinical Lead Children's Surgery & Anaesthesia
South Yorkshire & Bassett Law
Hon Sec British Association for Paediatric
Otorhinolaryngology
Sheffield, UK



Mr. Alain Thiry

Vestibular Therapist Osteopath Self-Employed & I.U.F.C Nice, France



Dr. Henri Traboulsi

Assistant Professor Pediatric Otolaryngology Texas Children's Hospital/ Baylor College of Medicine Houston, Texas, USA



Dr. Alperen Vural

Associate Professor
Department of Otolaryngology & Head And Neck
Surgery
Istanbul University – Cerrahpasa
Cerrahpasa Medical Faculty
Istanbul, Turkey



Dr. Eric Wang

Professor of Otolaryngology Neurological Surgery and Ophthalmology University of Pittsburgh School of Medicine Co-Director Center for Cranial Base Surgery University of Pittsburgh Medical Center Pittsburgh, Pennsylvania, USA



Dr. Katrina Williams

Senior Lecturer, Clinical Academic School of Health and Rehabilitation Sciences The University of Queensland Brisbane, Australia



Dr. Faisal Zagzoog

Assistant Professor/ Consultant
Otolaryngology Head and Neck
Surgery
King Abdulaziz University
Riyadh, KSA



Dr. Faisal Zawawi

MD, MSc, FRCSC
Otolaryngologist – Head & Neck
Surgeon
Chair – Cochlear Implant & Hearing
Aids Unit
King Abdulaziz University
Jeddah, KSA



Dr. Noor Binsanad

MB BCh BAO ENT Resident, Saudi Board Bahrain Defence Force, Royal Medical Services Kingdom of Bahrain

### **ACCREDITING ORGANIZATION**

#### **ACCREDITATION INFORMATION:**

The 20th ME-OTO Academy conference is accredited by the Dubai Health Authority (DHA).



19.50 CPD credit points by Dubai Health Authority (DHA)

### CONFERENCE GOALS AND OBJECTIVES

#### **OBJECTIVES**

- This one-of-a-kind conference showcased the expertise and knowledge of world-renowned surgeons in the fields of ear, sinus, anterior skull base, and rhinoplasty surgeries
- The event provided a comprehensive overview of the surgical anatomy of the ear and sinuses, as well as various techniques and approaches in endoscopic sinus surgery (ESS), anterior skull base, and rhinoplasty surgery
- Faculty members guided participants from initial consultations to the management of the most challenging cases
- The conference featured didactic lectures and panel discussions, enhancing the educational experience for attendees

#### **BENEFITS OF ATTENDING**

- Attendees gained Continuing Medical Education (CME) credit hours
- It was one of the largest ENT gatherings in the Middle East region
- The meeting provided an opportunity for ENT colleagues to share their clinical and practical knowledge, improve and expand their clinical skills, present their scientific research, and enhance the quality of patient care



### **SCIENTIFIC PROGRAM**

# Sleep Surgery Track

	Sissposigery mask	
Day 1 - 11 A	•	Friday - HALL B
08:00 - 09:00	Registration	
09:00 - 11:00	Session I: Understanding Sleep Apnea and its treatment options	
	Moderators: Khalid Aldilaijan, Ahmed AlSayed Welcome and Opening Remarks: Ahmed AlSayed	
09:00 - 09:30 09:30 - 09:45	Keynote Lecture: Role of Sleep Apnea Surgery Phenotyping Obstructive Sleep Apnea: A Pathway to Personalized Care	Sung Wan Kim Vikram Padhye
09:45 - 10:00 10:00 - 10:15 10:15 - 10:30 10:30 - 10:45	Drug- induced sleep endoscopy Orthosomnia: The Sleep Perfectionism Surgeons can't ignore Beyond AHI: Alternate Measures of severity of OSA Electrical Impedance Tomography: New Technology for Diagnosis of OSA	Crystal Cheong Robson Capasso Badr Ibrahim Sung Wan Kim
10:45 -11:00	The Tongue in OSA: How important is it?	Peter Baptista
11:00 - 11:15	Coffee Break	
11:15 - 12:30	Opening Ceremony and Plenary Keynote Address	Hall C
	Moderator: Latifah AlMakoshi	
11:15 - 11:30	Opening Ceremony and Prize Distribution	
11:30 - 11:35	Introduction of Dr. Sarah AlHumoud	
11:35 - 12:20	Keynote Lecture: From Algorithms to Implementation: The Role of Al in Healthcare	Sarah AlHumoud
12:20 - 12:30	Q&A	
12:30 - 14:00	Friday Prayer and Lunch Break	
14:00 - 16:00	Session II: An Update on Sleep Apnea Management Planning	
	Moderators: Ahmed AlSayed, Peter Baptista	
	Keynote Lecture: Sleep and Wearables: Navigating the data delug The Right Fit: Patient and Procedural Selection in Skeletal Surgery Limitations in Managing OSA An Update in The Management of Snoring and Sleep Apnea The Nose and Sleep Role of Virtual Surgical Planning and Artificial Intelligence in Sleep Bone Surgeries	
15:30 - 15:40 15:40 - 15:50 15:50 - 16:00	Evaluation& Management of Pediatric OSA Assessment of OSA patient Q&A	Rakhi Dhotre Anamika Rathore
16:00 - 16:30	Coffee Break	
16:30 - 18:00	Session III: An update on Different Surgical Approaches in Managin	g Sleep Apnea
16:30 - 16:50 16:50 - 17:10 17:10 - 17:30 17:30 - 17:50 17:50 - 17:55 17:55 - 18:00	Moderators: Ahmed AlSayed, Mohamed Abdelwahab  Collaboration Between Maxillofacial Surgery and ENT Hypoglossal Nerve Stimulation and my Experience in Singapore Upper Airway Neurostimulation: Beyond Page 2 Skeletal Deficiency in OSA: Impact of Correction & Prognostic implication for Soft Tissue Surgery Q&A Closing Remarks	Pedro Martins Crystal Cheong Robson Capasso Badr Ibrahim

# Rhinology / Endoscopic Skull Base Surgery Track

	April 2025 FR	RIDAY - HALL C
08:00 - 09:00	Registration	
09:00 - 11:00	Session 1: State of Art Endoscopic Sinus Surgery	
	Moderators: Islam Herzallah, Eric Wang, Mona Ashoor, Mostafa Ismail	
09:00 - 09:15 09:15 - 09:30 09:30 - 09:45 09:45 - 10:00	Opening of The Rhinology Track Evaluating tool effectiveness in endoscopic sinus & skull base surgerie Posterior Ethmoidectomy: tips and tricks that make a difference Endoscopic Revision Surgery	Islam Herzallah es. Lubna Khreesha Islam Herzallah Nishit Shah
10:00 - 10:45	Panel Discussion: How to manage these Rhinology Cases?	
10:45 -11:00	Moderator: Yvonne Chan Panellists: Eric Wang, Ghassan Alokby, Mona Ashoor, Mohannad Alqu Q&A	dah, Islam Herzallah
11:00 - 11:15	Coffee Break	
11:15 - 12:30	Opening Ceremony and Plenary Keynote Address	
	Moderator: Latifah AlMakoshi	
11:15 - 11:30	Opening Ceremony and Prize Distribution	
11:30 - 11:35	Introduction of Dr. Sarah AlHumoud	
11:35 - 12:20	Keynote Lecture: From Algorithms to Implementation: The Role	Sarah AlHumoud
12:20 - 12:30	of AI in Healthcare Q&A	
12:30 - 14:00	Friday Prayer and Lunch Break	
14:00 - 16:00	Session II: Updated techniques in Maxillary Sinus Surgery	
	Moderators: Sumaiya Muathen, Samer Abourizk, Abdulaziz Alrasheed	
14:00- 14:30	Bayer Symposium  BAYER	
	Moderator: Eman AlHouli Alsuwaidi Personalized Management of Allergic Rhinitis:	
	Tailoring Treatments Of Patients Need	Ayman Ali Al Fraihat
14:30 - 14:45 14:45 - 15:00 15:00 - 15:15		Ayman Ali Al Fraihat  Jin Keat Siow Alperen Vural Samer Abourizk
14:45 - 15:00	Tailoring Treatments Of Patients Need Endoscopic Approaches for the Maxilla Endoscopic medial maxillectomies	Jin Keat Siow Alperen Vural
14:45 - 15:00 15:00 - 15:15	Tailoring Treatments Of Patients Need Endoscopic Approaches for the Maxilla Endoscopic medial maxillectomies Denker's Technique	Jin Keat Siow Alperen Vural Samer Abourizk
14:45 - 15:00 15:00 - 15:15	Tailoring Treatments Of Patients Need Endoscopic Approaches for the Maxilla Endoscopic medial maxillectomies Denker's Technique  Panel Discussion: Interesting Rhinology Cases: How to manage?  Moderator: Islam Herzallah	Jin Keat Siow Alperen Vural Samer Abourizk
14:45 - 15:00 15:00 - 15:15 15:15 - 16:00	Tailoring Treatments Of Patients Need Endoscopic Approaches for the Maxilla Endoscopic medial maxillectomies Denker's Technique  Panel Discussion: Interesting Rhinology Cases: How to manage?  Moderator: Islam Herzallah Panellists: Vikram Padhye, Dana Crosby, Samer Abourizk, Raluca Grig	Jin Keat Siow Alperen Vural Samer Abourizk
14:45 - 15:00 15:00 - 15:15 15:15 - 16:00 16:00 - 16:30	Tailoring Treatments Of Patients Need Endoscopic Approaches for the Maxilla Endoscopic medial maxillectomies Denker's Technique  Panel Discussion: Interesting Rhinology Cases: How to manage?  Moderator: Islam Herzallah Panellists: Vikram Padhye, Dana Crosby, Samer Abourizk, Raluca Grig Coffee Break  Session III: Sphenoid & Frontal Sinuses  Moderators: Mohannad Alqudah, Lubna Khreesha, Raluca Grigore The anatomical relations of sphenoid sinus & their implications in endoscopic sphenoid surgery Sphenoid Sinus Pathologies Frontal Sinus: Identifying and Managing Difficult Cases Different Frontal sinus pathology - how I managed Frontal sinus CSF leak	Jin Keat Siow Alperen Vural Samer Abourizk
14:45 - 15:00 15:00 - 15:15 15:15 - 16:00 16:00 - 16:30 16:30 - 16:45 16:45 - 17:00 17:00 - 17:15 17:15 - 17:30 17:30 - 17:45	Tailoring Treatments Of Patients Need Endoscopic Approaches for the Maxilla Endoscopic medial maxillectomies Denker's Technique  Panel Discussion: Interesting Rhinology Cases: How to manage?  Moderator: Islam Herzallah Panellists: Vikram Padhye, Dana Crosby, Samer Abourizk, Raluca Grig Coffee Break  Session III: Sphenoid & Frontal Sinuses  Moderators: Mohannad Alqudah, Lubna Khreesha, Raluca Grigore The anatomical relations of sphenoid sinus & their implications in endoscopic sphenoid surgery Sphenoid Sinus Pathologies Frontal Sinus: Identifying and Managing Difficult Cases Different Frontal sinus pathology - how I managed Frontal sinus CSF leak	Jin Keat Siow Alperen Vural Samer Abourizk  Fore, Lubna Khreesha  Sumaiya Muathen  Yvonne Chan Jin Keat Siow Raluca Grigore

# Pediatric Otolaryngology Track

Day 1 - 11 /	April 2025	Friday - HALL D
08:00 - 09:00	Registration	
09:00 - 11:00	Session I: Pediatric Airway	
·	Moderator: Talal Al Khatib Opening Remarks: Alaeddin Jebreel	
09:00 - 09:15 09:15 - 09:30 09:30 - 09:45 09:45 - 10:05 10:05 - 10:15	Vocal cord immobility and reanimation Laryngotracheal reconstruction: how to measure outcomes Laryngeal ultrasound vs FNL for evaluating vocal fold mobility Endoscopic Anterior Graft surgery: How I Do It? Q&A	Julina Ongkasuwan Deepak Mehta Julina Ongkasuwan Ahmed Al-Ammar
10:15 - 11:00	Panel Discussion: Airway Surgery: Challenging cases and the future	е
	Moderator: Ravi Thevasagayam Panellists: Ahmed Al-Ammar, Deepak Mehta, Julina Ongkasuwan,	Talal Al Khatib
11:00 - 11:15	Coffee Break	
11:15 - 12:30	Opening Ceremony and Plenary Keynote Address	Hall C
	Moderator: Latifah AlMakoshi	
11:15 - 11:30	Opening Ceremony and Prize Distribution	
11:30 - 11:35	Introduction of Dr. Sarah AlHumoud	
11:35 - 12:20	Keynote Lecture: From Algorithms to Implementation: The Role of AI in Healthcare	Sarah AlHumoud
12:20 - 12:30		
12:30 - 14:00	Friday Prayer and Lunch Break	
14:00 - 15:00	Session II: Pediatric ENT	
'	Moderator: Faisal Zawawi	
14:00 - 14:15 14:15 - 14:30	Health impact of indoor air quality in children High Intensity ENT Surgery – How to operate on 20 patients in one day and have fun!	Safeena Kherani Ravi Thevasagayam
14:30 - 14:45 14:45 - 15:00		Taseer Din Michael Kuo
15:00 - 16:00	Session III: Pediatric Head and Neck / Rhinology	
'	Moderators: Mai Al Nassar, Taseer Din	
15:00 - 15:15 15:15 - 15:30 15:30 - 15:45 15:45 - 16:00	Complex H&N Surgery: how to deliver high quality care Controversies in branchial cleft management Nasal masses: approach and management Paediatric Rhinosinusitis update	Amy Dimachkieh Randa Barazi Hayat Adib Abdullah Albader
16:00 - 16:30	Coffee Break	
16:30 - 17:45	Session IV: Pediatric ENT	
l	Moderator: Safeena Kherani	
16:30 - 16:45	The Value and Limitations of the Workup of Children with Permeant Hearing Loss	Hayat Adib
16:45 - 17:00	· ·	Henri Traboulsi

# Pediatric Otolaryngology Track Contd.

Day 1 - 11 April 2025

Friday - HALL D

17:00 - 17:55 Round Table - Snoring/Mild OSA: likely aetiology, potential natural resolution, consequences of no treatment, medical and surgical management options

**Moderator: Hayat Adib** 

Panellists: Faisal Zawawi, Mai Al Nasser, Michael Kuo, Randa Barazi, Deepak Mehta

Safeena Kherani

17:55 - 18:00 Closing Remarks

18:00 End Of Day 1

# **Industry Workshop**

Day 1 - 11 April 2025

Friday - Al Majlis

Cochlear



Cochlear Workshop

11:30 - 12:30 Expanding the cochlear implant criteria



# 3<sup>rd</sup> International Vestibular Masterclass

Day 1 - 11 A	April 2025	Friday - HALL E
08:00 - 09:00	Registration	
09:00 - 11:00	Session I: Acute Vertigo	
•	Moderator: Mohammed Alfarghal Welcome and Opening Remarks: Mohammed Alfarghal	
09:00 - 09:30 09:30 - 10:00 10:00 - 10:30 10:30 - 11:00	Importance of eye movements in dizzy patients Recognizing Stroke in Acute Vestibular Syndrome Basics of BPPV Intratympanic Therapy and Surgery for Vertigo	Sudhir Kothari Ajay Kumar Vats Henri Traboulsi Marco Mandala
11:00 - 11:15	Coffee Break	
11:15 - 12:30	Opening Ceremony and Plenary Keynote Address	Hall C
	Moderator: Latifah AlMakoshi	
11:15 - 11:30	Opening Ceremony and Prize Distribution	
11:30 - 11:35	Introduction of Dr. Sarah AlHumoud	
11:35 - 12:20	of AI in Healthcare	Sarah AlHumoud
12:20 - 12:30	Q&A	
12:30 - 14:00	Friday Prayer and Lunch Break	
14:00 - 16:00	Session II: Vestibular disorders in Children	
14:00 - 14:30	Moderator: Mohammed Alfarghal The impact of Vestibular Dysfunction on the development of children	Leen Maes
	Pediatric Vestibular Assessment	Samir Ben Slimene
15:00 - 15:30 15:30 - 16:00	Inner Ear Conductive loss in children When to worry in children with vertigo	Arun Pajaniappane Henri Traboulsi
16:00 - 16:30	Coffee Break	
16:30 - 18:00	Session III: Chronic Vestibular Syndromes	
16:30 - 17:00 17:00 - 17:30 17:30 - 18:00	Moderator: Mohammed Alfarghal Unilateral Vestibular Hypofunction Bilateral Vestibulopathy Dizziness in Degenerative Disorders	Mustafa Karabulut Djamal Boukhchem Katrina Williams
18:00	End of Day 1	



# Cochlear Implant Surgery Track

Day 2 - 12 /	April 2025	Saturday - HALL B
08:00 - 09:00	Registration	
09:00 - 10:00	Session I: Indications and Practical CI Surgical Details	
	Moderators: Mohamed Badr-El-Dine, Mondy Hammad Welcome and Opening Remarks: Mohamed Badr-El-Dine	
09:00 - 09:10 09:10 - 09:20 09:20 - 09:30 09:30 - 09:40 09:40 - 09:50	Adult Cochlear Implantation: Changing trends in Post-lingual Cl Cl in cases of Unsafe type of Chronic Otitis Media Predicting round window visibility for Cochlear implantation using high-resolution CT scan Tips and Tricks in Cochlear Implant Surgery Cochlear Implantation in Deaf Children with Coexisting Otitis Media with Effusion Early Activation followed by Early Rehab after CI - Changes in the Activation Strategy over the time	Khassan Diab Bouthaina Hammami Meenesh Juvekar Khalid Al Zaabi
10:00 - 10:15		(((VIENNA
	Moderator: Mondy Hammad  Cochlear Symposium: Inspired by a Lifetime of hearing performance	Pascale Succar
10:15 - 10:23	Heinz Stammberger Resident Research Competition (Part 1)	
10:23 - 10:31 10:31 - 10:39	Judges: George Sprinzl, Khalid Al Zaabi, Neeraj Suri Radio-Clinical Assessment Of CRISTA FENESTRA during Paediatri Cochlear Implantation Effect Of Local Corticosteroid On Electrical Impedances after	c Hussein Abdullah Omar Walha
10:39 - 10:47 10:47 - 11:00	Cochlear Implantation In Children: A propective Double-Blind Randomized Clinical Trial	Israa Alomari
	Coffee Break	
11:00 - 12:45	Session II: Difficult cases of CI and complications	
	Moderators: Jamal Kassouma, Tamer Ebaied, Khassan Diab Cl in severe Inner Ear Anomalies Difficult cochlear implantations: inner ear anomalies, CSF leakage, CWD status, and ossification How I do it: Salvaging surgery for infected cochlear implants Expanding Indications for Cochlear Implantation	Khassan Diab Gi Sung Nam Neeraj Suri David Schramm
12:00 - 12:45	Panel Discussion: Indications and Controversies in CI Surgery	
	Moderator: Meenesh Juvekar Panellists: Georg Sprinzl, Neeraj Suri, Marco Mandala, Jamal Ko David Schramm, Khassan Diab	ين عباليس
12:45 - 13:05	MED-EL & City Pharmacy Co. Symposium	PEL TENT
	Moderator: Jamal Kassouma OTOPLAN and Anatomy-Based Fitting in Cochlear Implantation	Sarfaraz Mahaboob Sneha Lata
13:05 - 14:00	Lunch Break	

# Cochlear Implant Surgery Track Contd.

# Day 2 - 12 April 2025 Saturday - HALL B

14:00 - 16:00	Session III: Implants other than CI		
14:00 - 14:10	Moderators: Khalid Al Zaabi, Baher Ashour Long-term results of active middle ear implants (Sound with 196 cases	bridge®)	In Seok Moon
14:10 - 14:20	Transcutaneous Bone-conduction Implants: how to cho	oose the	Georg Sprinzl
14:30 - 14:40	right place for the FMT Initial experiences with the OSIA2 system in 22 cases ABI in Adults: Our Experience BAHA attract implantation using the minimal J incision long-term outcomes in 54 cases	technique:	In Seok Moon Khassan Diab In Seok Moon
14:50 - 15:45	Panel Discussion: Complications and Surgical Challeng	ges in CI Surgery: H	low to manage
	Moderator: David Schramm Panellists: Georg Sprinzl, Neeraj Suri, Astrid Magele, Me Khassan Diab	enesh Juvekar, Ma	ondy Hammad,
15:45 - 16:00	Touch of Health Symposium	TOUCH OF HEALTH	
	Moderator: Mohamed Badr-El-Dine Touch of Health Symposium	YOUR HEALTH OUR TOUCH	
16:00 - 16:30	Coffee Break		
16:30 - 17:45	Session IV: New Innovations and Technologies in CI Sur	gery	
16:30 - 17:45 16:30 - 16:45	Moderators: Mohamed Badr-El-Dine, In Seok Moon Robotics in hearing preservation surgery - First results w		Georg Sprinzl
16:30 - 16:45 16:45 - 17:00	Moderators: Mohamed Badr-El-Dine, In Seok Moon Robotics in hearing preservation surgery - First results w otodrive and otoarm: surgery and outcomes The Value of Intraoperative Diagnostics during Cochlect	rith	David Schramm
16:30 - 16:45	Moderators: Mohamed Badr-El-Dine, In Seok Moon Robotics in hearing preservation surgery - First results w otodrive and otoarm: surgery and outcomes The Value of Intraoperative Diagnostics during Cochlec New frontiers in cochlear implants: Neuromodulation First clinical experience with an automated insertion to	rith ar Implantation	
16:30 - 16:45 16:45 - 17:00 17:00 - 17:15	Moderators: Mohamed Badr-El-Dine, In Seok Moon Robotics in hearing preservation surgery - First results we otodrive and otoarm: surgery and outcomes The Value of Intraoperative Diagnostics during Cochlect New frontiers in cochlear implants: Neuromodulation First clinical experience with an automated insertion to for cochlear implantation	rith ar Implantation ol e of	David Schramm Marco Mandala
16:30 - 16:45 16:45 - 17:00 17:00 - 17:15 17:15 - 17:30	Moderators: Mohamed Badr-El-Dine, In Seok Moon Robotics in hearing preservation surgery - First results we otodrive and otoarm: surgery and outcomes The Value of Intraoperative Diagnostics during Cochlect New frontiers in cochlear implants: Neuromodulation First clinical experience with an automated insertion to for cochlear implantation Optimal Positioning of Cochlear Implant for Surveillance	rith ar Implantation ol e of Imaging	David Schramm Marco Mandala Astrid Magele
16:30 - 16:45 16:45 - 17:00 17:00 - 17:15 17:15 - 17:30 17:30 - 17:45 17:45 - 18:05	Moderators: Mohamed Badr-El-Dine, In Seok Moon Robotics in hearing preservation surgery - First results we otodrive and otoarm: surgery and outcomes The Value of Intraoperative Diagnostics during Cochlece New frontiers in cochlear implants: Neuromodulation First clinical experience with an automated insertion to for cochlear implantation Optimal Positioning of Cochlear Implant for Surveillance Vestibular Schwannoma through Magnetic Resonance Heinz Stammberger Resident Research competition (Polyudges: George Sprinzl, Khalid Al Zaabi, Neeraj Suri	rith or Implantation ol e of Imaging ort 2)	David Schramm Marco Mandala Astrid Magele
16:30 - 16:45 16:45 - 17:00 17:00 - 17:15 17:15 - 17:30 17:30 - 17:45 17:45 - 18:05	Moderators: Mohamed Badr-El-Dine, In Seok Moon Robotics in hearing preservation surgery - First results we otodrive and otoarm: surgery and outcomes The Value of Intraoperative Diagnostics during Cochlect New frontiers in cochlear implants: Neuromodulation First clinical experience with an automated insertion to for cochlear implantation Optimal Positioning of Cochlear Implant for Surveillance Vestibular Schwannoma through Magnetic Resonance Heinz Stammberger Resident Research competition (Paludges: George Sprinzl, Khalid Al Zaabi, Neeraj Suri Effectiveness of Endolymphatic Duct Blockage Surgery	rith or Implantation ol e of Imaging ort 2)	David Schramm Marco Mandala Astrid Magele
16:30 - 16:45 16:45 - 17:00 17:00 - 17:15 17:15 - 17:30 17:30 - 17:45 17:45 - 18:05	Moderators: Mohamed Badr-El-Dine, In Seok Moon Robotics in hearing preservation surgery - First results we otodrive and otoarm: surgery and outcomes The Value of Intraoperative Diagnostics during Cochlect New frontiers in cochlear implants: Neuromodulation First clinical experience with an automated insertion to for cochlear implantation Optimal Positioning of Cochlear Implant for Surveillance Vestibular Schwannoma through Magnetic Resonance Heinz Stammberger Resident Research competition (Polyudges: George Sprinzl, Khalid Al Zaabi, Neeraj Suri Effectiveness of Endolymphatic Duct Blockage Surgery with Meniere's Disease: A Systematic Review	rith or Implantation ol e of Imaging ort 2) in Patients	David Schramm Marco Mandala Astrid Magele In Seok Moon
16:30 - 16:45 16:45 - 17:00 17:00 - 17:15 17:15 - 17:30 17:30 - 17:45 17:45 - 18:05	Moderators: Mohamed Badr-El-Dine, In Seok Moon Robotics in hearing preservation surgery - First results we otodrive and otoarm: surgery and outcomes The Value of Intraoperative Diagnostics during Cochlect New frontiers in cochlear implants: Neuromodulation First clinical experience with an automated insertion to for cochlear implantation Optimal Positioning of Cochlear Implant for Surveillance Vestibular Schwannoma through Magnetic Resonance Heinz Stammberger Resident Research competition (Paludges: George Sprinzl, Khalid Al Zaabi, Neeraj Suri Effectiveness of Endolymphatic Duct Blockage Surgery with Meniere's Disease: A Systematic Review Hyaluronic Acid Gel as Packing Material for the Middle	rith or Implantation ol e of Imaging ort 2) in Patients	David Schramm Marco Mandala Astrid Magele In Seok Moon

# Rhinology / Endoscopic Skull Base Surgery Track

	• • • • • • • • • • • • • • • • • • • •	· ·
Day 2 - 12 A	-	Saturday - HALL C
09:00 - 10:30	1 7	
	Moderators: Ghassan Alokby, Bader Alim, Abdullah Albader,	Jin Keat Siow
09:00 - 09:15 09:15 - 09:30 09:30 - 09:45 09:45 - 10:00	Central skull base osteomyelitis - an emerging clinical entity Endoscopic transpterygoid surgery Endoscopic Surgery of the Clivus and Petrous Apex Endoscopic Nasopharyngectomy	Gaurav Medikeri Gulpembe Bozkurt Eric Wang Abdulaziz Alrasheed
10:00 - 10:30	Panel Discussion: How to manage these sellar / suprasellar les	sions?
'	Moderator: Mostafa Ismail Panellists: Eric Wang, Gaurav Medikeri, Gulpembe Bozkurt, No	el Ayoub, Jin Keat Siow
10:30 - 11:00	Coffee Break	
11:00 - 13:00	Session II: Interesting Topics in Rhinology	
11.00 - 13.00		
11:00 - 11:15 11:15 - 11:30 11:30 - 11:45 11:45 - 12:00	Moderators: Rami Al-Salman, Khalid Aldilaijan, Talal Abdulla Artificial intelligence in Rhinology Taking on the pain of managing facial pain! Real-world experience of subcutaneous immunotherapy (SCIT & SLIT) for allergic rhinitis Perioperative care in endoscopic sinus surgery	Abdullah Albader Bader Alim Jin-Young Min Katarzyna Stańska-Kowalik
12:00 - 12:15	Rhinology Formula for successful FESS results	Mohannad Alqudah
12:15 - 13:00	Panel Discussion: How to manage these resistant CRS Cases?	
	Moderator: Dana Crosby Panellists: Jin-Young Min, Khalid Aldilaijan, Bader Alim, Katarz Islam Herzallah	yna Stańska- Kowalik,
13:00 - 14:00	Lunch Break	
14:00 - 16:00	Session III: Endoscopic Septoplasty & Turbinate Surgery	
14:00 - 14:15 14:15 - 14:30 14:30 - 14:45 14:45 - 15:00 15:00 - 15:15 15:15 - 15:30	Moderators: Katarzyna Stanska-Kowalik, Jin-Young Min, Noel Endoscopic septoplasty: indications, technique and limitations Endoscopic Septoplasty Revisited Caudal septal correction: The dilemma of the endoscopic Septoplasty surgeon Inferior turbinate surgery techniques	s Yuri Rusetsky Islam Herzallah Mona Ashoor Rami Al-Salman
15:30 - 16:00	Panel Discussion: How to manage this rhinology case?	
	Moderator: Khalid Aldilaijan Panellists: Noel Ayoub, Michail Katotomichelakis, Talal Abdulle Abdelrahman Hussein	a, Abdullah Albader,
16:00 - 16:30	Coffee Break	

# Rhinology / Endoscopic Skull Base Surgery Track Contd.

### Day 2 - 12 April 2025

Saturday - HALL C

16:30 -17:10	Heinz Stammberger Resident Research Competition:	
	Moderators: Mona Ashoor, Rami Al-Salman Judges: Yvonne Chan, Dana Crosby, Noel Ayoub	
16:30 - 16:40	Efficacy Of CO-ULTRAMICRONIZED PALMITOYLETHANOLAMIDE with Luteolin For Managing Post-Covid-19 Persistent OLFACTORY DYSFUNCTION: A Systematic review and Meta-Analysis Of Randomized Clinical Trials	Omar Elkoumi
16:40 - 16:50	Role of Early Postoperative Measurement of Copeptin in Prediction of Diabetes Insipidus Following Pituitary Surgery in Adults: a	Alireza Sharifi
16:50 - 17:00		Shrekha Padmakshan
17:00 - 17:10	The role of prophylaxis antibiotics in the prevention of meningitis in transsphenoidal skull base surgery, a systematic review and meta-analysis	Afzar Javed
17:10 - 18:00	Session IV: Bening sinonasal Tumors	
	Moderators: Mohsen Naraghi, Michail Katotomichelakis, Gulpembe Gaurav Medikeri	Bozkurt,
17:10 - 17:25 17:25 - 17:40 17:40 - 17:55 17:55 - 18:00	Updates on Management of Inverted Papilloma Surgery for Juvenile Nasopharyngeal Angiofibroma	Eric Wang Dana Crosby Alperen Vural
18:00	End of Day 2	
16:50 - 17:00 17:00 - 17:10 17:10 - 18:00 17:10 - 17:25 17:25 - 17:40 17:40 - 17:55 17:55 - 18:00	Role of Early Postoperative Measurement of Copeptin in Prediction of Diabetes Insipidus Following Pituitary Surgery in Adults: a Systematic Review Plus Meta-analysis Maximising Sinus Surgery Recovery: Bio – Resorbable Vs Non-Resorbable Nasal Packs The role of prophylaxis antibiotics in the prevention of meningitis in transsphenoidal skull base surgery, a systematic review and meta-analysis  Session IV: Bening sinonasal Tumors  Moderators: Mohsen Naraghi, Michail Katotomichelakis, Gulpembe Gaurav Medikeri Inverted papilloma: Diverse presentations of a common disease Updates on Management of Inverted Papilloma Surgery for Juvenile Nasopharyngeal Angiofibroma Q&A	Shrekha Padmaksha Afzar Jave  Bozkurt,  Eric Wan Dana Crosb

# **Industry Workshop**

### Day 2 - 12 April 2025

Saturday - Al Majlis

#### **Karl Storz Workshop**

14:00 - 15:00 KARL STORZ VITOM Eagle – A 4K-3D Exoscope for Open and Microsurgical Procedures



Angelique Feghali Ahmad Khalili



# **Head and Neck Track**

Day 2 - 12 A	April 2025	Saturday - HALL D
08:00 - 09:00	Registration	
09:00 - 10:30	Session I: Treatment options in Head and Neck malignancy	
	Moderators: Faisal Al Zahrani, Laila Al Masaoudi Welcome and Opening Remarks:	
09:00 - 09:10 09:10 - 09:20	Update of Systemic Therapy for Head and Neck Malignancies Role of PET in head and neck cancers: staging, evaluation of response and follow up	Hashem Al Hashem Nada Almenieir
09:20 - 09:30 09:30 - 09:40 09:40 - 10:05	Re irradiation in Nasopharyngeal Carcinoma Tongue Cancer in the Young: Unique Considerations Keynote Talk: What is Quality in Head and Neck Cancer Care?	Saif Aljabab Eyas Othman Saral Mehra
10:05 - 10:30	Panel Discussion: Head and Neck Oncology	
	Moderator: Faisal Al Zahrani Panellists: Saral Mehra, Eyas Othman, Mohamed Alali, Hashem	Al Hashem, Saif Aljabab
10:30 - 11:00	Coffee Break	
11:00 - 13:00	Session II: Updates on Reconstruction in Head and Neck Malign	ancy
	Moderators: Saral Mehra, Aseel Doubi	
11:00 - 11:15 11:15 - 11:30 11:30 - 11:45	Management of Pharyngoesophageal Stenosis after Laryngector Non-Free Flap Reconstruction of Head and Neck Defects Full Advancements in Pharyngeal Obturator Fabrication: Integral Digital and Conventional Techniques	Faisal Al Zahrani
11:45 - 12:00 12:00 - 12:15 12:15 -12:20	Facial reanimation: Key principles and Innovative techniques Reconstructive challenges in survivors of invasive fungal disease of the head and neck Q&A	Naif Fnais e Aseel Doubi
12:20 - 13:00	Panel Discussion: Reconstruction in Head and Neck	
	Moderator: Naif Fnais Panellists: Saral Mehra, Hani Marzouki, Aseel Doubi	
13:00 - 14:00	Lunch Break	
14:00 - 16:00	Session III: Thyroid Malignancy	
'	Moderators: Hani Marzouki, Naif Fnais	
14:00 - 14:10	, ,	Mohammed Alessa
14:10 - 14:20	Where we stand? Injection laryngoplasty along thyroidectomy in preoperative recurrent laryngeal nerve palsy	Mohammed Alali
14:20 - 14:30	Management of thyroid cancer recurrence	Laila Al Masaoudi
	Pediatric Thyroid Surgery: Not Just Small Thyroids Impact of surgical timing on outcome in Papillary Thyroid	Amy Dimachkieh Omar Zaki Alaidaroos
14:50 - 15:00	•	Eyas Othman
15:00 - 15:10	Thyroid Cancer Continuous Intraoperative Nerve Monitoring in Thyroid Surgery: How I do it	Osamah Hamarneh
15:10 - 15:20	Management of Vocal Cord Paralysis after Thyroidectomy	Redwan Kalash
15:20 - 16:00	Panel Discussion: Thyroid and Parathyroid	
	Moderator: Mohammed Alessa Panellists: Hani Marzouki, Laila Al Masaoudi, Osamah Hamarnel	h, Saif Aljabab

# Head and Neck Track Contd.

### Day 2 - 12 April 2025

Saturday - HALL D

16:00 - 16:30	Coffee Break	
16:30 - 18:00	Session IV: Head & Neck Session	
•	Moderators: Mohammed Alessa, Mohamed Alali	
16:30 - 16:40 16:40 - 16:50	Modified salivary gland transfer for oral cavity cancer Contemporary Approaches to T4b Oral Cavity Cancers: Exploring Operability in Advanced Stages	Hani Marzouki Nabeel Hassan
16:50 - 17:00 17:00 - 17:10	Salivary gland tumours: Diagnostic challenges	Laila Al Masaoudi Muhammad Nujoom
17:10 - 18:00	Heinz Stammberger Resident Research Competition	
•	Judges: Saral Mehra, Muhammad Nujoom, Aseel Doubi	
17:10 - 17:18	Evaluation of a Novel Device for Preventing Trismus in Head and Neck Cancer Patients Undergoing Radiotherapy	Shadi Shafykhodaei
17:18 - 17:26	Innovative use of Indocyanine Green (ICG) Dye for Posterior Auricular Artery Visualizzation: Narrowing down the search of Facial nerve – A Prospective Pilot Study	Kalyana Sundaram Chithambaram
17:26 - 17:34	Prevalence of Aspiration in Head & Neck Cancer Patients undergoing Radiotherapy: Insights from a Fees- Based Prospective Cohort Study	Mrinmayi Dahanukar
17:34 - 17:42	Immediate effects of thyroid surgery on Pulmonary Dynamics of Upper Airway: A Preoperative and Postoperative comparison using flow volume loop and Spirometry	Nazneen Liaqat
17:42 - 17:50	Effect of Speech and Swallow therapy on Quality of Life and Speech Intelligibility in patients with Squamous cell Carcinoma of Tongue: A randomised control study"	Swathi Chenniappan
17:50 - 18:00	Q & A	
18:00	End Of Day 2	

# **WIOME Session**

Day 2 - 12 April 2025
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Saturday - Al Majlis

ourney
hip Mona Ashoor
Yvonne Chan
Mona Ashoor,

# Facial Plastic Track

Day 2 - 12 April 2025

Saturday - HALL E

09:00 - 09:00 Registration 09:00 - 10:30 Session I: Difficult Rhinoplasty Moderator: Alireza Mesbahi Welcome and Opening Remarks: Almoaidbellah Rammal 09:00 - 09:15 Challenging situations in rhinoplasty 09:30 - 09:45 Challenging situations in rhinoplasty - Brajendra Baser 09:00 - 09:15 Challenging situations in rhinoplasty - Endonasal solutions 09:30 - 09:45 20 years of Revision Rhinoplasty - Endonasal solutions 09:45 - 10:00 Advancements in Crooked Nose Rhinoplasty: Navigating Advancements in Crooked Nose Rhinoplasty: Navigating 10:00 - 10:15 The road to straightness: New to straightness without to straightness thew to straightness without to the straightness without the straightness without the straightness without the straightness without the straightness with the straightness with the straightness with the straightness with the straightness without the straightness with the straightn	Day 2 - 12	•	Saturday - HALL E
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Welcome and Opening Remarks: Almoaidbellah Rammal 09:00 - 09:15 09:30 - 09:45 10:30 - 09:45 10:30 - 09:45 10:30 - 09:45 10:30 - 10:15 10:00 - 10:15 10:00 - 10:15 10:10 - 13:00  Coffee Break  11:00 - 13:00  Session III: Tip Rhinoplasty Moderator: Badl Aldosari 11:00 - 11:15 11:30 Tip Rhinoplasty Moderator: Badl Aldosari 11:00 - 11:15 11:30 Tip Rhinoplasty Moderator: Badl Aldosari 11:00 - 11:15 11:30 Tip Rhinoplasty Moderator: Badl Aldosari 11:00 - 11:15 11:30 Tip Rhinoplasty Moderator: Badl Aldosari 11:00 - 11:15 11:30 Tip Rhinoplasty Moderator: Badl Aldosari 11:00 - 11:15 11:30 Tip Rhinoplasty 11:30 - 11:45 11:45 - 11:200 11:45 Tip Rhinoplasty 11:30 - 11:45 11:45 - 12:200 11:45 Tip Rhinoplasty 11:30 - 11:45 11:45 - 12:200 11:45 Tip Rhinoplasty 11:30 - 11:45 11:45 - 12:30 11:45 Tip Rhinoplasty 11:30 - 11:45 11:45 Tip Rhinoplasty 11:30 - 11:45 11:45 Tip Rhinoplasty 11:45 - 12:45 11:45 Tip Rhinoplasty 11:45 Tip Rh	09:00 - 10:30	, , , , , , , , , , , , , , , , , , ,	
09:15 - 09:30   Challenges in thinoplasty   Endonasal solutions   Holger Gassner   O9:45 - 10:00   Advancements in Crooked Nose Rhinoplasty: Navigating   Aesthefic and Functional Challenges through Surgical Evolution   Samer Ali Bafaqeeh   Aesthefic and Functional Challenges through Surgical Evolution   Sami Moubayed   Abdulkareem Fida   Abdulkareem Fida   Sami Moubayed   Abdulkareem Fida   Abdulkareem Fida   Sami Moubayed   Abdulkareem Fida   Abdulkareem Fi			
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09:45 - 10:00 Advancements in Crooked Nose Rhinoplasty: Navigating Aesthetic and Functional Challenges through Surgical Evolution 10:00 - 10:15 The road to straightness: How to straighten any nose Complications in Rhinoplasty  10:30 - 11:00 Coffee Break  11:00 - 13:00 Session II: Tip Rhinoplasty Moderator: Badi Aldosari 11:00 - 11:15 Management of droopy tip 11:15 - 11:30 11:15 - 11:30 Session II: Tip Rhinoplasty Moderator: Badi Aldosari 11:45 - 12:00 Billateral medial curval struts and tip support 12:00 - 12:15 The effect of used columellar strut in addition to premaxillary augmentation on tip rhinoplasty 12:30 - 12:45 Sutures for nasal tip: Gruber vs. Vertical alar resection Caudal Septum: The foundation of Aesthetic and Functional Nasal Surgery  13:00 - 14:00 Lunch Break  14:00 - 15:30 Session III: Ultrasonic & Dorsal Hump Moderator: Jannis Constantinidis 14:00 - 14:15 Session III: Ultrasonic & Dorsal Hump Moderator: Jannis Constantinidis 14:45 - 15:00 Session III: Ultrasonic & Dorsal Hump Moderator: Jannis Constantinidis 15:00 - 15:15 Dorsal augmentation, the role of Tutoplast fascia lata 15:50 - 15:15 Dorsal augmentation, the role of Tutoplast fascia lata 15:30 - 16:30 Conservative Hump Reduction: Practical Tips and Tricks Keynote Talk: Facial nerve Re-animation-Current State-of- the- Art  16:30 - 16:45 How to faic in Hybrid technique for Nasal augmentation in extremely depressed nose and revision Rhinoplasty Transconjuctival Biepharoplasty Transconjuctival Biepharoplasty Transconjuctival Biepharoplasty Transconjuctival Biepharoplasty Transconjuctival Biepharoplasty Sami Moubayed Gwide Adriaensen Almoaidbellah Rammal Almoaidbellah Ramm			
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10:15 - 10:30 Complications in Rhinoplasty  10:30 - 11:00 Coffee Break  11:00 - 13:00 Session II: Tip Rhinoplasty  Moderator: Badi Aldosari 11:00 - 11:15 Management of droopy fip 11:15 - 11:30 Tip Rhinoplasty Refinement of the nasal fip - 1000 cases of the endonasal complete release approach 11:45 - 12:00 Bilateral medial cruar strust and fip support 12:00 - 12:15 The effect of used columellar strut in addition to premaxillary augmentation on tip rhinoplasty 12:15 - 12:30 Planning nasal fip surgery 12:30 - 12:45 Sutures for nasal fip: Gruber vs. Vertical alar resection 12:45 - 13:00 Caudal Septim: The foundation of Aesthelic and Functional Nasal Surgery 13:00 - 14:00 Lunch Break  14:00 - 16:30 Session III: Ultrasonic & Dorsal Hump Moderator: Jannis Constantinidis 14:00 - 14:15 Slep-by-step ultrasonic hump takedown and osteotomies 14:15 - 13:43 How to reduce a straight dorsum 14:30 - 14:45 Hump Rasping Using Power Instruments 16:15 - 15:30 Conservative Hump Reduction: Practical Tips and Tricks 15:50 - 15:15 Dorsal augmentation, the role of Tutoplast fascia lata 15:15 - 15:30 Conservative Hump Reduction: Practical Tips and Tricks 16:30 - 16:45 Keynote Talk: Facial nerve Re-animation-Current State-of- the- Art  16:30 - 16:45 How to do it: Hybrid technique for Nasal augmentation in extremely depressed nose and revision Rhinoplasty 17:15 - 17:30 Micro-liquid Rhinoplasty, when and how? 17:15 - 17:30 Micro-liquid Rhinoplasty, when and how? 17:15 - 17:30 Micro-liquid Rhinoplasty, when and how? 17:30 - 17:45 Management of saddle Nose 17:45 - 18:00 Step by step upper blepharoplasty  Tomagement of saddle Nose 17:45 - 18:00 Step by step upper blepharoplasty	10:00 - 10:15		Sami Moubaved
11:00 - 13:00  Moderator: Badi Aldosari  11:00 - 11:15  Management of droopy fip  11:30 - 11:45  Refinement of the nasal flip - 1000 cases of the endonasal complete release approach  11:45 - 12:00  Bilateral medial crural struts and fip support  12:00 - 12:15  The effect of used columellar strut in addition to premaxillary augmentation on flip rhinoplasty  12:15 - 12:30  Planning nasal flip surgery  Planning nasal flip surgery  Planning nasal flip surgery  13:00 - 14:00  Lunch Break  14:00 - 15:30  Session III: Ultrasonic & Dorsal Hump  Moderator: Jannis Constantinidis  14:00 - 14:15  Sep - 15:30  Session III: Ultrasonic & Dorsal Hump  Moderator: Jannis Constantinidis  14:30 - 14:45  Hump Rasping Using Power Instruments for Enhanced Accuracy and Results  15:00 - 15:15  Revolutionizing Rhinoplasty: The Use of Powered Instruments for Enhanced Accuracy and Results  15:00 - 15:30  Conservative Hump Reduction: Practical Tips and Tricks  Keynote Talk: Facial nerve Re-animation-Current State-of- the- Art  Ashim Desal  16:30 - 18:00  Session IV: Video Sessions: How I do II?  Moderator: Khalid Alsebeih  How I do it: Hybrid technique for Nasal augmentation in extremely depressed nose and revision Rhinoplasty  Transconjuctival Biepharoplasty  Transconjuctival Biepharoplasty  Rashar Bizrah  Ayman Jaber  Brajendra Baser  Sami Moubayed  Gwijde Adriaensen  Almoaidbellah Rammal  Brain Mobalada Accuracy  Abderators Almoaidben  Abderators Almoaidben  Ashim Desal  Brajendra Baser  Ayman Jaber  Brajendra Baser  S			-
Moderator: Badi Aldosari  11:00 - 11:15     Management of droopy tip     11:15 - 11:30     Tip Rhinoplasty     Refinement of the nasal tip - 1000 cases of the endonasal complete release approach     11:45 - 12:00     Biliateral medial curval struts and tip support     12:00 - 12:15     The effect of used columellar strut in addition to premaxillary augmentation on tip thinoplasty     12:15 - 12:30     Planning nasal tip: Gruber vs. Vertical alar resection     2:45 - 13:00     Caudal Septum: The foundation of Aesthetic and Functional Nasal Surgery  13:00 - 14:00     Lunch Break  14:00 - 15:30     Session III: Ultrasonic & Dorsal Hump     Moderator: Jannis Constantinidis     14:15 - 14:30     How to reduce a straight dorsum     Hump Rasping Using Power Instruments     for Enhanced Accuracy and Results     15:00 - 15:15     Dorsal augmentation, the role of Turoplast fascia lata     15:30 - 16:00     Keynote Talk: Facial nerve Re-animation-Current State-of- the- Art     Ashim Desal  16:30 - 18:00     Session IV: Video Sessions: How I do II?     Moderator: Khalid Alsebeih     16:45 - 17:00     Transconjuctival Blepharoplasty     7:715 - 17:30     Cordical Grafts in rhinoplasty, when and how?     7:745 - 18:00     Step by step upper blepharoplasty     Management of saddle Nose     7:745 - 18:00     Step by step upper blepharoplasty     7:745 - 18:00     Step by step upper blepharoplasty     Sami Moubayed	10:30 - 11:00	Coffee Break	
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11:30 - 11:45 Refinement of the nasal tip - 1000 cases of the endonasal complete release approach 11:45 - 12:00 Bilateral medial crural struts and tip support 12:00 - 12:15 The effect of used columellar strut in addition to premaxillary augmentation on tip rhinoplasty 12:15 - 12:30 Planning nasal tip surgery 12:30 - 12:45 Sutures for nasal tip: Gruber vs. Vertical alar resection 12:45 - 13:00 Caudal Septum: The foundation of Aesthetic and Functional Nasal Surgery 13:00 - 14:00 Lunch Break 14:00 - 15:30 Session III: Ultrasonic & Dorsal Hump Moderator: Jannis Constantinidis 14:00 - 14:15 Step-by-step ultrasonic hump takedown and osteotomies 14:15 - 14:30 How to reduce a straight dorsum 14:30 - 14:45 - 15:00 Revolutionizing Rhinoplasty: The Use of Powered Instruments for Enhanced Accuracy and Results 15:00 - 15:15 Dorsal augmentation, the role of Tutoplast fascia lata 15:30 - 16:30 Coffee Break 16:30 - 16:30 Coffee Break 16:30 - 16:45 Moderator: Khalid Alsebeih 16:30 - 16:45 Facial nerve Re-animation-Current State-of- the- Art Ashim Desai 16:45 - 17:00 Transconjuctival Blepharoplasty 16:45 - 17:00 Transconjuctival Blepharoplasty 17:15 - 17:30 Micro-liquid Rhinoplasty technique and outcomes 17:45 - 18:00 Step by step upper blepharoplasty 16:45 - 18:00 Step by step upper blepharoplasty 16:45 - 18:00 Step by step upper blepharoplasty 16:45 - 18:00 Step by step upper blepharoplasty 17:45 - 18:00 Step by step upper blepharoplasty 18:45 - 18:00 Step by step upper blepharoplasty 18:45 - 18:00 Step by step upper blepharoplasty			
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Moderator: Khalid Alsebeih  16:30 - 16:45 How I do it: Hybrid technique for Nasal augmentation in extremely depressed nose and revision Rhinoplasty  16:45 - 17:00 Transconjuctival Blepharoplasty  17:00 - 17:15 Grafts in rhinoplasty, when and how?  17:15 - 17:30 Micro-liquid Rhinoplasty technique and outcomes  17:30 - 17:45 Management of saddle Nose  17:45 - 18:00 Step by step upper blepharoplasty  Moderator: Khalid Alsebeih  Brajendra Baser  Bashar Bizrah  Ayman Jaber  Sami Moubayed  Gwijde Adriaensen  Sami Moubayed	16:00 - 16:30	Coffee Break	
16:30 - 16:45 How I do it: Hybrid technique for Nasal augmentation in extremely depressed nose and revision Rhinoplasty 16:45 - 17:00 Transconjuctival Blepharoplasty 17:00 - 17:15 Grafts in rhinoplasty, when and how? 17:15 - 17:30 Micro-liquid Rhinoplasty technique and outcomes 17:30 - 17:45 Management of saddle Nose 17:45 - 18:00 Step by step upper blepharoplasty  Brajendra Baser Bashar Bizrah Ayman Jaber Sami Moubayed Gwijde Adriaensen Sami Moubayed	16:30 - 18:00	Session IV: Video Sessions: How I do It?	
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17:30 - 17:45Management of saddle NoseGwijde Adriaensen17:45 - 18:00Step by step upper blepharoplastySami Moubayed	17:00 - 17:15	Grafts in rhinoplasty, when and how?	-
17:45 - 18:00 Step by step upper blepharoplasty Sami Moubayed		. , , ,	
18:00 End Of Day 2			-
	18:00	End Of Day 2	

# 3<sup>rd</sup> International Vestibular Masterclass

Day 2 - 12 A	April 2025	Saturday - HALL F
08:00 - 09:00	Registration	
09:00 - 10:30	Session I: Challenging Vestibular Scenarios	
'	Moderator: Mohammed Alfarghal Welcome and Opening Remarks	
	Imaging for Endolymphatic Hydrops Vestibular and Oculomotor Deficits Post Concussion and their Rehabilitation Dizziness Quiz	Surangi Mendis Natalie Rando Sudhir Kothari
	Coffee Break	Journ Roman
11:00 - 13:00	Session II: New Vestibular Pathophysiological Entities	
11:30 - 12:00 12:00 - 12:30	Moderator: Mohammed Alfarghal Obstructive Sleep Apnea and Imbalance Dizziness Case Presentation Dizziness in Multiple Sclerosis Apogeotropic Posterior Canal BPPV	Mario Milkov Ramona Pavel Katrina Williams Ajay Kumar Vats
13:00 - 14:00	Lunch Break	
14:00 - 16:00	Session III: Innovative Vestibular Techniques	
14:30 - 15:00 15:00 - 15:30	Moderator: Mohammed Alfarghal Vestibulo-Cervico-Ocular Reflex Tactics for Motion Sickness Innovations in Virtual Reality and Vestibular Rehabilitation: Use of the new Computerized Dynamic Posturography Functional Head Impulse	Alain Thiry Marco Mandala Lilian Felipe Gulce Kirazli
16:00 - 16:30	Coffee Break	
16:30 - 18:00	Session IV: Beyond Basics: Vestibular Tactics Session	
	Moderator: Mohammed Alfarghal Galvanic Stimulation in Vestibular Rehabilitation Migraine Therapeutics Instructional Course: Pediatric Vestibular Testing	Moslem Shaabani Surangi Mendis Leen Maes
18:00	End of Day 2	



# Facial Plastic Track

Day 3 - 13 A	•	Sunday - HALL B
08:00 - 09:00	Registration	
09:00 - 10:30	Session I: Social Media/ Preservation Rhinoplasty	
09:00 - 09:30 09:30 - 09:45 09:45 - 10:00 10:00 - 10:15 10:15 - 10:30	Moderator: Almoaidbellah Rammal Keynote Talk: The Power of social media in medical field Clinical Photography for facial plastic surgery Blocking points in preservation Rhinoplasty My transition from Structural to Preservation Alar Wedge Excision	Omar Hafiz Emily Deane Mohammad Alomani Jannis Constantinidis Bashar Bizrah
10:30 - 11:00	Coffee Break	
11:00 - 13:00	Session II: Face & Neck Lift	
11:15 - 11:30	1 1	Bashar Bizrah Hasan Alnaeem Holger Gassner Amani AlObeid Osama Samargandi Ahmad Bogari Amani AlObeid
12:45 - 13:00 13:00 - 14:00	Q & A  Lunch Break	
13.00 - 14.00	Lonch bleak	
14:00 - 15:00	Session III: Update on Facial Plastic procedures	
14:00 - 14:15 14:15 - 14:30 14:30 - 14:45 14:45 - 15:00	Incisionless otoplasty	Sami Moubayed Mohammad Al Omani Holger Gassner Amani AlObeid
15:00 - 16:00	Heinz Stammberger Resident Research Competition	
15:00 - 15:08	Judges: Sami Moubayed, Jannis Constantinidis, Emily Deane Corelation Effectiveness of Patient Satisfaction and Quality of Life: A Comparative Study After Rhinoplasty in Nasal Fracture Patients, and Adaption-Validation of The ROE And FROI-17 In Indonesian	Fateha Putri Hakim
15:08 - 15:16	A Comparison Study Of Post Operative Results in Obstructive Sleep Apnea Patients Preoperatively assessed with drug induced sleep endoscopy and awake endoscopy	Labiba Osama Abughazzah
15:16 - 15:24	Understanding barriers to pediatric otolaryngology practice: Trends and Contributing Factors	Koorosh Semsar-Kazerooni
15:24 - 15:32	Agreement between C-ABR and ASSR in Pediatric hearing Assessment: Insights from Indonesia	Monik Alamanda
15:32 - 15:40	Assessment of dysarthria using spectrographic analysis of affricates	Esraa Magdy
15:40 - 15:48 15:48 - 16:00	Beyond the tube: Predictive Factors of Surgical Outcomes in post-intubation tracheal stenosis (PITS) with Montgomery tube placement Q & A	Siddharth Manoj R M

# Facial Plastic Track Contd.

### Day 3 - 13 April 2025

Sunday - HALL B

16:00 - 16:30	Coffee	Break
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16:30 - 18:00	Session IV: Rhinoplasty Cases and Panel Discussion	
	Moderator: Sami Moubayed	
16:30 - 16:45	How people are modernizing their approaches	Emily Deane
16:45 - 17:00	Dorsal lesion post rhinoplasty	Almoaidbellah Rammal
17:00 - 17:15	Caudal Septal Deviation Correction	Brajendra Baser
17:15 - 17:30	Spreader Grafts: Form & Function	Alireza Mesbahi
17:30 - 17:45	Understanding and conserving nasal function in rhinoplasty	Gwijde Adriaensen
18:00	Closing Ceremony & Prize Distribution	Hall C
18.00	End Of Day 3	



# Rhinology / Endoscopic Skull Base Surgery Track

Day 3 - 13 April 2025

Sunday - HALL C

08:00 - 09:00	Registration
09:00 - 10:30	Session 1: Endoscopic Orbital & Transorbital Surgery
09:00 - 09:15 09:15 - 09:30 09:30 - 09:45	
09:45 -10:30	Panel Discussion: How to manage this sinonasal mass?
	Moderator: Ghassan Alokby Panellists: Nishit Shah, Mostafa Ismail, Abdulaziz Alrasheed, Mohsen Naraghi, Alperen Vural
10:30 - 11:00	Coffee Break
11:00 - 13:00	Session II: CSF Rhinorrhea & Skull Base Surgery Issues
11:00 - 11:15 11:15 - 11:30 11:30 - 11:45 11:45 - 12:00 12:00 - 12:15	Spontaneous CSF rhinorrhea: debatable questions & different case scenario presentation Feasibility of Coblation in Endoscopic management of anterior skull base meningoencephalocele  Mohammed Eesa Abdelrahman Hussein
12:15 - 13:00	Panel Discussion: How to manage this CSF Rhinorrhea case?
	Moderator: Islam Herzallah Panellists: Gulpembe Bozkurt, Rami Al-Salman, Mohammed Eesa, Mona Ashoor, Sumaiya Muathen, Alperen Vural
13:00 - 14:00	Lunch Break
14:00 - 14:30	Session III: Selected Topics in Rhinology
14:00 - 14:15 14:15 - 14:30	Moderators: Mostafa Ismail, Mohannad Alqudah Medical and surgical parasympathectomy in management of nasal allergy Tips & Tricks to improve FESS results  Michail Katotomichelakis
14:30 -16:00	Heinz Stammberger Resident Research Competition
14:30 - 14:40 14:40 - 14:50	Judges: Yvonne Chan, Dana Crosby, Noel Ayoub Budesonide Nasal Irrigation for Chronic Rhinosinusitis: A Meta-Analysis of Therapeutic Outcomes and Safety Profile Tranexamic Acid in Endoscopic Sinus Surgery: An Updated Abdullah S Al-Ghamdi
	Systematic Review and Meta-Analysis of Randomized Controlled Trails A Retrospective Analysis of Revision Septoplasty at Al Nahda Hospital over 10 years period
15:00 - 15:10	The Effects of Pterygopalatine Fossa Block on Intraoperative Surgical Ali Hasham Awan Field in Functional Endoscopic Sinus Surgery Patients: A Systematic Review and Meta-Analysis
15:10 - 15:20	Evaluation of the Reliability of the Stroke-Related Early Jean-Marie Moukarzel
15:20 - 15:30	Tracheostomy (set-score) for Predicting the need for Tracheostomy Enhancing ENT Education: The Impact of Proximie, a Virtual Operating Theatre Program  David Schramm
15:30 - 15:40	

## Rhinology / Endoscopic Skull Base Surgery Track Contd.

#### Day 3 - 13 April 2025

## Sunday - HALL C

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15:40 - 15:50	Outer Hair Cell Function in Nasopharyngeal Carcinoma Patients:	Fitria Waffi Nur Aini
15:50 - 16:00	A Prospective Analysi Impact of chitosan on bleeding control and healing of dog buccal mucosal wound	Seyed Owji
16:00 - 16:30	Coffee Break	
16:30 - 17:30	Session IV: Surgical Dissection & Interesting Cases	
16:30 - 17:30	Session IV: Surgical Dissection & Interesting Cases Presented by MEOTO Rhinology Faculty (TBA)	
16:30 - 17:30 18:00		Hall C
	Presented by MEOTO Rhinology Faculty (TBA)	Hall C



# Laryngology Track

Day 3 - 13 /	•	Sunday - HALL D
08:00 - 09:00 09:00 - 10:30		
09.00 - 10.30	Moderator: Lega Natto	
	Welcome and Opening Remarks: Lega Natto	
09:00 - 09:15 09:15 - 09:30 09:30 - 09:45 09:45 - 10:00 10:00 - 10:15 10:15 - 10:30	The art and science of Phono-microsurgery Laryngeal EMG When to press the NBI button Coblation technology (Radiofrequency) in Laryngeal Surgery Effect of BMI on voice quality and different acoustic parameters Postintubation Phonatory Insufficiency	Nupur Nerurkar Julina Ongkasuwan Nupur Nerurkar Lega Natto Ghada Tarek Julina Ongkasuwan
10:30 - 11:00	Coffee Break	
11:00 - 12:00	Session II: An Update on Voice Disorders and their Management	
11:30 - 11:45	Moderator: Maryam AlQaydi Surgery for pitch alteration Functional Dysphonia Spasmodic Dysphonia - Diagnostic tips and the neurological basis of its management The myth of paroxysmal vocal folds dysfunction	Nupur Nerurkar Maryam AlQaydi Nupur Nerurkar Ahmed Refaat
12:00 - 13:00	Panel Discussion : Interesting Laryngology Cases	
	Moderator: Lega Natto Panellist: Nupur Nerurkar, Jennifer Anderson, Maryam AlQaydi, An Shaden Al Riyami	astasios Hantzakos,
13:00 - 14:00	Lunch Break	
14:00 - 16:00	Session III: Laryngeal Surgery: How I Do It!	
14:15 - 14:30	Moderator: Anastasios Hantzakos Laryngeal Framework Surgery: Thyroplasty Type I-IV How I do it: Type III Thyroplasty Glottic stenosis Laryngeal Trauma Sharing My Experience Vocal process granulomas: to excise or not to excise? Steroid injection for professional voice users Bilateral vocal cords immobility: Uncommon types of treatment Idiopathic Subglottic Stenosis: 20-year Review of Outcomes before and after Intralesional Steroid Injection	Jennifer Anderson Shaden Al Riyami Julina Ongkasuwan Mai Saleh Naytah Anastasios Hantzakos Jennifer Anderson Redwan Kalash Jennifer Anderson
16:00 - 16:30	Coffee Break	
16:30 - 18:00	Session IV: State of Art Session: Laryngology	
16:30 - 16:45 16:45 - 17:00 17:00 - 17:15 17:15 - 17:30 17:30 - 17:45 17:45 - 18:00 18:00	Moderator: Redwan Kalash  Office procedures: the new reality in modern Laryngology, or maybe not? Retrograde Cricopharyngeus Dysfunction "Inability to belch": Diagnosis and Treatment A Novel Technique of Injection Laryngoplasty for Spasmodic Dysphonia Botox toxicity Endoscopic versus Microscopic Phonosurgery Googlies In Laryngology Closing Ceremony & Prize Distribution	Anastasios Hantzakos Zainab Bakhsh Faisal Zagzoog Redwan Kalash Ahmed Refaat Nupur Nerurkar Hall C
18:00	End Of Day 3	

# 3<sup>rd</sup> International Vestibular Masterclass

Day 3 - 13 A	April 2025	Sunday - HALL E
08:00 - 09:00	Registration	
09:00 - 10:30	Session I: Vestibular Workshop	
09:15 - 10:15	Moderator: Mohammed Alfarghal Meniere's disease and Cochlear implants Instructional Course: Practical insight about current hearing aids technology Ask the expert session	Bouthaina Hammami Amit Gosalia
10:30 - 11:00	Coffee Break	
	Videonystagmography workshop Vestibular procedure workshop	Mohammed Alfarghal Mohammed Alfarghal
13:00 - 14:00	Lunch Break and End of the Day	



## **PROGRAM AT A GLANCE**

The **three-day conference** featured a comprehensive and high-quality program, consisting of **253 lectures**. The event included **6 parallel tracks** dedicated to scientific sessions.













The scientific program was categorized in the following manner:

#### HALL A

#### WORLD CONGRESS ON EUSTACHIAN TUBE RESEARCH AND INTERVENTIONS





















#### HALL B - HALL F

- FACIAL PLASTIC SURGERY
- PEDIATRIC OTOLARYNGOLOGY
- RHINOLOGY
- COCHLEAR IMPLANT SURGERY

- VESTIBULAR MASTER CLASS
- SLEEP APNEA SURGERY
- HEAD AND NECK SURGERY







































#### **WOMEN IN OTOLARYNGOLOGY – WIOME SESSION**

The Women in Otolaryngology Middle East (WIOME) session aimed to inspire, encourage, and support women in the Middle East to achieve their full potential in their career paths, from training to working in the field of Otolaryngology - Head and Neck Surgery. It sought to empower them in achieving both their professional and personal goals.

## Let's empower each other and advance together!





THANNUAL MIDDLE EAST ACADEMY

11-13 **April 2025** Event Centre InterContinental Hotel Dubai Festival City Dubai - UAE



**WOMEN IN OTOLARYNGOLOGY** MIDDLE EAST (WIOME)

# SESSION

Connect with top female ENT specialists, exchange insights, and be part of a community that uplifts and supports women in the field!

> Faculty Click to view video









Bouthaina Kammoun





Lega Natto

ENT@InfoPlusEvents.com | www.ENTAcademy.net | #ENTAcademy| #MEAOHNS | #MEOTOAcademy

















## **CONFERENCE WORKSHOPS & SYMPOSIUMS**

The conference featured a variety of scientific workshops and company-sponsored symposiums. The symposiums significantly added color to the overall program by incorporating the industry's diverse perspectives, specialized knowledge, and practical applications of the existing technology and new products.













#### HEINZ STAMMBERGER RESIDENT COMPETITION

There were various abstract competition categories featured at the conference.

The conference organizing committee was pleased to arrange the "Heinz Stammberger Resident Research Competition" on April 12 and 13, 2025.

The ME-OTO Academy sponsored the travel of **30 young otolaryngologists** from around the globe, each receiving a sponsorship of USD 1,000 to cover expenses for travel, accommodation, and registration for attending the conference and presenting their research work.

Additionally, the **top five** best research papers presented were awarded the "Heinz Stammberger Resident Research Award" trophy along with a cash prize of USD 500 at the closing ceremony.























#### HEINZ STAMMBERGER RESIDENT COMPETITION WINNERS

The Winners of the Heinz Stammberger Resident Research Award, who received a trophy and cash prize of USD 500 along with the winner's certificate, were:



#### Winner: Tia Thomas 📧



**Topic:** The Role of a Tracheostomy Care Training Module in Improving the Knowledge, Attitude and Practices among Nurses in High Dependency Units





#### Winner: Labiba Osama Abughazzah



**Topic:** A Comparison Study of Post-Operative Results in Obstructive Sleep Apnea Patients Preoperatively assessed with drug induced sleep endoscopy and awake endoscopy





#### Winner: Shrekha Padmakshan 📧 🔍



**Topic:** Systematic Review Plus Meta-analysis Maximising Sinus Surgery Recovery: Bio -Resorbable Vs NonResorbable Nasal Packs





#### Winner: Kalyana Sundaram Chithambaram



**Topic:** Innovative use of Indocyanine Green (ICG) Dve for Posterior Auricular Artery Visualizzation: Narrowing down the search of Facial nerve – A Prospective Pilot Study





#### **Winner: Vivianne Landry**



**Topic:** Effectiveness of Endolymphatic Duct Blockage Surgery in Patients with Meniere's

disease: A Systematic Review



#### **E-POSTER COMPETITION**

The conference accepted **more than 250 poster abstracts** for the **E-Poster competition.** All accepted e-poster submitters were given a discounted registration fee and AED 500 cash to support their attendance.

The E-poster competition winners were awarded with an additional AED 1000 and a certificate.





## **E-POSTER WINNERS**



#### Winner: Olga Stancheva



Topic: Isolated Sphenoid Sinus Fungus Ball: Anatomical Features Leading To Disease





#### Winner: Rasha Sami



Topic: Factors Influencing the Efficacy and Implementation of Teletherapy for Stuttering





#### Winner: Zeina Maria Semaan 🗼



**Topic:** Impact of Payer status on Patient Satisfaction in office-based Laryngeal Laser Surgery: A Case Study



#### LECTURE PROPOSAL

The abstract submission process was designed for professionals with significant expertise in a particular topic or subspecialty, providing them an opportunity to present their research as speakers, in addition to the invited faculty.

A total of 47 participants submitted their lecture proposals. Each submission included a lecture summary, which was thoroughly reviewed by the Scientific Committee. Based on the relevance and quality of the content, 10 speakers were selected and approved to present at the conference.











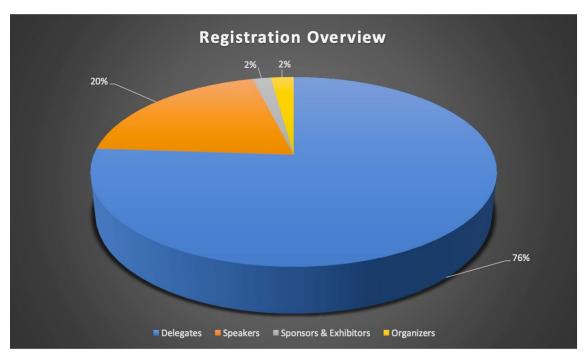


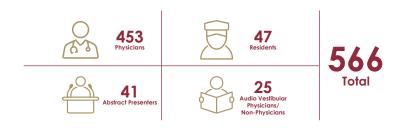


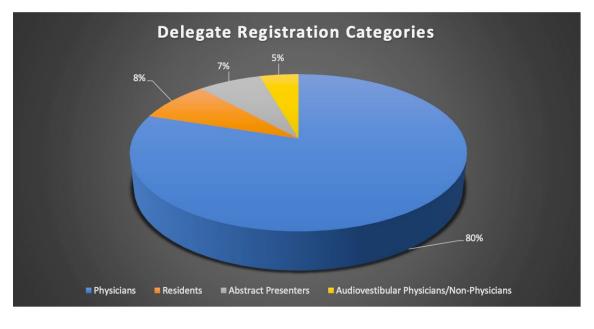


## **REGISTRATION OVERVIEW**

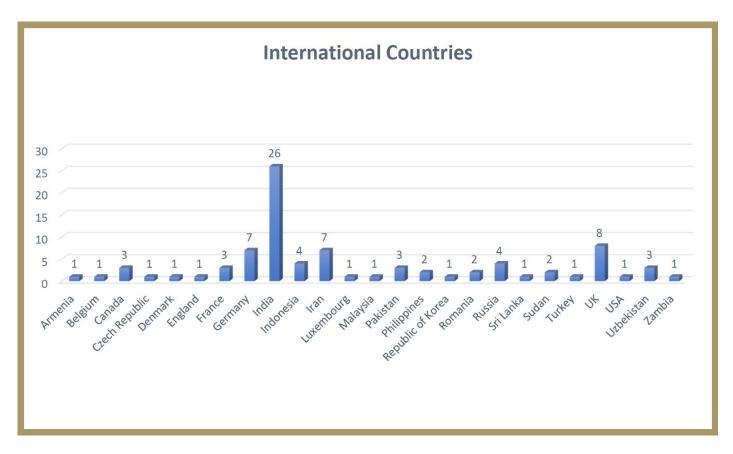


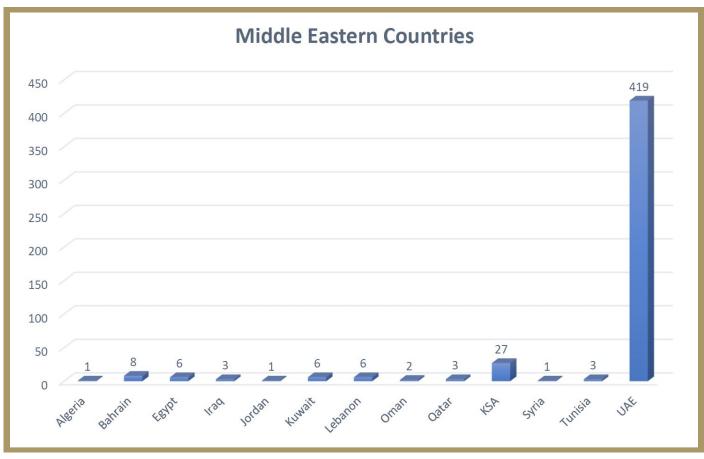






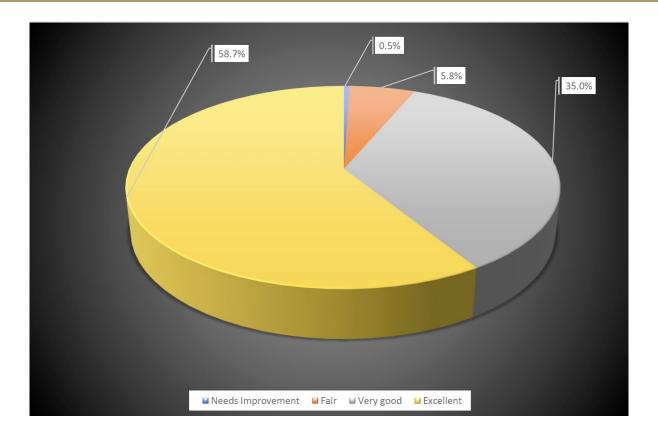
## **CONFERENCE REGISTRATION BY REGION & COUNTRIES**



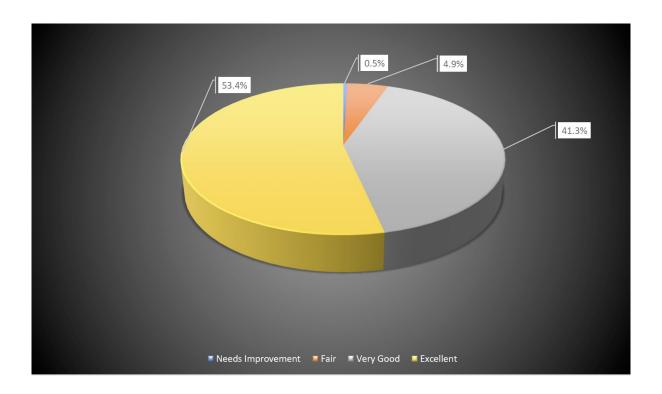


## **CONFERENCE EVALUATION**

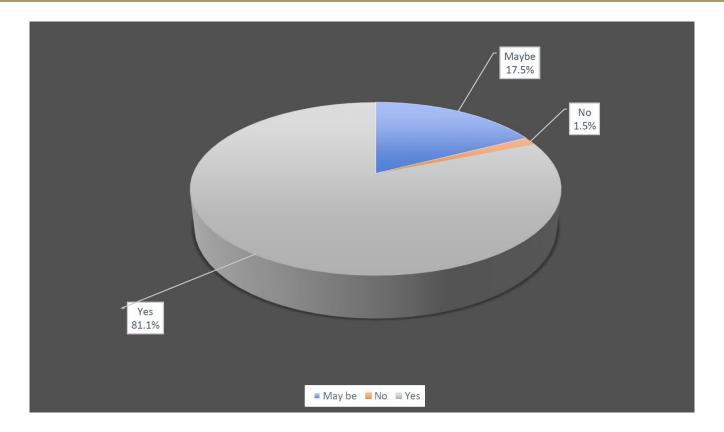
How would you rate the content of the 20<sup>th</sup> Annual Meeting of Middle East Academy of Otolaryngology, Head and Neck Surgery?



How would you rate the overall relevancy of the conference content to your practice?



Do you plan to attend the 21st ME-OTO Academy Meeting on April 10 – 12, 2026?



What would you like us to do differently at the 21st edition in 2026?

Here are a few pieces of feedback voiced by our supportive audience. They have set very high expectations for the conference in the next edition in 2026, aiming to maintain balance while also striving for greater achievements:



- Despite the fact that some participants could not make it to come because some flights were cancelled, all attending participants were excellent. Schedule changes have been made efficiently. I think it has been an excellent congress. I have no suggestions to make. Thank you again
- Good
- Please include more panel discussions in your next meeting
- Interactive participation of attendees should be encouraged
- For all the participant to have a discussion session 1hour no more, a sharing session between the junior surgeon and senior consultant. This way more interactive and junior doctors are given opportunity to ask question and opinion
- Please add hands on training workshop sessions on Rhinology, Rhinoplasty, Otology, Laryngology, Head & Neck
- Live surgeries or videos of surgical procedures must be a part of every presentation with all basic steps to enhance surgical skill

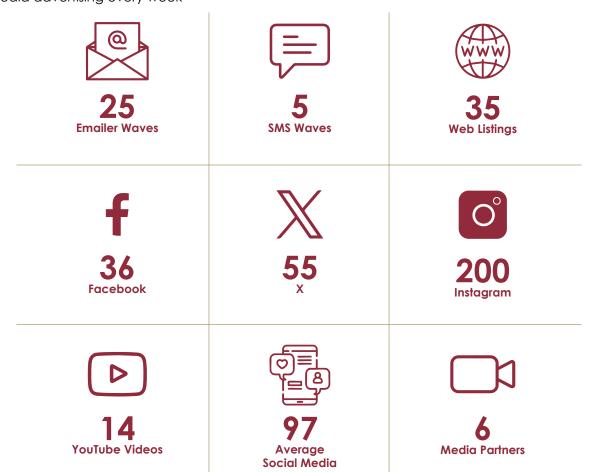


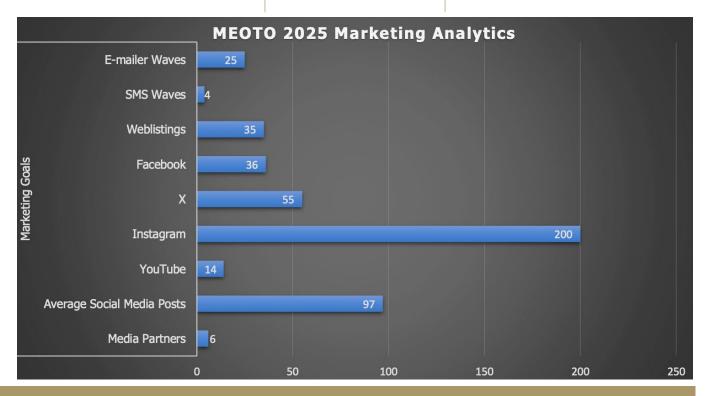
- All has been set up perfectly and done in an excellent way
- Excellent meeting with more European, UK, USA speakers
- Recent and advanced techniques in otolaryngology
- To focus on the update of common ENT problems thank you for the great effort
- More practical clinically relevant Otology sessions. There was overemphasis on cochlear implants
- A formal meeting of people with a shared interest, typically one that takes place over several days and also includes more sessions of hands-on practice
- Well organized and on time. No flaws to point out
- The entire event was organized very well
- It's always good to have different ideas but in my opinion with presentation emphasis should be more and more surgical procedure to be presented its always there may be more to get more practical knowledge king of workshop style
- Cadaver workshop dissection demonstration in the program
- More advanced presentations.
- More audio vestibular sessions with physicians
- Absolutely good
- It is improving the format every time, thank you
- It was very good. I hope it continues as it is
- Keep The same will be excellent
- Everything is perfect. Please, go on at the same way. Thank you for your great effort
- Unusual clinical cases ,their diagnosis and management
- Introducing hands-on training sessions
- Excellent organization. I hope you continue your efforts and may be consider extra social activities.
- It was well organized despite the weather conditions that have caused some speakers not to attend and some
- changes in the schedule.
- This meeting exceeded my expectations and I am really glad that I got a chance to attend it. Maybe including short-duration workshops or practical sessions during the 3-day conference would be of benefit, especially to young ENT surgeons like me.
- Please go ahead with your amazing efforts and performances
- Appreciate more topics on vestibular rehabilitation and evidence based practices
- I suggest to focus more on the younger generation, and give them some sessions directed to them
- Thank you very much, the 19th meeting was amazing
- I think overall arrangements and presentations were very nice, I really appreciate and congratulate you on your successful event inspite of recent rain disaster in UAE
- Recent advances that are currently being made clinically in the modern world should be more included and clinically oriented cases should be included
- It's very helpful for new technology
- Very nice arrangement with good topics covered
- All arrangements were excellent, mostly i came and want to be part of it
- Thank you for all good organised academic event at great Dubai city
- Same as this year, include the most recent advancements and hands on sessions...

## **MARKETING COVERAGE**

## **Marketing Objectives & Goals**

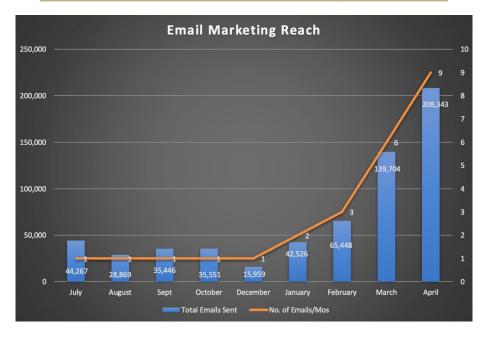
- "Activation and branding of social media channels"
- "Active management of conference information on the above social media channels"
- "Engaging visitor's via Social Media Network to increase participation"
- "Send traffic to targeted pages on the website"
- "Social media advertising every week"





## **EMAILER AND SMS WAVES REPORT**

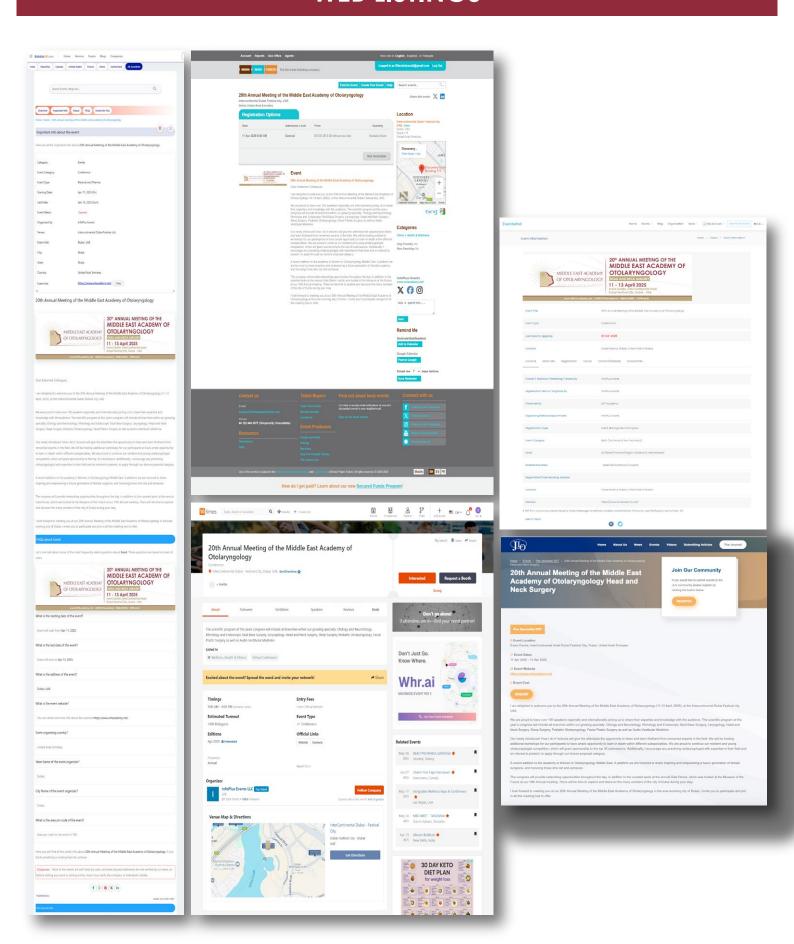
Month	Total Email Reach	Email Waves
July	44,267	1
August	28,869	1
Sept	35,446	1
October	35,551	1
December	15,959	1
January	42,526	2
February	65,448	3
March	139,704	6
April	208,343	9
Total	616,113	25



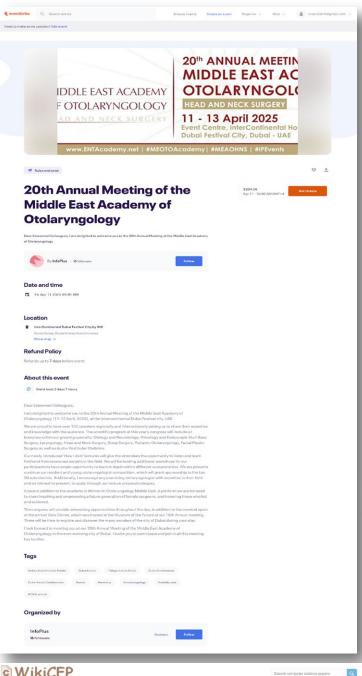
Month	Total SMS Reach	SMS Waves
February	3,326	1
March	4,336	2
April	8,806	2
Total	16,468	5



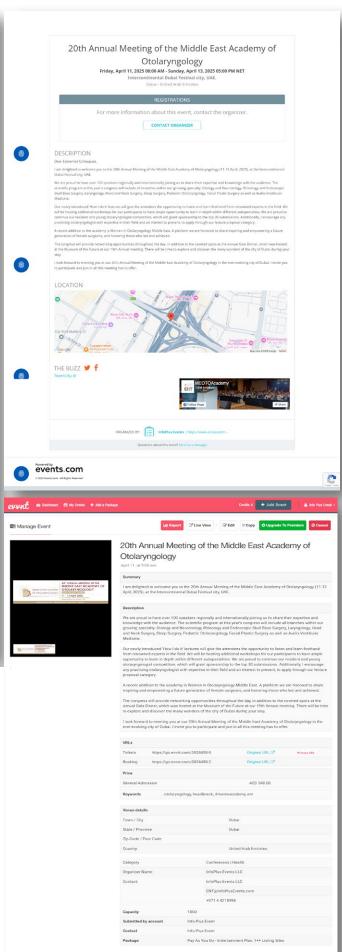
## **WEB LISTINGS**



#### **WEB LISTINGS**





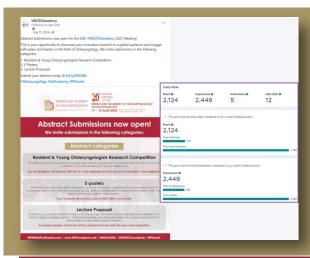


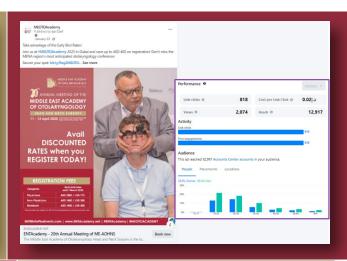
#### **Facebook**



#### Top 5 Facebook posts

Tifle	Estimated Reach
Take advantage of the Early Bird Rates!	12,917
Only 2 Weeks to Go! Have You Registered Yet? Time is running out! Join us in Dubai for three days of groundbreaking sessions & live discussions with world-renowned experts in otolaryngology and head & neck surgery.	5,663
Abstract Submissions now open for the 20 <sup>th</sup> #MEOTOAcademy 2025 Meeting!	2,124
Calling all otolaryngologists, students, and interns! Submit your e-Poster for the Annual MEOTO Academy Meeting 2025!	1,623
ENT Day 1 Conference Highlights!	1,155











X



Title	Estimated Reach
Take advantage of the Early Bird Rates!	343
Join the Facial Plastic Track at #MEOTOAcademy 2025, learn from world-renowned experts & enhance your surgical skills! 11-13 April   Dubai, UAE	271
Why Attend #MEOTOAcademy 2025 Annual Meeting? Secure your spot: http://bit.ly/Reg2MEOTO	
Follow us for updates and exclusive content!	263
Explore the Future of Rhinology at #MEOTOAcademy 2025!	258
We are thrilled to announce Dr. Mona Ashoor as the recipient of the WIOME 2025 Inspiring Woman ENT Award for Excellence in Leadership!	202











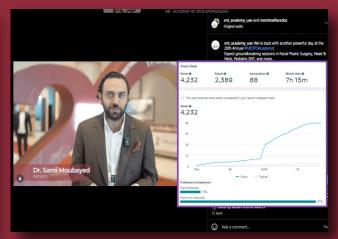
## Instagram



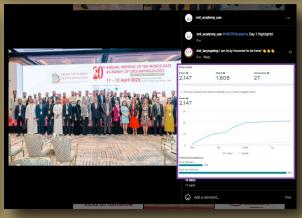
#### Top 5 Instagram posts

Title	Estimated Reach
We're back with another powerful day at the 20th Annual #MEOTOAcademy! Expect groundbreaking sessions in Facial Plastic Surgery, Head & Neck, Pediatric ENT, and more.	4,232
We proudly honor the winners of the Heinz Stammberger Resident Research Competition at #MEOTOAcademy 2025! Your dedication, research excellence, and passion are shaping the future of Otolaryngology.	2,446
MEOTOAcademy Day 1 Highlights!	2,147
Empowering Women in ENT!	1,711
Day 1: A Resounding Success at #MEOTOAcademy 2025!	1,589











#### Youtube



#### Videos Promoted for 20th MEOTO 2025

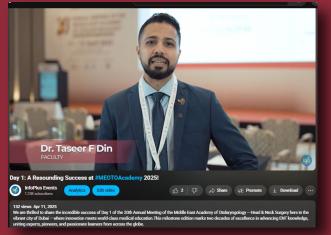
Title	Estimated Reach
Congratulations to the winners of the Heinz Stammberger Resident Research Competition!	279
The #MEOTOAcademy 2025 has concluded successfully!	184
Day 1: A Resounding Success at #MEOTOAcademy 2025!	154
Introducing Our Esteemed #MEOTOAcademy 2025 Head & Neck Speakers!	109
Featuring the Rhinology Track faculty at MEOTO Academy 2025	108



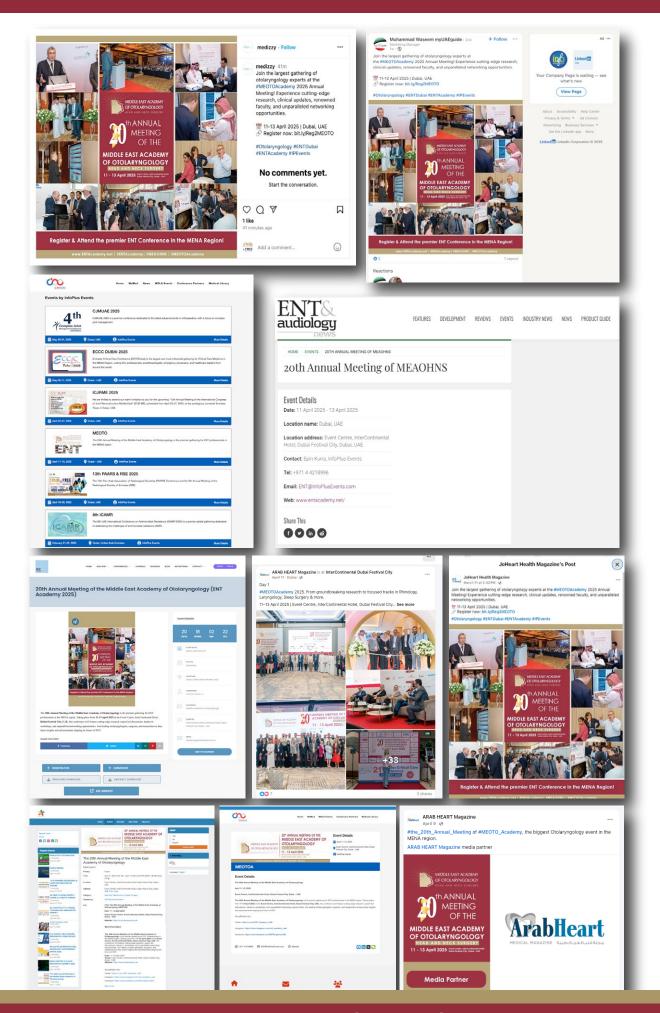








## **MEDIA PARTNERS**



#### **MOBILE APPLICATION**

#### **APP FEATURES:**

- $\checkmark$  View the program at the click of your fingers
- $\sqrt{\phantom{a}}$  Know your Faculty members
- $\sqrt{}$  Bookmark your Sessions
- √ Connect with fellow Attendees
- √ Click Session Photos and Share

#### Follow these steps to download the event App:

**Step 1:** Access the App Store on iOS devices or the Play Store on Android and download the App **ENT ACADEMY** 

**Step 2:** Open the ENT ACADEMY App on your mobile device's home screen

Step 3: Find the Current & Upcoming Event from the list "The 20<sup>th</sup> Annual Meeting of the Middle East Academy of Otolaryngology; Head and Neck Surgery". Click "Open" to download the event.

**Step 4:** Enter your first & last name and the registered email ID to receive an OTP (one time password) on your registered email ID to log in to the Event App.

\*Note: Only registered attendees will be able to access the full Event App. If you do not receive the OTP, it means your email ID is not registered to the conference.

If you are registered but with a different email which is not configured on your mobile device, contact InfoPlus Helpdesk onsite to add your alternate email ID. After which attendees can log in again to receive the verification OTP to access the full Mobile App.

#### **SPONSORED BY**



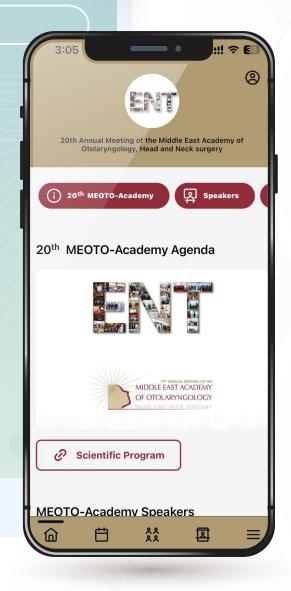
## **Download Mobile App**











#### **SOCIAL PROGRAMS**

#### World Congress on Eustachian Tube Research and Interventions Dinner, 11 April 2025

For the 1st World Congress on Eustachian Tube Research and Interventions, a special dinner was hosted by the Tarabichi Stammberger Ear and Sinus Institute on Friday, April 11, 2025 to honor the distinguished faculty, delegates, and industry partners at their facility. The evening provided a relaxed setting for attendees to network, exchange ideas, and celebrate the successful launch of this global event. Guests were welcomed with refreshments, followed by a formal dinner that fostered camaraderie and collaboration among professionals from around the world.

In alignment with DTCM's support, the event featured a traditional Ayala dance performance, reflecting the rich cultural heritage of the region, during the dinner.



























#### **SOCIAL PROGRAMS**

#### 20th Annual Meeting of the Middle East Academy of Otolaryngology Dinner, 12 April 2025

The Tarabichi Stammberger Ear and Sinus Institute organized the Conference Dinner on Saturday, April 12, 2025, at their facility in Dubai.

All the faculty were welcomed with refreshments, and treated with a sumptuous dinner. The organizing committee thanked the speakers and company representatives who graced this gathering and extended their invaluable support to the conference.

The evening program was enhanced with a captivating performance by Dabke dance performers.

































## HIGHLIGHTS OF THE CONFERENCE

147 TOTAL FACULTY
253 TOTAL LECTURES
38 COUNTRIES
4 INDUSTRY SYMPOSIUMS
2 INDUSTRY WORKSHOPS
743 TOTAL NO. OF REGISTRATIONS
HEINZ STAMMBERGER RESIDENT RESEARCH COMPETITION ABSTRACTS
253 E-POSTER ABSTRACTS
1 SCIENTIFIC PARTNER
6 NO. OF SPONSORS
7 NO. OF EXHIBITORS
1 MOBILE APP SPONSOR
7 MEDIA PARTNERS
97 AVERAGE SOCIAL MEDIA POSTS
36 FACEBOOK
55 TWITTER
200 INSTAGRAM
14 YOUTUBE
ORGANIZER

# SEE YOU NEXT YEAR



21st ANNUAL MEETING
OF THE MIDDLE EAST ACADEMY
OF OTOLARYNGOLOGY

HEAD AND NECK SURGERY

10 - 12 April 2026

Dubai - United Arab Emirates

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